



FEBRUARY 12-15, 2026

# AT&T PEBBLE BEACH

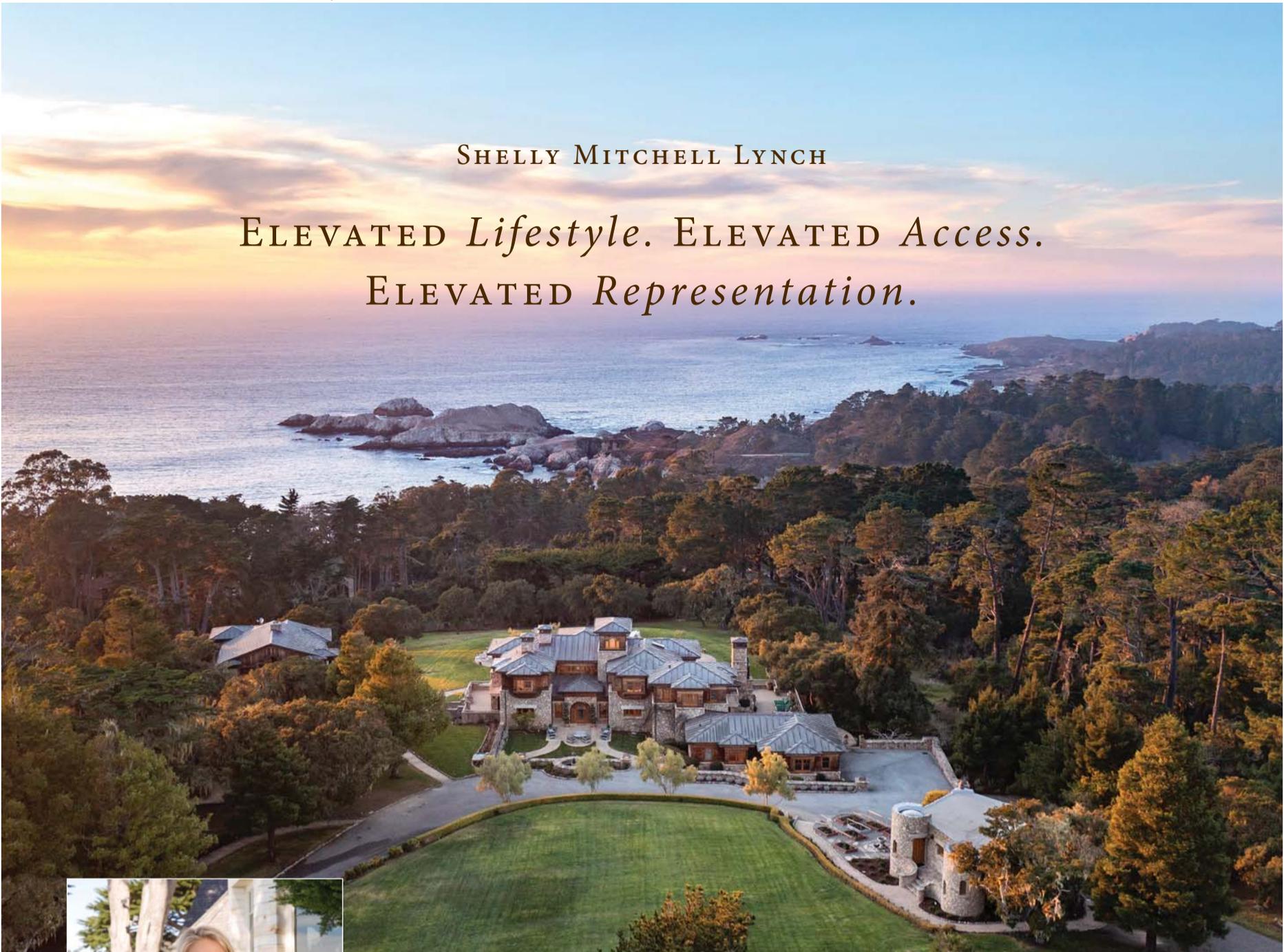
PRO-AM

PEBBLE BEACH ■ SPYGLASS

- Schedules, tickets, TV viewing and how to get there
- Scheffler, McIlroy lead world's-best field
- Junior golfers get backstage passes
- Field trip to one of Peninsula's most charming towns
- How the arts benefit from Pro-Am fundraising
- 75 years of the tournament's colorful history
- Your complete guide to the area's top courses

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2026

# SCHEDULES, TICKETS AND PARKING

## February 9 - 15, 2026

■ Pebble Beach Golf Links (6,989 yards, par 72)

■ Spyglass Hill Golf Course (7,071 yards, par 72)

■ Purse: \$20,000,000

■ Winning share: \$3,600,000

■ 2025 Champion: Rory McIlroy (267)

### Monday, February 9

7:10 a.m. • Practice rounds — Pebble Beach and Spyglass (closed to public)

### Tuesday, February 10

7:10 a.m. • Practice rounds — Pebble Beach and Spyglass (closed to public)

### Wednesday, February 11

7:10 a.m. • Practice rounds — Pebble Beach Golf Links (closed to public)

### Thursday, February 12

8:45 a.m. • First round — Pebble Beach and Spyglass  
TV coverage: The Golf Channel, noon to 4 p.m.

### Friday, February 13

8:45 a.m. • Second round — Pebble Beach and Spyglass  
TV coverage: The Golf Channel, noon to 4 p.m.

### Saturday, February 14

8:30 a.m. • Third round — Pebble Beach and Spyglass  
TV coverage: The Golf Channel, 10 a.m. to noon, CBS, noon to 4 p.m.

Keegan Bradley, a PGA Pro from Woodstock, Vt., urges his tee shot to go in the right direction during the 2025 AT&T Pebble Beach Pro-Am.

PHOTO/KERRY BELSER



### Sunday, February 15

8 a.m. • Final round — Pebble Beach Golf Links  
TV coverage: The Golf Channel, 10 a.m. to noon, CBS, noon to 3:30 p.m.

**Ticket prices:** General admission, Thursday and Sunday, \$118.75, Friday and Saturday, \$139.25, children 15 and under free. Clint's Hospitality at the 15th Green, Thursday and Sunday, \$400.65, Friday and Saturday, \$451.90.

Free spectator and volunteer parking is located at California State University Monterey Bay, near the corner of Second Avenue and Fifth Street in Marina. Free tournament shuttles transport spectators and volunteers from the parking lot to the Pebble Beach Main Gate.

To encourage AT&T Pebble Beach Pro-Am specta-

tors to visit their downtowns instead of hopping the buses from parking lots at CSUMB, the chambers of commerce in Carmel and Pacific Grove are offering shuttle services.

Available Thursday, Feb. 12, to Sunday, Feb. 15, Carmel's shuttles leave every 15 to 30 minutes from Carmel Plaza on Ocean at Junipero between 6:30 a.m. and 5:30 p.m., costs \$40 per day or \$130 for a four-day pass, with tickets available at [carmelchamber.org](http://carmelchamber.org) or in person at the shuttle stop.

The Pacific Grove Chamber of Commerce is offering a free Pro-Am shuttle service for tournament volunteers and ticketed spectators Feb. 12 to 15, with pickups in front of the Museum of Natural History, 165 Forest Avenue. More info at [pacificgrove.org](http://pacificgrove.org).

More details about parking, tickets, facilities and spectator rules can be found at [atpgolf.com](http://atpgolf.com).

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2026



# THE PLAYERS

## With plenty of irons in the fire, McIlroy is focused on his game

By MICHAEL JAMES

**R**ORY McILROY arrived on the Monterey Peninsula last year with a renewed sense of purpose. He had a new indoor golf league to promote, a high-prize-money event to try to win, and another season to pursue a rare golf achievement — the career grand slam.

There was also the Ryder Cup, the pride-driven event between the United States and Europe set for the fall in New York.

McIlroy, who's from Northern Ireland, had flown overnight from Florida to Pebble Beach for a press conference after participating for the first time in the inaugural season of Tomorrow's Golf League, the tech-infused, made-for-TV indoor team concept developed primarily by McIlroy, Tiger Woods and former Golf Channel executive Mike McCarley. The league partners with the PGA Tour and has goals of developing golf as entertainment and attracting a younger viewing audience.

### Long, successful season

McIlroy couldn't wait to talk about the league's debut. He also eagerly awaited the start of the Signature Event at Pebble Beach Golf Links and Spyglass Hill Golf Course.

The golfer, now with 29 career PGA Tour wins and ranked No. 2 in the Official World Golf Ranking, had played in the AT&T Pebble Beach Pro-Am twice before. He missed the cut in 2018 and finished tied for 66th in 2024, the event's first year with a massive prize-money increase but without its celebrity field. Despite his poor individual play, McIlroy

and businessman teammate Jeff Rhodes won the pro-am part of the event, finishing with an 8-under 64 at Pebble Beach and a 16-under 127 total, one shot better than three teams.

"I got my name on the winners wall, just not the part I wanted," McIlroy said.

Of course, he was unaware what would unfold in 2025, beginning with taking the championship at the AT&T Pro-Am and extending throughout a long, successful and adventurous season.

McIlroy shot a final-round 6-under 66 at Pebble Beach last year and finished 21 under, two shots ahead of close friend Shane Lowry. He began the final round tied for second with Lowry at 16 under and one shot behind 54-hole leader Sepp Straka.

### Boring, but effective

But the winner's stellar play on the final round began with a birdie on his second hole and concluded with five total birdies, an eagle and one bogey en route to his 267 total — one shot short of Brandt Snedeker's record set in 2015, when the tournament was played on three courses.

"I think the one thing that I did really well is I didn't get too flustered," McIlroy said shortly after his victory. "The way I played might have been a little bit more boring on the golf course, but it was definitely more effective. That's something that I'm consciously trying to do better, and today was a good test, and I was able to come through it pretty well."

**'The one thing I did really well is I didn't get too flustered'**



PHOTO/KERRY BELSER

**Rory McIlroy celebrating his victory in the 2025 AT&T Pebble Beach Pro-Am, which he earned with a 66 in the final round and a total score of 267, one shot short of the record.**

See McILROY page 29ATT

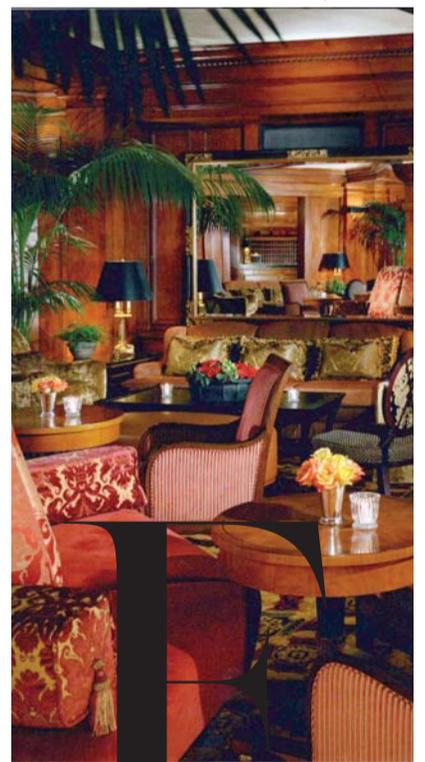
Photo Credit: Robert Miller Photography



Photo Credit: John Vaughn



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# STYLE

## CHARLES GRUWELL DESIGN STUDIO

Charles Gruwell is a national award-winning interior designer who has had a 45-year design career filled with prestigious design mentorships, 40 boutique hotels, luxury residential projects and extensive international world travel. Charles returned to his hometown on the Monterey Peninsula in 2020 and has reestablished himself as the Premier Luxury Residential & Hospitality Designer for Carmel, Pebble Beach and surrounding areas. He was mentored by some of the best designers in the world and has worked on projects in San Francisco, Bali Indonesia, Disney Resorts in Orlando Florida, Seattle Washington, Los Angeles, Las Vegas, Hawaii, Sun Valley, Puerto Rico, and Hotels and Luxury homes here on the Peninsula and throughout California.



Photo Credit: Manny Espinoza Photography



Photo Credit: Robert Miller Photography

He is a Master in the Art of Design with a passion for Coastal Contemporary, Classical European, Rustic Ranch Style Elegance and Asian inspired projects. Charles has a DIVERSITY of Style and Flair that is second to none and has developed a Curated Home Furnishings Collection called CHARLESTYLE. He is known for his artistic prowess, meticulous attention to detail and exceptional design eye. He is available to collaborate with you on your next Luxury Residential or Hospitality commission.

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2026



# THE PLAYERS

## Scheffler — ranked No. 1 — tries again for an AT&T trophy

By MICHAEL JAMES

**A**FTER just 11 PGA Tour tournaments into the 2023 season, Scottie Scheffler ascended to the top of the Official World Golf Ranking — and he’s remained the No. 1-ranked player ever since — a tenure of more than two seasons and 15 PGA Tour titles.

This season, for the third consecutive

year, Scheffler is competing in the AT&T Pebble Beach Pro-Am ranked as the game’s best player. Championship rounds in the 72-hole tournament’s 85th edition on the Monterey Peninsula run through Sunday.

### ‘Top guys’

In its third year as a Signature Event, the AT&T is the fifth PGA Tour tourna-

ment of the season and the first of eight with elevated prize money — a \$20 million purse, including \$3.6 million for the winner. The AT&T and seven other events became part of the PGA Tour’s response to the LIV Golf circuit’s debut and its massive Saudi financing.

In 2023, the last year of the event’s traditional format, winner Justin Rose earned \$1.62 million of what was then a \$9 million purse.

Scheffler, 29, didn’t compete in the AT&T until 2024, when the event’s original legacy, its celebrity pro-am format, ended. It’s also when the tournament shifted from a full field (156 players in some years) with a third-round cut, to a no-cut format with 80 players.

“I think it’s exciting because we’re going to have the top guys in the world playing against each other more often,” Scheffler said before his AT&T debut. “You’re going to be able to guarantee the sponsors that those guys are going to be there for four days.”

Scheffler, who tied for sixth in his AT&T debut, won seven PGA Tour events in 2024 and six in 2025. He has 20 PGA

Tour career titles. With his win at The American Express tournament on Jan. 25, Scheffler has earned \$101,109,136 in 151 career events, joining Tiger Woods and Rory McIlroy as the only golfers to surpass \$100 million in career earnings.

### He missed two events due to kitchen injuries

Last season, Scheffler played in the AT&T after recovering from a kitchen accident. While preparing dinner for his family on Christmas, he cut his hand and suffered a puncture wound. Glass was embedded in the palm of his right hand, requiring surgery, causing him to miss two events from his planned schedule.

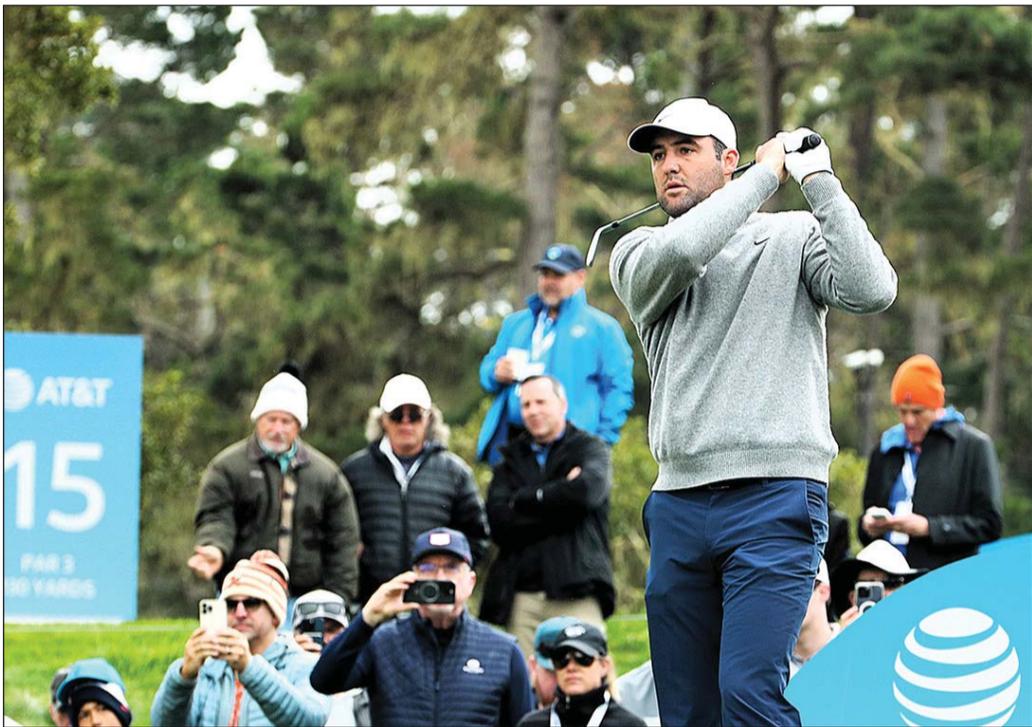
With a final-round 67 at Pebble Beach last year, Scheffler finished in a three-way tie for ninth with Billy Horschel and Taylor Pendrith at 15 under, six shots behind winner Rory McIlroy.

### Better putting

Three months later, Scheffler claimed his first title of the season. He opened with a 61 and posted three more rounds of 66 or lower to win the CJ Cup Byron Nelson tournament in Texas by eight shots.

With his signature consistency and improved putting, Scheffler won the PGA Championship — his third major title — in mid-May. He claimed four more titles over the next four months, including the

See SCHEFFLER page 28ATT



PHOTO/KERRY BELSER

Scottie Scheffler, ranked No. 1 in the Official World Golf Ranking, tees off on the 15th Hole at Pebble Beach during the 2025 AT&T Pro-Am.



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2026



# THE VOLUNTEERS

## These kids aren't as green as they look, and they're taking notes

By LILY PATTERSON

IT'S ONLY fair that backstage passes to the AT&T Pebble Beach Pro-Am are offered to the Monterey Peninsula's most dedicated junior golfers. The best part is, they get them for free.

As they sort balls and gather baskets on the driving range, members of the Pebble Beach Junior Golf Association aren't volunteering because it looks good on their college applications.

They're simply giving back to the game they love and learning from watching the pros. Talented young golfers sacrifice a Saturday or Sunday to work the range and in return, they get within studying distance of the world's leading players, plus their caddies, coaches and entourages.

### 'Incredibly lucky'

And while some still reminisce about the "old" pro-am, a younger generation will take Rory McIlroy over Bill Murray any day.

"I love the environment of this tournament. I've been incredibly lucky to get to see so many top pros at such a young age," said Megan Ikemiya, Carmel High's No. 1 player.

Ikemiya just wrapped her senior season and will lend her scratch handicap to Hawaii Pacific University's Division II team

next fall.

She started volunteering with the pro-am four years ago, once hanging around until after dark to catch her favorite, Norwegian pro Viktor Hovland, as he left the practice range for the day. He signed her hat, but every pro leaves an impression, Ikemiya said.

### 'The whole idea is to let them watch the pros up close,' said one coach

#### Hard work

"These guys didn't get to where they are without hard work. On the range, I get to see how they're still developing their game, even at their level. It's super special," said Ikemiya, whose

dad took her to the Peter Hay and Rancho Cañada courses at 5 or 6 years old. She was competing by age 7 and joined the junior golf association at 10.

Her coach, Ross Kroeker, said he encourages players to treat the opportunity to volunteer at the AT&T Pro-Am as a master clinic.

"The whole idea is to let them have hands-on experience, to watch the pros up close and observe them in their element," said the Carmel High girls' coach, a respected local instructor who doubles as a swing coach for Ikemiya and her teammate, Sydney Ozel.

Carmel High's No. 2 player has to agree. Ozel volunteered as a standard-bearer for the 2023 U.S. Women's Open and the

See JUNIORS page 30ATT

**Carmel High (right) and Stevenson (below) have outstanding golf programs, and every year, some of the young players volunteer at the AT&T Pebble Beach Pro-Am.**



COURTESY/CHS, STEVENSON



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2026



# THE COMMUNITY

## Eat good food, walk it off and repeat until you're satisfied

By SALLY BAHO

**I**F YOUR enthusiasm for the golf scene starts to fade, take a short drive over to Pacific Grove — lovingly known as America's Last Hometown — and spend the day. But when you embark on your adventure, be sure to take a jacket, sweater and maybe a hat, because the notorious marine layer is known to keep the days chilly. Or it could burn off by midday, with possibilities of summer-like temperatures. It's fickle.

Start at Patisserie Bechler at the top of Forest Ave-

nue to get properly caffeinated and fill your belly with a hearty slice of quiche or a traditional French pastry, like a chocolate croissant. Try a mini snail — a French spiral pastry with raisins — or stash a chocolate muffin in your bag for later. Patisserie Bechler is located at 1225 Forest Ave. and is open from 7 a.m. to 3 p.m. Tuesday through Saturday and 7 a.m. to noon on Sunday.

### Jade, books, coins

Drive down Forest Avenue to Lighthouse Avenue in downtown P.G. You'll find plenty to do, whether you

want to go antiquing or shopping for jewelry, or find a good book to read at the beach. Here are some suggestions to get you started:

Folks are often drawn into A Niche in Tyme (588 Lighthouse Ave.) by the lovely décor in the big windows, and inside, there's a wide selection of estate jewelry, coins from all over the world, along with Big Sur jade.

"We pride ourselves on having the largest and highest-quality sterling silver and semi-precious stone jewelry selection on the Monterey Peninsula," the store says. You might find something for your spouse — or yourself — just in time for Valentine's Day. The shop also buys gold and silver. A Niche in Tyme is open Wednesdays through Saturdays from 10 a.m. to 6 p.m. and Sundays from noon to 5 p.m.

### Nostalgia for sale

Right next door is Vintage Finds. From old records to china collections, there's something for every antique enthusiast. So what if you're only window shopping? Just perusing the offerings will give you a dose of nostalgia you didn't know you needed — you could come across a wind-up alarm clock, rotary-dial phone or a familiar book from childhood. Vintage Finds is located at 590 Lighthouse Ave. and is open daily from 10 a.m. to 5:30 p.m.

See P.G. page 31ATT



PHOTOS/PINE CONE FILE

Pacific Grove features scenic wonders, including a stunning coastline and inviting beaches, such as Lovers Point (left), along with unique shops and restaurants, exemplified by the cute-as-a-button Red House Cafe (right).



- ☑ Walk, bike or use local shuttles.
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2026



# THE COMMUNITY

## How to turn drives and putts into paintings and dance steps

By CHRIS COUNTS

**S**HOWING ITS commitment to supporting the numerous art, music and theater programs in the region, the Monterey Peninsula Foundation gave away \$955,000 in the past year to Monterey County and Santa Cruz County organizations focused on the arts.

A total of 21 such groups in the two counties received grants, including 14 in Monterey County. By far, the top two recipients were Palenke Arts in Seaside — which was awarded \$150,000 for two years — and Monterey Symphony, which was gifted \$100,000.

### A sense of belonging

The executive director of the Youth Arts Collective in Monterey, Jesse Juarez told The Pine Cone the funding the group receives from the Monterey Peninsula Foundation and others makes it possible for the group to fulfill its mission, which is mentoring young artists and offering them studio space at its downtown Monterey headquarters. Founded in 2000, the group's motto is "Do art. Be kind." It has served more than 1,000 youngsters since its inception and received \$20,000 for operational support after last year's AT&T Pebble Beach Pro-Am.

"Support connected to the Monterey Peninsula Foundation and the Pebble Beach Company Foundation helps Youth Arts Collective (YAC) expand access to free and low-cost arts education for young people across Monterey County," Juarez said. "This funding directly supports our studio programs, teaching artist mentorships, and youth exhibitions — giving students meaningful opportunities to grow creatively and feel a strong sense of belonging."

### Keeping classical music fresh

Also sharing her group's appreciation for the grant support is Monterey Symphony executive director Nicola Reilly. Founded in 1946, the symphony is dedicated to fostering an appreciation for classical music's rich past and is committed to keeping it fresh and vibrant in the 21st century. The symphony celebrated its 80th anniversary with a gala at the Monterey Peninsula Country Club last month.

"The symphony is proud to be a grantee of the foundation, which receives its funding from the AT&T Pro-



**Dancers provide entertainment at a cultural event hosted by Palenke Arts in Seaside. The group was awarded \$150,000 in grants for two years.**

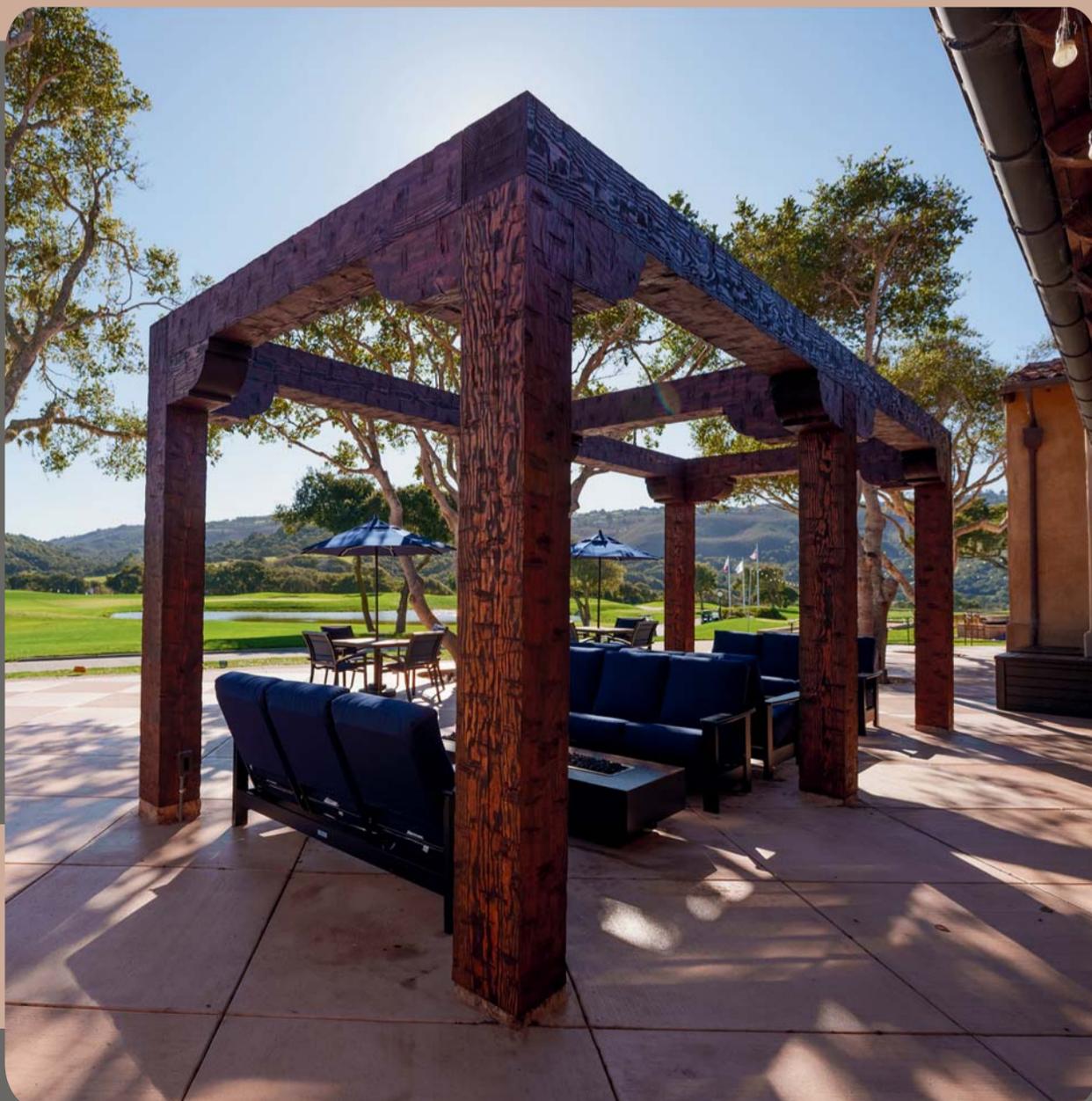
Am," Reilly added. "These funds support our concerts and artists at Sunset Center, as well as our commitment to introducing Monterey County students to music in the fourth and fifth grades, right when they are selecting an

See **THE ARTS** page 31ATT



PHOTOS/FACEBOOK

**The Youth Arts Collective in Monterey, which received \$20,000 from the Monterey Peninsula Foundation, supports budding creators.**



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# THE COURSES

## Different strokes for different folks at Peninsula golf courses

By MARY SCHLEY

AS THE AT&T Pebble Beach Pro-Am crescendos over the weekend, your hankering for hitting one of the Monterey Peninsula's many golf courses might be amping up, too. Following our descriptions of some of the area's venues in last week's special section, we're continuing with the remainder this week. While the area's most famous course and its sibling are available only to the pros and their amateur partners during the AT&T, options abound for locals and visitors looking for a place to hit some balls and test their skills. Want a more forgiving layout, or a bigger challenge? Wal-let a little limited, or splurge-friendly? Either way, we've got you covered?

### ■ Pebble Beach Golf Links, Pebble Beach

Celebrating its centennial in 2019 by hosting the U.S. Open for the sixth time — and set to host its seventh next year — the Pebble Beach Golf Links is situated on scenic coastal land originally slated for houses.

Designed by Jack Neville and Douglas Grant, the course is considered one of the greatest ever created. "If I had only one more round to play, I would choose to play it at Pebble Beach," professional golf icon Jack Nicklaus once said. "I've loved this course from the first time I saw it. It's possibly the best in the world."

Its oceanfront holes, including the dramatic par-3 7th and the spectacular 18th, are particularly captivating.

Nicklaus designed the par-3 5th Hole, which was dedicated in November 1998 after the company negotiated a deal with nearby property owners to have the coastal hole installed as founder Sam Morse originally envisioned.

Pebble Beach has been named the No. 1 public course in the country since Golf Digest began ranking courses

in 2003. "It's not just the greatest meeting of land and sea in American golf, but the most extensive one, too, with nine holes perched immediately above the crashing Pacific surf — the 4th through the 10th plus the 17th and 18th," the publication observed in 2021. "Pebble's 6th through 8th are golf's real Amen Corner, with a few Hail Marys thrown in over a ocean cove on 8 from atop a 75-foot-high bluff."

Pebble Beach hosted U.S. Open Championships in 1972, 1982, 1992, 2000, 2010 and 2019 — more than any other course over the past half-century — and hosted its first U.S. Women's Open in 2023. In 2022, the USGA announced plans for several more championships: The course will host four U.S. Opens (2027, 2032, 2037 and 2044) and will be the site of three more U.S. Women's Opens in 2035, 2040 and 2048. When not closed for tournaments, the course is open to the public, with priority given to resort guests.

Green fees are \$675 and include a cart for resort guests. Carts for non-resort guests are \$60 per person, and pull carts, caddies, forecaddies and club rentals are available. For more information, call (800) 877-0597 or visit pebblebeach.com.



PHOTO/MICHAEL TROUTMAN, DMT IMAGING

**When you're playing golf on the Monterey Peninsula, the drama can come from the competition on the courses, or it can come from our blustery winters.**

### ■ The Hay, Pebble Beach

Opened in October 1957 and originally called Peter Hay for the Pebble Beach golf pro (and Monterey City Council member) who helped design it, the course was the only 9-hole par-3 public option on the Monterey Peninsula.

Hay's co-designers were Pebble Beach Golf Links designer Jack Neville and Maj. Gen. Robert McClure, who designed Bayonet Golf Course in Seaside in 1954. The

See **TEES** page 18ATT

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# THE COURSES

## TEES

From page 15ATT

course was scraped to make way for the main entrance for the 2019 U.S. Open and was then transformed into a new par-3 layout designed by Tiger Woods' group in 2021. Among its notable features are a replica of Pebble Beach's famous 7th Hole and a 20,000-square-foot putting area.

Renamed The Hay, the course reopened to great anticipation and boasts a lively restaurant and bar, Hay's Place, situated at the top of the hill to take in the expansive and stunning coastal views. The cuisine is Mexican-inspired, adding another flavor to Pebble Beach Resorts' restaurant repertoire.

The cost to play is \$75 for resort guests and the general public, and then half-price for those who want to play another round. Del Monte Forest residents pay \$45, and juniors 12 and under can play for free. The putting course

is also free. For information or reservations, call (800) 877-0597 or visit [pebblebeach.com](http://pebblebeach.com).

### ■ Poppy Hills Golf Course, Pebble Beach

The Northern California Golf Association built Poppy Hills to serve as its headquarters and tournament home on land earmarked by Pebble Beach founder Sam Morse for a golf course. The group purchased the 164-acre site in 1977 for \$7,000 per acre, and when it opened on June 1, 1986, Poppy Hills was the first course in the United States to be owned and operated by a golf association. Robert Trent Jones Jr. designed the course, which was originally slated to be called the Hilltop Course but ended up earning its moniker through a naming contest among NCGA members.

It hosted the AT&T Pebble Beach Pro-Am from 1991 through 2009 and was the site of the Spalding Pebble Beach Invitational for several years, as well as the NCAA

Men's Championships in 1991. The course underwent an extensive renovation by Jones beginning in March 2013, focusing on water conservation and creating "a firm, fast and fun course that unfolds seamlessly through the stunning Del Monte Forest," while reducing irrigated turf by almost 25 percent. The new Poppy Hills reopened April 4, 2014, to many accolades.

Green fees are \$350 for the public (\$100-\$120 for twilight), with big savings for NCGA members (\$95-\$125/\$60-\$90 for twilight), accompanied guests (\$150-\$185/\$90-\$120 for twilight) and juniors. Carts are \$25 per rider. The clubhouse has a restaurant and full bar, Porter's Grill and Pub, which serves breakfast and lunch and is a popular spot with locals. The restaurant is open from 7 a.m. to 3:30 p.m. Sunday through Thursday and until 4:30 p.m. Friday through Saturday, with the bar serving until 5. For more information, visit [poppyhillsgolf.com](http://poppyhillsgolf.com) or call (831) 622-8239.

See **GREENS** next page



PHOTO/(LEFT) MARTIN MILLER, (RIGHT) PINE CONE FILE

Reopened in 2021 with a new layout by Tiger Woods' design group, The Hay (left) is a nine-hole beauty adjacent to The Lodge at Pebble Beach with its own brand of amazing coastal views. In rugged Carmel Valley, The Preserve Golf Club (right) embraces its mountainous setting.

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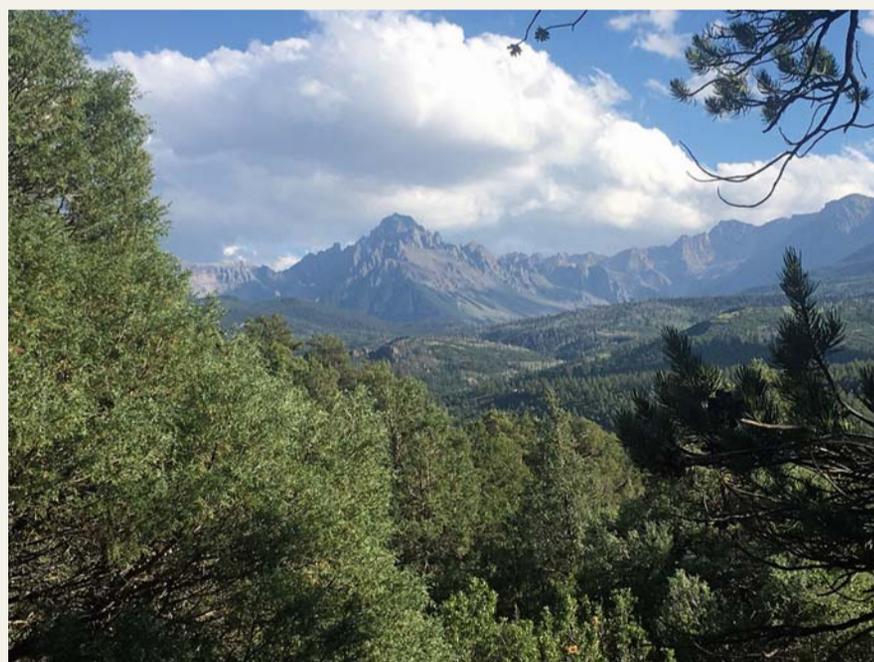


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# THE COURSES

## GREENS

From previous page

### ■ The Preserve Golf Club, Carmel Valley

When Tom Fazio was hired to design this private, 7,004-yard par-72 course located among the “stands of massive ancient oaks, beautiful rolling meadows, ponds and streams” deep within the beautiful, tree-studded hills of the Santa Lucia Preserve, he took a helicopter ride over the raw land, was given a map and survey of every archaeological and ecological feature, and “asked to design the golf course of his dreams.” The result has consistently made Golf Digest’s America’s 100 Greatest Golf Courses and other similar lists.

Fazio commented, “It’s as if you are going on a grand hike and happen to have a golf club in your hand,” and said the course has no signature hole, as the entire place is a signature property.

“The course wanders by towering oaks, through rolling savannas, around wetlands and across seasonal streams with a backdrop of the Santa Lucia Range. It never trumpets its presence; it whispers through the landscape.” No tee times are required, and caddies are available.

Golfers can’t see from one hole to the next and often don’t encounter other people at all during an experience designed to incorporate “all three schools of golf design — penal, heroic and strategic.”

The clubhouse serves lunch daily, hosts numerous golfing events throughout the year, and contains a pro shop and men’s and women’s locker rooms.

When the course opened in 1999, membership was limited to owners of property within the preserve’s gates, but The Preserve now accepts membership applications from non-property owners, making Fazio’s gorgeous work and the stunning natural setting accessible to more enthusiasts who will truly appreciate the opportunity to

“experience how the game was meant to be played.”

“‘A good walk spoiled?’” they ask. “Mark Twain had it all wrong.”

The course is said to be the only one in the world located in the middle of a 20,000-acre nature preserve and is eco- and dog-friendly. A recreation-based Ranch Membership is also available, as is the National Golf Membership, open to 40 fortunate golfers who live outside Monterey, Santa Cruz, San Benito and Santa Clara counties. Candidates tour the club, meet with members and, if they’re deemed a good fit, are invited to apply and undergo an interview with the membership committee. Contact (831) 620-6700 or register at santaluciapreserve.com for information.

### ■ The Quail, Carmel Valley

Formerly Quail Lodge & Golf Club, the property and its lodge underwent a refresh and rebranding in 2024, and the friendly course can still be counted on to provide “an enjoyable golfing experience perfect for all ages and skill sets.”

The course was abundant with 10 lakes and lush, colorful landscaping when it was designed in 1964 by Robert Muir Graves, but subsequently underwent a major renovation by principal designer Todd Eckenrode of Origins Golf Design in 2015, with increased water conservation in mind.

The resulting 6,500-yard par-71 course, described as being “perfect for the walking golfer of all ages and skill, offering just enough bite to make it interesting,” reopened just over a decade ago and includes “some of the Monterey Peninsula’s most unusual bunker designs trimmed with fescue lips, short grass areas that surround the greens to provide more shot options, and challenging grass swales that come into play on seven holes.” It’s also annually awarded “Best Playing Conditions” for all of Central California.

Green fees vary greatly based on date and time, but top out at \$300. Practice facilities feature a 7-acre driving

range, a bunker, chipping areas and a 6,500-square-foot bent grass putting green. Instruction, custom club fittings, shoe and club rentals, pull carts, golf carts and other services are available, too.

Located at 8205 Valley Greens Drive, the course is complemented by a nicely appointed clubhouse and Edgar’s restaurant, named for the late founder and longtime owner, Ed Haber. Edgar’s offers lunch from 11 a.m. to 3 p.m. and Happy Hour from 3 to 5 p.m. daily. The lodge’s Covey Grill serves breakfast daily from 7 to 10:30 a.m., and dinner Wednesday through Saturday from 5 to 9 p.m. The bar opens at 4 p.m. daily, and Covey Bites are served Thursday through Saturday between 4 and 5 p.m. To-go service is also available during regular operating hours. For more information, contact the golf shop at (831) 620-8808 or visit quailodge.com/golf.

### ■ Spyglass Hill Golf Course, Pebble Beach

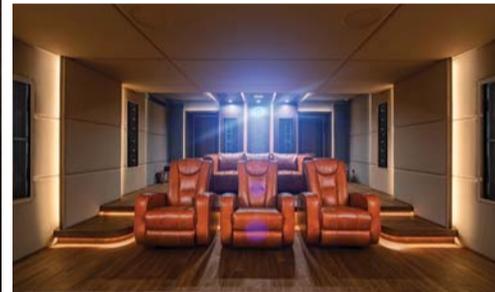
Designed by Robert Trent Jones Sr. in 1966 as part of a master plan for the Pebble Beach oceanfront, this resort/semiprivate course measures 6,960 yards at par 72 and was described by Sports Illustrated as “Pine Valley-by-the-Sea meets Augusta National.”

Other major golf publications, “propose it is one of the toughest courses in the country, and the best course to never host a major.” “The greatest meeting of sand and trees,” as the company describes it, Spyglass takes its name from Robert Louis Stevenson’s “Treasure Island.”

Local legend has it he spent time walking in the area while brainstorming, and many of its holes bear notable names, like Black Dog and Billy Bones.

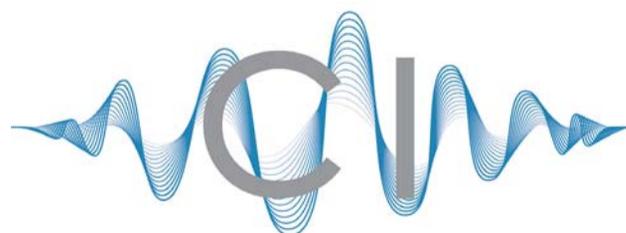
A year after the course was completed, Spyglass replaced Monterey Peninsula Country Club in the Bing Crosby Pro-Am Golf Tournament in 1967 and has been part of that contest — now called the AT&T Pebble Beach Pro-Am — ever since. It also served as the stroke-

See **FAIRWAYS** page 22A



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# THE COURSES

## FAIRWAYS

From page 19ATT

play venue for U.S. Amateur Championships in 1999 and 2018.

“The defining characteristic of Spyglass Hill is how starkly the first five holes juxtapose the rest of the round,” the course description states. “Incredible ocean views give way to the understated natural beauty of the Del Monte Forest, as the final 13 holes relentlessly examine your game with a litany of bunkers, ponds and uphill tests.” The PGA Tour consistently ranks holes 6, 8 and 16 among the most difficult on the tour. But don’t be intimidated.

When the course opened, Crosby bet that even Jack Nicklaus wouldn’t be able to break par, with Nicklaus promptly shooting a 2-under 70 in his inaugural round.

The rate to play is \$525. Carts (included for resort guests), pull carts and/or caddies are available. The course is located at Stevenson Drive and Spyglass Hill Road in Pebble Beach, and the Spyglass Hill Grill, adjacent to the 9th Green and open from 6 a.m. to 6 p.m., offers casual dining before, during and after your round. For reservations, call (800) 877-0597 or visit [pebblebeach.com](http://pebblebeach.com).

### ■ Tehama Golf Club, Carmel Valley

“Welcome to Tehama Golf Club...where the golf is legendary, the service is impeccable, and the memories last a lifetime.” This private course is named for a Native American word meaning, “abundance of nature.” Jay Morrish, who also designed Shadow Glen in Kansas City, Troon and Troon North in Scottsdale, and Loch Lomond in Scotland, created this 6,506-yard par-71 course high in the hills above Carmel Valley. According to Tehama, “the tranquility and natural beauty of the land, combined with this time-honored game, provide the golfer a surreal hideaway.”

Owned by former Carmel Mayor Clint Eastwood, the course opened for private play in 1999 and climbs 200 feet in elevation during its 18 holes, six of which are uphill. “Golfers of all levels will appreciate the vistas of the Monterey Bay and the mountains surrounding the adjacent Carmel Valley,” according to Tehama. “Amongst trees of grandeur and some of the best manicured greens in golf, you will experience a challenging layout like no other.”

Membership is private and by invitation only, and those fortunate enough to belong have access not just to the course, but to the clubhouse, with its full-service pro-shop, world-class cuisine enjoyed casually in the saloon and on the terrace and more formally in the dining room, and banquet facilities that boast stunning views of Carmel Valley and the Monterey Bay. (Among Tehama’s signature touches are homemade potato chips and freshly baked cookies — a perfect pick-you-up after a challenging round.)

The surrounding 2,000-acre development is home to just 90 families.

For more information about membership and other aspects of Tehama, which is located at 25000 Via Malpaso off Carmel Valley Road and is also accessible from Highway 68 via Olmsted, contact Vince Ferrante at (831) 622-2208 or [vferrante@tgcmail.net](mailto:vferrante@tgcmail.net), or visit [tehamagolfclub.com](http://tehamagolfclub.com).

### ■ TPC Monterey at Pasadera, Monterey

First opened in 2000 as Pasadera Country Club, the only Jack Nicklaus-designed course on the Monterey Peninsula and its amenities have changed hands several times over the years, most recently in April 2024 to Concert Pasadera Bevco, LLC. Last year, it joined the esteemed TPC Network, which is part of the PGA Tour.

“The original landscape provided a unique opportunity to create a dramatic layout that incorporates selected

design features reminiscent of the world’s most revered layouts. The course evokes similarities to The Old Course at Saint Andrews, Augusta National, Pine Valley and Pebble Beach, which are arguably four of my favorite courses in the world,” Nicklaus said of the 6,807-yard course, which is open only to members and their guests.

Capitalizing on the existing hills, canyons and old oak groves, he incorporated natural-style bunkering and took advantage of splendid hazards, such as the awe-inspiring 14th Hole, a par 3 over a deep chasm.

During a visit to the course for the 2019 U.S. Open, Nicklaus told a group of members, “I love Pasadera — it’s one of my children, and you always take care of your children, and you want to be part of what they’re doing,” he said. “We really want people to enjoy the golf course — that’s the whole point.” And they do.

“We call it ‘The Moment.’ We know exactly when and where it will happen: On the 14th Tee, overlooking the ravine that separates your ball (and any hope for par) from the green,” the club says. “Only 205 yards away, the visual distraction of a canyon at your feet is matched by the spectacular views across the way, stretching to Monterey and Pacific Grove. This is ‘The Moment’ when first-time players realize they can be part of one of the most delightfully challenging and remarkably accessible private golf memberships in the Central Coast.”

TPC Monterey’s “easy-going culture welcomes men and women of all levels to the region’s most inclusive private golf club,” and describes itself as “a tight-knit group of friends and fellow golfers who celebrate a truly special experience based on excellent play and a stunning natural environment.”

The culinary team ensures every lunch and dinner is a treat, and the property includes two pools, tennis courts and other amenities.

Located at 100 Pasadera Drive off Highway 68, Pasadera lies just east of Laguna Seca Golf Ranch and west of the world-famous racetrack by the same name. Call (831) 647-2400 or see [tpcmonterey.com](http://tpcmonterey.com) for more information.



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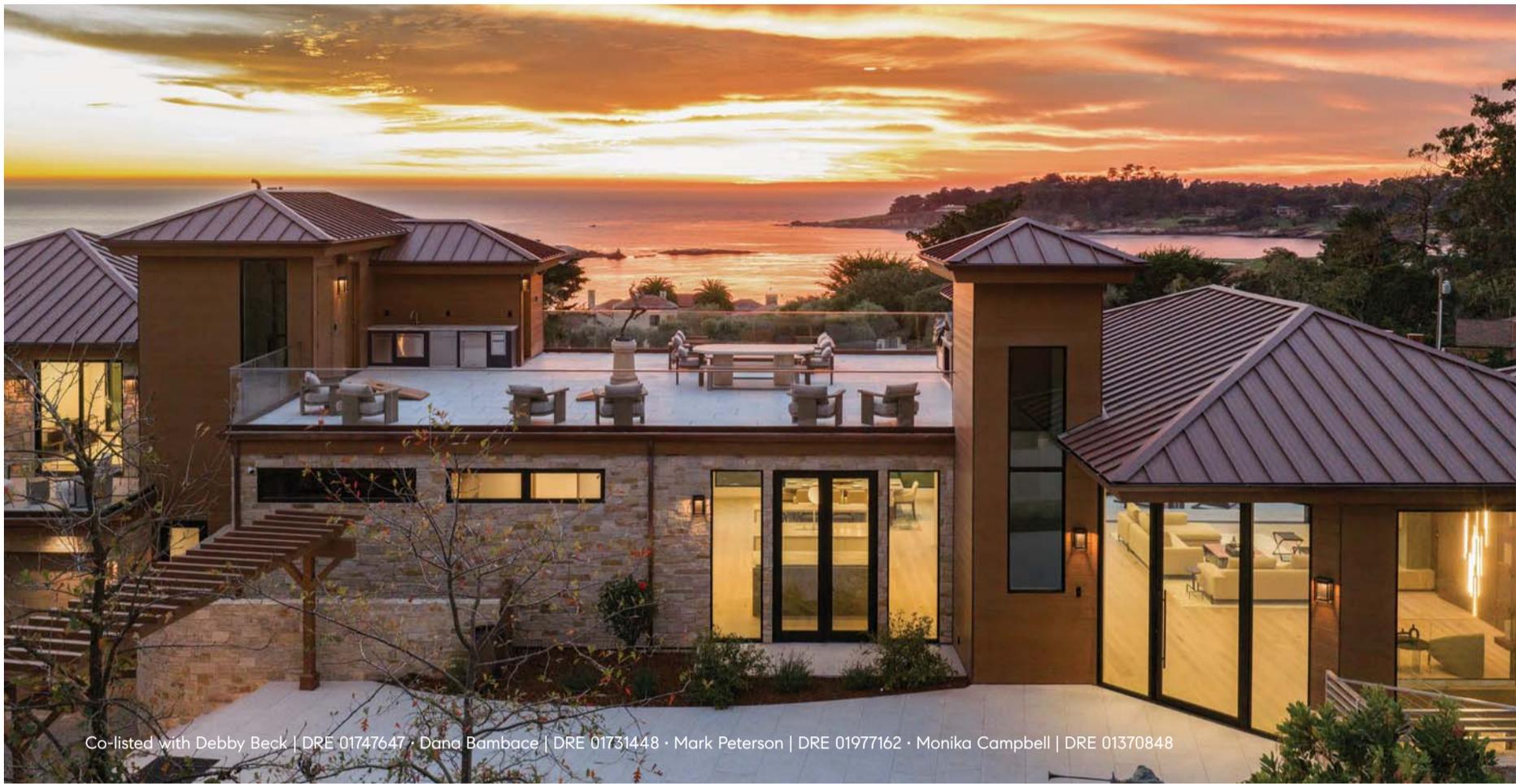


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# AT&T PEBBLE BEACH

PRO-AM

PEBBLE BEACH ■ SPYGLASS  
SECTION 2

## From Big Crosby to Arnold Palmer and Tiger Woods

■ 50 years of the  
Pebble Beach Pro-Am

PINE CONE STAFF REPORT

**T**HE AT&T Pebble Beach National Pro-Am got its start in 1937, when Bing Crosby invited a group of friends to get together for a round of golf and a “clambake” at Rancho Santa Fe in Southern California. That gathering of Hollywood celebrities and golf greats gave birth to the first National Pro-Am Golf Championship, sponsored by Bing Crosby, with Sam Snead taking the top prize of \$500.

For five years, the tournament was played at Rancho Santa Fe before being discontinued during the war years. Meanwhile, 1946 was shaping up to be a bleak year for the Monterey Peninsula. Postwar Monterey was frantically scraping for income, the chief source having been packed into sardine tins for just about the last time. Cannery Row was heading into a long decline, Carmel wasn't a worldwide tourist attraction, Pebble Beach had yet to be classified as the finest course in the world, and nobody had heard of a high school student named Clint Eastwood.

Back then, a young newspaper reporter, Ted Durein, came up with the idea of attracting more tourists by bringing a major special event to the area. A good sport-



PHOTO/JULIAN P. GRAHAM

**Bing Crosby (left) founded what is now the AT&T Pebble Beach Pro-Am in 1937 in Rancho Santa Fe as a “clambake” for top golfers and his Hollywood friends. In 1947, the tournament moved to Pebble Beach where for many years one of its most famous participants was Arnold Palmer (center).**

ing competition, once a year, perhaps garnished with celebrities, could anchor a drifting economy. Slowly an idea began to take shape, along with a worldwide household name: Crosby.

Durein solicited local merchants to see if they would pool money for a tournament purse — they would. Bravely, Durein wrote to Bing Crosby himself with the idea. That was in January 1946. February and March passed. Nothing. April, May, still nothing. Then, in June, a letter from Bing's brother, Larry, arrived. Yes, Bing was interested. What's the offer? Durein didn't have one.

### The deal is struck

He quickly rushed to see if Samuel F. B. Morse (pres-

ident of Del Monte Properties, now known as Pebble Beach Company) would let the Pebble Beach golf course host the Crosby. Morse agreed. Durein met with Larry Crosby, and the deal was struck.

Bing then decided he wanted the tournament spread out over three courses: Pebble Beach, Cypress Point and the Monterey Peninsula Country Club's Dunes Course. The PGA Tour, the controlling body of the professional golfers' tournament, said this wasn't possible. Bing asked, “Why not? It's done in England.” The PGA Tour consented, and the Crosby Pro-Am broke new ground in American golf and was played for the first time on the

See **HISTORY** page 34ATT

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2026



# THE PLAYERS

## SCHEFFLER

From page 8ATT

British Open in July.

Winning his third major title at age 28, Scheffler became the third player — joining Jack Nicklaus and Tiger Woods in the modern era — to win 15 times, including three majors, before turning 29.

### 'Killing it'

The PGA Tour maintains a seemingly endless number of statistics. Scheffler last year topped 21 categories, most significantly achieving a 67.99 scoring average and \$27,659,500 in season earnings. He didn't miss a cut in 20 events and had 17 top-10 finishes.

With so many wins so early in his career, Scheffler has often been compared to Tiger Woods in his prime. He dismisses the compliment, but his competitors offer glowing praise.

"I don't think we thought the golfing world would see someone as dominant as Tiger come through so soon, and here's Scottie sort of taking that throne of dominance," said Xander Schauffele, the 2024 British Open champion.

"You can't even say he's on a run. He's just been killing it for over two years now. He's a tough man to beat, and when you see his name up on the leaderboard, it sucks for the rest of us."

McIlroy, a five-time major winner, was more succinct: "He is the bar that we're all trying to get to at this point."

While acknowledging his accomplish-

ments, Scheffler discussed his life priorities at the British Open's pretournament press conference.

"Is it great to be able to win tournaments and to accomplish the things I have in the game of golf?" he said. "Yeah, it brings tears to my eyes just to think about it, because I've literally worked my entire life to be good at this sport. To have that kind of sense of accomplishment, I think, is a pretty cool feeling."

But Scheffler emphasizes family and his Christian faith over his ascending golf career. "I'm not out here to inspire someone to be the best player in the world, because, what's the point?" he said. "This is not a fulfilling life. It's fulfilling from the sense of accomplishment, but it's not fulfilling from a sense of the deepest places of your heart."

Scheffler's stellar season resulted in his fourth straight selection as PGA Tour Player of the Year.

But the season also included one continued career disappointment: Europe beat the United States 15-13 in the Ryder Cup and became the first away team to win the event since 2012.

### 'Stings and hurts'

As a captain's selection to the U.S. team in the biennial competition in 2021, he compiled a 2-0-1 record, including a 4-and-3 singles win over then-top-ranked Jon Rahm. The U.S. team won 19-9. But Scheffler's career record is 3 wins, 6 losses and 3 ties. In 2023, he had a 0-2-2 record, and last September, he was 1-4-0.

"My emotions when the matches ended — it's hard to put into words how much

it hurts to lose all four matches," he said. "To have the trust of my captains and teammates to go out there and play all four matches and lose all four, it's really hard to say how much that stings and hurts."

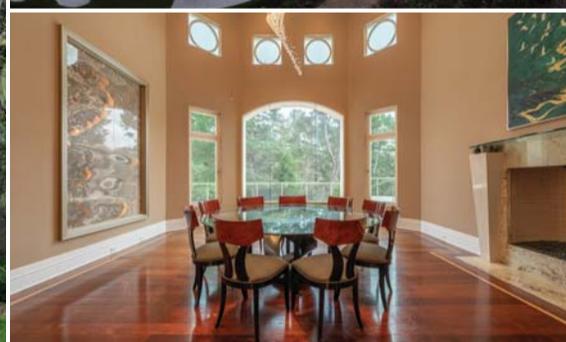
But as he does after a bad shot, Schef-

fler's signature — the key to his consistency — is to focus on the next tournament. His 20 PGA Tour wins in four seasons are the most of any player, although the tally doesn't yet include a victory at Pebble Beach.



PHOTO/KERRY BEISER

**He may be ranked No. 1 in the world, but Scottie Scheffler has never won a tournament at Pebble Beach — something he's trying to rectify at the Pro-Am.**



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2026

# THE PLAYERS

## McILROY

From page 7ATT

With the final-round leaderboard changing quickly, McIlroy moved into a two-shot lead with a birdie on the 12th and then took over the tournament with an eagle on the 571-yard par-5 14th. McIlroy hit a strategic tee shot 339 yards over trees. His 7-iron second shot sailed 229 yards to 26 feet 7 inches. He eagled the hole, moved into a four-stroke lead and solidified the victory.

“To win at one of the cathedrals of golf is really, really cool,” said McIlroy, who earned \$3.6 million of the \$20 million purse. “It was the start of the season and I got a win — and pretty convincingly — and that’s what I hope to continue to do.”

A pro since 2007, McIlroy is continuing his global career in 2026. He’s also competing in the second season of Tomorrow’s Golf League as the leader of Boston Common Golf.

### Elite club

After winning his AT&T title, McIlroy won the Players Championship in March and the Masters in April. He joined Gene Sarazen, Ben Hogan, Gary Player, Jack Nicklaus and Tiger Woods as the only golfers to win all four majors in their careers. McIlroy hadn’t won a major title since 2014 and was playing in the Masters for the 17th time.

Beyond his three titles last season,

McIlroy made the cut in 15 of 16 PGA Tour events and accumulated eight top-10 finishes. He earned a career-best \$16,992,418, finished second in driving distance (323.0 yards) and second in scoring average (69.083).

In September, McIlroy was part of the winning European team that defeated the United States 15-13 in the Ryder Cup at Bethpage Black in New York.

### ‘A higher standard’

The raucous home-country crowd upset European team members, notably McIlroy, who had the most experience among his teammates and was competing in his sixth Ryder Cup. “There was a lot of language that was unacceptable, and abusive behavior,” he said.

Chants, often described as “vulgar,” were directed toward McIlroy.

“I don’t think we should ever accept that in golf,” he said the day after the event. “I think golf should be held to a higher standard than what was seen out there this week. Golf has the ability to unite people. Golf teaches you very good life lessons, and it teaches you etiquette.”

The game also teaches how to respect people, McIlroy continued. “Sometimes this week, we didn’t see that. So no, this should not be what is acceptable in the Ryder Cup.”

Following the AT&T, which wraps up Feb. 15, McIlroy will continue his 19th pro season, again splitting his schedule between the PGA Tour and selected DP World Tour events.

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2026



# THE VOLUNTEERS

## JUNIORS

From page 10ATT

collegiate Carmel Cup, among others, but this will be her first year on the range at the AT&T.

"I'm so lucky to live here," said Ozel, a senior who just committed to play at Chico State. "I've been pretty involved in tournament play, and the junior golf association always made it a great experience, so being at the AT&T is a way to give back," she said.

Between the clinics and competitions, Ozel and Ike-

miya have logged innumerable hours through Pebble's junior pipeline. New friends, significantly reduced greens fees and monthly workshops are among the other perks of membership. Dues are just \$45 per year.

### Better grades, higher incomes

"I view it as a conveyor belt. Our program is introducing kids to more instructional and competitive opportunities, and they may find they want to progress to the Northern California Golf Association and American Junior Golf Association," said Dedric Holmes, the local association's director.

Founded in 1988 with a mission to introduce the game to kids throughout the Central Coast, the nonprofit engages between 300 and 400 golfers a year. Celebrated for its competitive tournaments — with divisions for kids ages 6-17 and all skill levels — the organization is also known for its college scholarship program and emphasis on personal development.

"Kids who participate in junior golf tend to get better grades, a college education, and earn a higher income over the long term. We're very intentional about integrating values like patience and perseverance," said Holmes.

The kids seem to enjoy giving back, he said, so the junior golf association contacts members and local coaches whenever a volunteer opportunity comes up.

Unsurprisingly, everyone wants the Pro-Am gig.

Hosted by the Monterey Peninsula Foundation, the tournament recruits volunteers from local youth organizations, including the Boys & Girls Club and First Tee, but only junior golf association members get the highly coveted driving range assignments.

Shifts are awarded on a first-come, first-served basis, Holmes said, with about 40 volunteers needed to cover Friday at Spyglass and Saturday and Sunday at Pebble.

"It's so cool getting to watch their practice routines. I'm really looking forward to seeing Scottie

Scheffler, Ludvig Åberg, Tommy Fleetwood and Collin Morikawa.

"There's a lot to learn, every golfer has their unique characteristics," said Harry Ng, a junior at Stevenson School.

The impressive 3-handicap player dropped tennis for golf early on and entered his first tournament — on Hong Kong's competitive junior circuit — in 2021.

Two years later, when Ng enrolled at Stevenson, his coach insisted he join the junior golf association.

"The most important thing — what I try to do with all the ninth graders — is find ways to connect them with other golfers," said Justin Bates, who shepherded the Stevenson boys team to a CIF State Championship win at Poppy Hills last year.

"Four seniors graduated on that team, so this group is not the one that won it in 2025. But they wear that state champion title, and with that comes a lot of responsibility, a lot of pressure that typically they haven't felt before," said Bates, who has led the program for two decades.

### The mental game

Performance under pressure is what he's working on this season, Ng said. He's interested to watch how the pros recalibrate mid-tournament, considering the two-course setting.

"Playing Spyglass, they might be focused on their short game, while at Pebble they might work on consistency in their irons. It's helpful to see how they strategize with their caddies and coaches," said Ng.

The timing couldn't be better for him and his teammate, Ben Bolger. Both are returning Pro-Am volunteers, and while they don't expect much banter or selfies during

See **YOUTH** page 34ATT



PHOTO/COURTESY STEVENSON

**Expect a couple of state champions among this year's pro-am volunteers. The Pirates nabbed the title last June with a combined 2 under par at Poppy Hills. Shown here, a Stevenson golfer competes at MPCC.**



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2026



# THE COMMUNITY

## P.G.

From page 11ATT

Farther down Lighthouse is the beloved Bookworks, with a coffee shop in front and a book and gift store in the back. For a small, locally owned operation, there's a surprisingly eclectic assortment of bestsellers and trade books, and you'll find a nice selection of works authored by locals, plus journals, greeting cards, and more.

Bookworks, at 667 Lighthouse Ave., is open for coffee and pastries from 7 a.m. to 5:30 p.m. every day, while the bookstore opens at 9:30 a.m. Pick up an engrossing mystery or inspirational volume and stroll down Grand Avenue to Lovers Point, an idyllic and family-friendly beach that's been a gathering place for more than a century.

There, you can read, cruise for miles up and down the recreation trail, or just people-watch. It's a beautiful spot to hang out. The beach behind the pier and below the picnic area is great for tide-pooling and spotting hermit crabs and other marine wildlife. The Lovers Point Beach Café serves your favorite espresso drinks, along with pastries, breakfast selections and snacks, from 9 a.m. to 4 p.m. daily, and the Snack Shack — open daily from 10 a.m. to 5 p.m. — will transport you back in time with a classic hamburger, fries and a root beer float.

### Walk through history

Public restrooms are available in the building that houses the popular Beach House at Lovers Point restaurant, and you can rent bicycles, surreys and kayaks at Adventures by the Sea. The Monterey Bay Coastal Recreation Trail is an 18-mile paved bicycle and pedestrian thoroughfare that passes the Monterey Bay Aquarium, Cannery Row and Fisherman's Wharf before it leaves Monterey for the dunes in Seaside, Sand City and beyond.

If you don't mind getting back in the car, go to the western end of Highway 68 to find Asilomar State Park and Beach. There's no admission and a fair amount of

free parking. Stroll the boardwalk among the white sand dunes and walk through the one-time YWCA camp, now a wooded park studded with architecture by Julia Morgan, who's best known for designing Hearst Castle in San Simeon. Stop into the Phoebe Hearst social hall, named for newspaper magnate William Randolph Hearst's mother, a philanthropist and trailblazer in her own right. The namesake stone lodge features high wooden ceilings, pool tables, a large stone fireplace, an espresso-and-snack shop and a gift shop.

When you're tuckered out from all that activity and ready for a relaxing dinner, Pacific Grove has no shortage of great restaurants. Grab a beer and a wood-oven-fired pizza at P.G.'s first brewery, Hops and Fog, at 511 Lighthouse Ave., or try fish and chips and a gin and tonic at the Monarch Pub at 617 Lighthouse Ave. If you're craving something more traditional, the Red House at 662 Lighthouse Ave. serves dishes like roast chicken with mashed potatoes and veggies, and grilled lamb chops, plus a nice

selection of wines and beer.

Across the street, Pacific Thai has a nice selection of curries and other dishes, with substantial portions. The hot ginger tea is great on a chilly day, too. Pine Cone readers' favorite P.G. restaurant, Passionfish (701 Lighthouse Ave.), is known for sustainable seafood and an extensive wine list. The restaurant also serves items like duck confit and roasted vegetable tagine (a North African stew) if fish isn't your thing.

Finally, a few blocks from downtown, Lucy's on Lighthouse, with its edgy skateboard and surfing vibe, says it has "comfort food on lock" — more than a dozen hot dog combos, plus milkshakes, ice cream floats and sundaes, tater tots, mac-and-cheese, and homemade chili. You can eat indoors or head out to the beer garden. Lucy's, at 1120 Lighthouse Ave., from Thursday through Sunday from 11 a.m. to 7 p.m.

And when you're ready, golf will be waiting — all weekend long.

## THE ARTS

From page 14ATT

instrument in school. Thousands of local students attend the Symphony each year thanks to this support."

### Arts council gets \$75,000

Other Monterey County arts groups receiving money included the Arts Council for Monterey County (which received \$75,000 for operating support), ARIEL Theatrical, Inc., in Salinas (\$25,000 for operational support), the Carmel Ideas Foundation (\$20,000 for 2025 Student Ideas Festival), and First Night Monterey (\$25,000 for operating support).

Also receiving grants were Hijos del Sol Arts Productions in Salinas (\$50,000 for two years for operating support), Monterey Jazz Festival (\$50,000 for youth jazz

education programs), PacRep Theatre (\$50,000 for operating support), Sol Treasures in King City (\$30,000 for youth theater programs), Sunset Center (\$30,000 for its Classroom Connections program), and Youth Music Monterey County (\$15,000 for operational support).

Santa Cruz County arts groups awarded grants included the Arts Council Santa Cruz County (\$75,000 for two years of operating support), Cabrillo Festival of Contemporary Music (\$40,000 for operating support) and the Kuumbwa Jazz Society in Santa Cruz (\$40,000 for operating support), as well as the Santa Cruz County Symphony Association (\$35,000 for its Link Up Youth music program).

Funds were also given to the Santa Cruz Museum of Art & History (\$40,000 for operating support), Senderos in Santa Cruz (\$40,000 for operating support), Pajaro Valley Arts Council (\$25,000 for operating support), and the Tannery World Dance and Cultural Center in Santa Cruz (\$20,000 for youth scholarships).



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2026



# THE HISTORY

## HISTORY

From page 25ATT

Monterey Peninsula in January 1947.

Since then, the annual tournament at Pebble Beach has been a staple of the PGA Tour calendar. The tournament purse has increased from \$500 for first prize in 1937 to a first prize of \$1,368,000 this year. The money for charity each year has continued to set new records as well, with total contributions hitting more than \$100 million.

Bing Crosby died in 1977. His wife and children continued to host the Crosby Pro-Am until 1986, when AT&T took over sponsorship of the event. The event was played at Pebble Beach, Poppy Hills and Spyglass, until MPCC's Shore Course replaced Poppy Hills in 2010. Over the last 20 years, the event has provided some of the most dramatic moments in golf, including Hale Irwin's fantastically lucky tee shot in 1984, and Tiger Woods' amazing comeback in 2000.

It has also endured some of the worst weather ever for a major sporting event. Twice, after particularly cold and rainy spells, tournament organizers have talked about moving the tournament. But most years, there have been glorious, only-in-California conditions for the Pebble Beach Pro-Am. And the memories have been golden, too.

### ■ 1958 Winner: Billy Casper 71-66-69-71 (277)

The tournament went to 72 holes for the first time and was televised nationally for the first time. The purse was boosted from \$15,000 to \$50,000.

Bob Rosburg shot 65 at Monterey Peninsula Country Club to lead after 36 holes but had a bad final round and tied for 10th. Billy Casper shot 277 to beat Dave Marr by four shots and was awarded the championship check of

\$4,000.

A retired Army colonel tried to rob the tournament of- fice but was thwarted by a deputy sheriff who feigned a heart attack and captured the would-be robber.

Afternoon rain marred the first two rounds, but it was sunny for the final two although Sunday's golfers had to battle gusty winds.

Jay Hebert and Roger Kelly, who had been second the year before, won the pro-am with a score of 260.

### ■ 1959 Winner: Art Wall 69-65-70-75 (279)

Art Wall started the final round with a four-stroke lead over Jimmy Demaret and birdied three of the first four holes. With four holes to play, Wall led by five strokes, but bogeyed the 16th and 17th holes and Gene Littler birdied both holes to cut the lead to one stroke.

Littler hit his tee shot on No. 18 near the seawall, and then hooked his second shot into the water. Wall had a 41 coming in for a 75. Littler had 73 and Demaret 73. Wall won with 279, earning \$4,000.

Wall teamed with two-time U.S. Amateur champion Charlie Coe to win the pro-am title with a score of 252.

Hans Merrill, a club pro from Magadore, Ohio, took a 19 on the 16th at Cypress Point and shot 94.

### ■ 1960 Winner: Ken Venturi 70-71-68-77 (286)

The weather started out bad and got worse as the tournament progressed.

A drenching rain hit the Monterey Peninsula Thursday morning and 50-mile-per-hour winds whipped the golfers in the afternoon. Tournament officials compared the day to the worst they could remember since the Bing Crosby tournament moved to the Monterey Peninsula in

See **LEGENDS** next page

## YOUTH

From page 30ATT

tournament play, they'll be taking mental notes. Their season is just getting started.

"Recently, I've been working on my mental side. It was the hardest thing for me for a long time. The work is routine-based, focusing on what I do before each shot, rather than mechanics," said Bolger.

At 9, Bolger would follow his grandfather around local courses, whacking away for fun. Three years ago, he started competing in Junior Golf Association tournaments, then joined his high school team. He's already attracted the attention of a Division 1 program in the San Francisco area.

### Close look

He appreciates the close look at how the pros work as he enters his sophomore season. "Seeing people play I only see on TV — I had a ton of fun, but I paid a lot of attention to the caddies and how they work. It's cool to be exposed to behind-the-scenes guys," said Bolger.

"So much of junior golf is about finding a crew of other kids interested in taking up the sport, pursuing what can be a really hard endeavor together," said his coach.

Bates, a board member with the association, experienced firsthand how a competitive crew of friends can shape a life in golf. A Stevenson alum, he joined during his freshman year.

"One of my favorite things is when we have our league events — Stevenson, Carmel, P.G. — and you realize so many of these kids are genuinely good friends with one another," said Bates.

When they volunteer, Bates smells local pride.

"I might send out a feeler, but it's amazing how many kids pursue volunteering on their own volition. With all these pros and spectators in their backyard, I think they view it as a chance to show off what's here," he said.

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2026

# THE HISTORY

## LEGENDS

From previous page

1947. Only 17 of 150 professionals were able to match or better par and 15 of those played at MPCC.

Ed Furgol three-putted from 2 feet on the 17th green at Pebble Beach. His chip shot stopped 2 feet from the hole, and his first putt rimmed the cup and, accelerated by the wind, rolled 6 feet below the hole. His second putt also rimmed the cup and halted 8 feet away. Furgol made that putt for a double bogey 5.

Taking advantage of a “perfect” day, cloudy and mild, Ken Venturi posted a 68 at Cypress Point on Saturday to take the lead with a score of 209.

Venturi struggled through the rain and wind on Sunday for a 77, but his 286 total still was three strokes ahead of runners-up Julius Boros and Tommy Jacobs. Don January, who started three shots back of Venturi, birdied from the bunker on the third hole as Venturi three-putted, and pulled to within one shot of the lead. But January blew his chances when he hooked his tee shot out of bounds on the par-3 fifth and took a 4 after sinking a 40-foot putt. He double-bogeyed the par-3 seventh.

Venturi’s first-place finish was again worth \$4,000. Bud Ward and Bob Silvestri won the pro-am with 262.

■ **1961**  
**Winner: Bob Rosburg**  
**69-67-74-72 (282)**

Bob Rosburg, who had lost in the finals

of the California State Amateur Championship three times, and twice had shared the lead in the Bing Crosby National Pro-Am going into the final round, finally snapped his Pebble Beach jinx.

The ex-Stanford star came from seven strokes back on Sunday to win in dramatic fashion with a 14-foot birdie putt on the 18th hole. He needed that putt to nose out Dave Ragan and Roberto De Vincenzo by one shot, winning an upped champion’s check of \$5,300.

Rosburg shot 72 for a 282 total, but until he made that birdie putt, a total of seven players had a chance to win. Bill Collins could have tied him with a birdie on the 18th, but three-putted for a bogey 6 and wound up in a tie for fourth. Ted Kroll, the 54-hole leader at 203, shot a closing 81 and tied for fourth at 284 with Arnold Palmer, Gardner Dickinson and Collins.

Casper set a Pebble Beach course record on Saturday with a 65. He needed only 10 putts on the back nine.

The tournament was blessed with sunny, warm weather the first three days. Sunday was cloudy, but mild. The final round attracted a record crowd of 35,000 fans.

Wes Ellis and Frank Tatum Jr. won the pro-am title with a score of 252.

■ **1962**  
**Winner: Doug Ford**  
**70-73-69-74 (286)**

This was the year when “Crosby Weather” hit its peak.

The final round of play on Sunday was

See **DRAMA** page 38ATT

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# THE HISTORY

## DRAMA

From page 35ATT

postponed because snow, rain, hail and sleet made the course unplayable. The first four groups had just teed off when Joe Black, PGA Tour supervisor, called off play. Dean Martin had to pull out because of a motion picture commitment, leaving pro partner Ken Venturi to play alone. It cost Venturi money in the pro-am division.

The tournament wound up Monday with Doug Ford and Joe Campbell in a tie at 286. Ford won the sudden-death playoff on the first hole with a 6-foot par putt after Campbell missed from 7 feet. Ford's earned \$5,300.

He had started the final round two strokes behind Campbell, but tied him on the 17th hole when Campbell hooked his tee shot into a bunker and bogeyed. Ford made an 8-foot par putt.

On the 18th, Ford made a 4 1/2-foot putt for par after going past the hole. Campbell was 3 inches short on a 20-foot birdie putt. In the playoff, Ford blasted out of a bunker to 6 feet. Campbell was just short of the green on his second shot and putted 7 feet past, and missed coming back. Ford hit only nine greens and shot 74.

Art Doering had a hole-in-one with a wedge on the 100-yard seventh hole at Pebble Beach on Thursday. Gary Player scored an ace on the 160-yard fifth hole at Pebble Beach on Friday with a 4-iron, and Al Geiberger had a hole-in-one on the 122-yard 15th at Cypress Point on Saturday using an 8-iron.

Bob McCallister and Albie Pearson, who was given a "healthy" 10 handicap, walked off with the pro-am title with a score of 255.

### ■ 1963

**Winner: Billy Casper**  
73-65-73-74 (285)

The battle for the championship went down to the last

hole in one of the tightest finishes of the tournament's history with Billy Casper shooting 74 to win with a 72-hole total of 285 and collect the first-place money of \$5,300.

Casper trailed Bob Duden by one shot going into the final round, but Duden three-putted the 18th green and took a 77 for 287. Gary Player had a 30-foot birdie putt for a tie and missed. Jack Nicklaus needed a 4 to win and a par 5 to tie, but pushed his second shot on the 18th behind a pine tree. His third shot sailed 30 feet past the hole and his birdie putt rolled 6 feet below the cup. He missed the comeback and finished with 70 for 286, which put him in a tie for second place with Bob Rosburg, Art Wall, Dave Hill and Player.

Arnold Palmer was disqualified for a rules violation on Saturday on the 17th hole. After hitting a 2-iron over the green and onto the rocks in front of the 18th tee, Palmer played a provisional ball, a rules violation which later led to his disqualification.

A record crowd of 25,000 fans watched Saturday's action as Duden shot 67 at Monterey Peninsula to take the lead with 210. He birdied five of the last six holes.

Doug Sanders and Lloyd Pitzer were the pro-am winners with a score of 257.

### ■ 1964

**Winner: Tony Lema**  
70-68-70-76 (284)

The week started out with ideal weather and low scores. Al Balding of Canada shot a 66 to lead Thursday's play by one stroke over Geoffrey Hunt and Bobby Nichols. Balding added a 67 on Friday for 133 and a three-stroke edge over Bruce Devlin, who also had a 67.

Saturday's play ended in the rain with Tony Lema carding a 70 to tie Balding, who had 75, at 208. National television caught Arnold Palmer "on the rocks" at the 17th hole where he overshot the green and wound up with a nine on the par-3 hole. Palmer finished with a 76 and missed the cut by one stroke. Jack Nicklaus shot 77 and missed by two.

Lema slogged through the wind and rain on Sunday for a 76 and 284 total to win the tournament and \$5,800. Rain fell throughout the day and 25-30 mph winds made Pebble Beach even more difficult. Best score of the day was a 73 by Gay Brewer, which vaulted him from 16th place to a tie for second.

Balding had an 88 to drop from a tie for the lead to a tie for 34th place.

Mike Fetchick and Charlie Seaver won the pro-am competition with a score of 258 to edge Lema and Fr. John Durkin by one stroke.

### ■ 1965

**Winner: Bruce Crampton**  
75-67-73-69 (284)

Bruce Crampton became the first foreign player to win the Crosby tournament when he shot a closing round of three-under-par 69 and a total score of 284, topping Tony Lema by three strokes and Jack Nicklaus and Billy Casper by four. Crampton's victory was worth \$7,500.

He credited his victory to a tip Nicklaus had given him on the practice tee on Wednesday. Nicklaus wound up in a third-place tie when he three-putted the 18th green the final day.

Lema shot a 79 Saturday at Pebble Beach in conditions he called "the worst I've played in since 1964," when he won the British Open at St. Andrews.

The opening day drew a record crowd of 11,000 and Doug Ford set a Monterey Peninsula Country Club Shore Course record of 66. Perfect weather conditions existed until afternoon, when rain pelted late starters. Players at Cypress Point and Monterey Peninsula were allowed to lift, clean and place their golf balls, but not those at Pebble Beach.

George Archer and golf writer Nelson Cullenward had a 66 Sunday to tie George Bayer and Morgan Barofsky at 260 for the pro-am title.

See **PROS** next page

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2026

# THE HISTORY

## PROS

From previous page

■ **1966**  
**Winner: Don Massengale**  
**70-67-76-70 (283)**

This was proclaimed the “Silver Anniversary” of the Crosby tournament, but it really was the 26th. Larry Crosby thought there had been five tournaments held at Rancho Santa Fe when there actually were six. But rather than cause confusion after the programs already had been printed, it was left that way.

It turned out to be an exciting tournament with Don Massengale holing a 5-foot birdie putt on the 18th to register his first tour win with a final round of 70 and a 283 total. The first-place money was up to \$11,000.

Massengale, who had started the final round four strokes behind Al Geiberger, needed the final birdie to fight off a challenge from Arnold Palmer and win by one stroke. Palmer finished strongly, notching birdies on three of his last four holes. Geiberger shot 75 to finish in a tie for third place with Billy Martindale.

More than 25,000 fans turned out for Thursday’s opening round, and Saturday’s attendance was estimated at 32,000, the largest third-day turnout in the history of the tournament.

Jack Nicklaus, among the leaders going to the 18th tee, watched his first drive bounce off the left side of the fairway, hit the rocks and disappear. His second effort

also went over the bank. While helping to look for the ball, PGA official George Walsh stumbled and fell into the water. Nicklaus took a 9 on the hole and finished with 76 for a 295 total.

Chuck Courtney and Dr. John Moler shot a final round of 62 to tie Martindale and Bob Roos at 255 in the pro-am. Courtney and Moler won the title in a playoff.

■ **1967**  
**Winner: Jack Nicklaus**  
**69-73-74-68 (284)**

1967 marked the first year the newly built Spyglass Hill Golf Course would become part of the tournament.

Jack Nicklaus birdied five of the last seven holes in the final round, shooting a 31 on the back nine en route to a 68 to beat Billy Casper and Arnold Palmer for the championship. Nicklaus needed only 13 putts on the final nine as he claimed his first Crosby victory, and a check for \$16,000, with a 284 total.

Casper, who had started the round with a one-stroke lead over Nicklaus and Palmer, shot 74 for 289 while Palmer had 75 for 291. Nicklaus never was in the lead until he birdied the 12th hole. Palmer took a 9 on the 14th hole, hitting two balls out of bounds. His second shot hit a big pine tree on the right of the fairway and bounced out of bounds. He then hit another out of bounds. The big tree fell down during the night.

Nicklaus was 5 under par after 14 holes

See **NICKLAUS** page 42ATT

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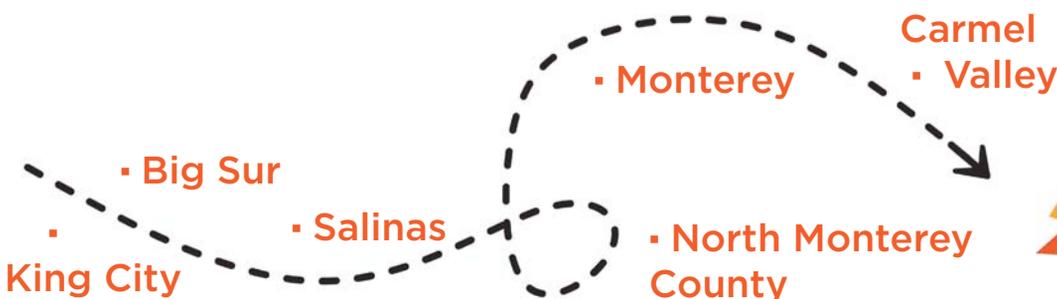


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2026



# THE HISTORY

## NICKLAUS

From page 39ATT

at Cypress Point in the second round and wound up with a 73, 1 over par, but still leading with 142. The day started with a threat of rain and finished with gale winds of 45 mph.

Saturday's round was postponed as savage winds threatened life and limb. Only two foursomes had completed play when action was suspended at 12:30 p.m. It was the third one-day suspension of play in the history of the Crosby. In 1952 a round was postponed because of rain, and in 1962 because of snow.

Mike Souchak and his brother Frank won the pro-am division with a score of 259, shooting 67 the final day.

### ■ 1968

**Winner: Johnny Pott**  
70-71-71-73 (285)

Johnny Pott chipped in from 26 feet on the first playoff hole (No. 15) to defeat Billy Casper and Bruce Devlin after the three had tied at 285. Pott had started the final round with a three-stroke lead over Casper and Devlin, but shot 73 while the other two shot 70. Pott's winnings were \$16,000.

On the playoff hole Casper's second shot was seven feet from the cup, while Pott was right of the green. "I thought I had to make 2 and was aiming right for the flag on my approach," Pott said. "But I pushed the 8-iron shot to the right and stopped between the two sand traps. Man, I hit a good chip. The ball was going a little bit hard, but it hit the cup and went in." Casper missed his birdie putt. "I played it 2 inches to the left of the cup and it stayed there," Casper said.

On Friday Pott had tied the course record of 71 at Spyglass Hill set by Francisco Lopez the previous year in the Northern California PGA Match Play Championship.

Pott and Virgil Sherrill won the pro-am division with a score of 253.

### ■ 1969

**Winner: George Archer**  
72-68-72-71 (283)

The sun came out for the final round as George Archer shot a 1-under-par 71 to win by one stroke over Bob Dickson, Dale Douglass and Howie Johnson. It rained the rest of the tournament. Thursday's round was canceled because of rain. It was cloudy on Friday and the courses were soggy. It was cloudy and rained in the afternoon on Saturday and Sunday. Johnny Pott shot a 5-under-par 67 Saturday at Spyglass Hill to better the course record of 70 set the year before by Bob Murphy.

However, the mark was "unofficial" because the pros were "bumping" the ball on the soggy fairways, and also were teeing off well ahead of the blue tee markers.

Sunday, at Spyglass Hill, Archer played the back nine first and shot 39. On the 17th hole, he dumped his second shot into the front left bunker. Normally a good sand player, Archer had trouble with the wet and muddy sand in the Spyglass traps and left his first attempt in the sand. He came out weakly on the second and then two-putted for a double bogey 6.

On the 18th, Archer put his second shot in another bunker. Again he left his first effort in the trap, and then blasted 20 feet past the cup. He three-putted for a triple-bogey seven.

But he came back on the front nine (his second) for a round of 72.

He hit only one bunker on Monday, the 17th at Pebble Beach, and this time came out three feet from the cup and saved his par 3. Archer's performance netted him the first-place check of \$25,000.

Jack Nicklaus four-putted the 14th green at Spyglass and Bob Lunn four-putted the 11th, had four other three-putt greens and still shot 73.

Bob Dickson and Jack Ging won the pro-am division

with a score of 257.

### ■ 1970

**Winner: Bert Yancey**  
67-70-72-69 (278)

Heavy rains soaked the three tournament courses in the week prior to play, but the weather cleared up for the opening round. "Bumping" the ball through the greens, Ron Cerrudo, Bob Murphy, Bert Yancey and Bob Goalby tied for the first-round lead with 67s.

Yancey gained sole possession of the lead after the second round, held it through the third and finished with a 3-under 69 on Sunday for a one-stroke win over Jack Nicklaus, who had closed with a 65. Yancey's 278 won the tournament (and \$25,000), but Nicklaus' 279 earned him \$14,300, which was enough to make him only the third pro golfer to pass \$1 million in earnings, after Arnold Palmer and Billy Casper.

Bob Rosburg and 49ers quarterback John Brodie won the pro-am with a best-ball 252.

### ■ 1971

**Winner: Tom Shaw**  
68-71-69-70 (278)

Tom Shaw, whose victory was worth \$27,000, beat Arnold Palmer and his Army on a glorious Sunday afternoon.

"This was the calmest I've ever seen it here in January," Palmer declared. "It was unbelievable."

Arnie's Army believed its leader was on his way to the victory when he mounted a typical charge in the final round. Palmer chipped in for an eagle 3 on the second hole to gain a tie with Shaw. But bogeys on the fifth, seventh and ninth holes cost Palmer dearly as Shaw played the front nine in 32 for a four-shot advantage. The University of Oregon product faltered coming in, with bogeys at the 17th and 18th, but his round of 70, to Palmer's 71,

See PALMER next page

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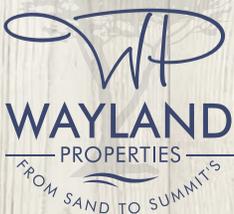


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# THE HISTORY

## PALMER

From previous page

was enough for a two-stroke victory.

Jack Montgomery, a pro from Fort Worth, Texas, took a 15 at Pebble's 10th hole after going over the edge of the fairway onto the rocks.

■ **1972**  
**Winner: Jack Nicklaus**  
**66-74-71-73 (284)**

A 25-foot birdie putt on the first hole of a sudden-death playoff gave Jack Nicklaus the Crosby title and a \$28,000 first-place check. He beat Johnny Miller after both had poor rounds on the final day — hitting bad tee shots and missing short putts all over the course. Miller even hit a ball into the ocean on 10. Nicklaus, who three-putted on 17 to set up the playoff, earned his fifth tour victory in six events. Lee Trevino took third place, as well as the pro-am title with partner Don Schwab.

According to a newspaper account, Clint Eastwood, then at the height of his "Dirty Harry" fame, playing in his seventh Crosby, missed the cut and spent Sunday watching the Super Bowl (Dallas 24, Miami 3) and playing tennis.

■ **1973**  
**Winner: Jack Nicklaus**  
**71-69-71-71 (282)**

Despite back-to-back bogeys on 7 and 8 at Pebble during the final round, Jack Nicklaus won the tournament for the sec-

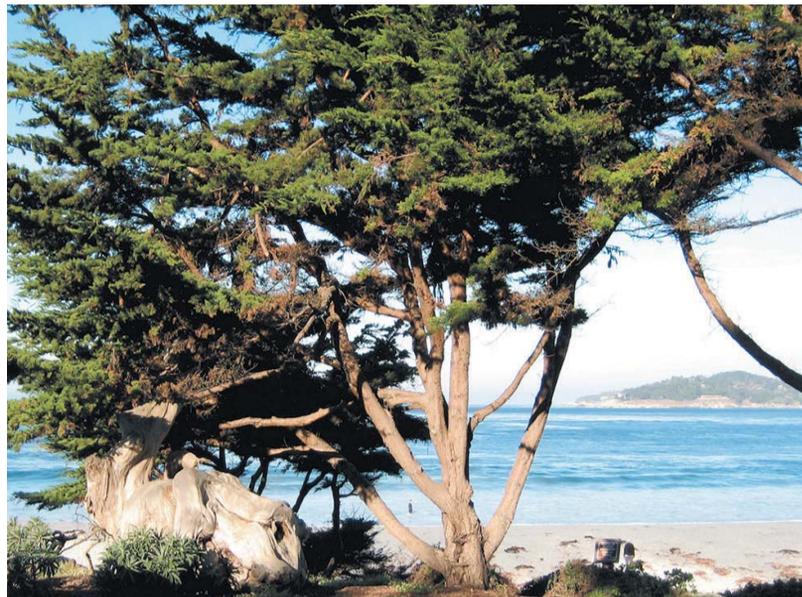
ond straight year in a sudden-death playoff — and again with a birdie putt on the first sudden-death hole, 15. Robert Moody appeared to have the tournament won in regulation but missed an easy 2 1/2-foot putt on 18 that knocked him back into a tie with Nicklaus and Ray Floyd. "I missed a \$20,000 putt," Moody said. Not only that, he shot 76 on the final round, while Nicklaus and Floyd both shot 71. Instead of the top prize of \$36,000, Moody had to settle for second-place money, \$16,650. Lanny Wadkins and Bill Satterfield won the pro-am title.

■ **1974**  
**Winner: Johnny Miller**  
**68-70-70 (208)**

After six straight days of rain, sleet and hail, and with Pebble Beach looking more like ocean than land, the final round of the Crosby had to be canceled after being delayed from Sunday to Monday (Jan. 8). With everyone in a miserable mood, tournament officials threatened not to hold the event again unless it could be moved later in the year. "If we don't get the third or fourth weekend in January next year, I'd say there won't be a tournament," said chairman Don Searle. Originally, the 1974 tournament was scheduled for Feb. 14-17, but Crosby officials and local business people were unhappy with the prospect of playing over Washington's Birthday weekend, when tourists would flock to the Monterey Peninsula anyway. So they negotiated a date switch with the

See MILLER next page

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# THE HISTORY

## MILLER

*From previous page*

Glen Campbell Los Angeles Open, but that still left everybody unhappy. After Sunday's round was postponed, defending champion Jack Nicklaus withdrew. He was suffering in the wet weather from back pain and had fallen 10 strokes behind leader Johnny Miller. When Monday's round was canceled, Miller got a reduced winner's check of \$27,500, but he also picked up \$2,250 for winning the pro-am side, with partner Locke de Bretteville.

### ■ 1975

**Winner: Gene Littler**  
68-71-68-73 (280)

A former amateur boxing champ and winner of the 1961 U.S. Open, 44-year-old Gene Littler dented the aura of invincibility that had surrounded youthful Johnny Miller during the first two weeks of the 1975 PGA Tour. A final round of 73 gave him a total of 280, enough for a four-stroke victory over Hubert Green. Miller double-bogeyed 15 on the final round, played in frigid temperatures and gale-force winds, and finished with 289, along with Jack Nicklaus. Tom Watson shot 81 on the final day, including two triple bogeys. Littler's winning purse was \$37,000, and it came after 20 years of playing the Crosby, with his previous best finish having been second in 1959. Pro-am winners were Bruce Devlin and former NFL quarterback Jackie Lee. The tournament was boycotted by Lee Trevino, who said he didn't like playing in the rain on the Monterey Peninsula. Perhaps because of his comment, it didn't rain a drop.

### ■ 1976

**Winner: Ben Crenshaw**  
75-67-70-69 (281)

The 35th Bing Crosby Pro-Am featured a rare melt-

down by Jack Nicklaus, who shot 45 on the back nine at Pebble Beach in the final round, including a double bogey and two triple bogeys, clearing the way for 24-year-old Ben Crenshaw to claim the \$37,000 first prize.

With a record crowd on hand, Nicklaus led the field going into Sunday's play but ended up tied for 18th place. Already out of the big money and in a hurry to catch a flight to Japan, Nicklaus tried to get to the 18th green in two but pulled his wood shot into Carmel Bay and finished, in front of a national TV audience, with a triple-bogey 8. Johnny Miller, suffering through two rounds with the flu, tied with Nicklaus at 291. Pro-am winners were Hale Irwin and Pebble Beach resident Darius Keaton, who was then chairman of Charter Oil Company.

### ■ 1977

**Winner: Tom Watson**  
66-69-67-71 (276)

Tom Watson picked up the first prize of \$40,000 with a dramatic one-stroke victory that included rounds of 66 at Pebble Beach on Thursday, 69 at Cypress Point on Friday, 67 at MPCC's Shore Course on Saturday and a 71 in the final round at Pebble on Sunday, breaking the tournament record set by Billy Casper in 1958 by four strokes. Saturday's gallery of 28,000 was also a then-record — helped by sunny skies and mild temperatures. Former President Gerald Ford, playing in the pro-am for the first time, had a birdie on 14 at Pebble Beach on Friday. Leonard Thompson and Jim Vickers, an oil man from Wichita, won the pro-am side.

### ■ 1978

**Winner: Tom Watson**  
66-74-71-69 (280)

Becoming the fourth man to win back-to-back Crosbys, Tom Watson beat Ben Crenshaw on the second hole of sudden death on the final day of play, which was pushed back to Monday by rain. Shooting a torrid 6-under-par 30 on the front nine at Pebble on the final day,



PHOTO/PINE CONE FILE

**Jack Nicklaus during the 1972 Crosby, which he won in a sudden-death playoff.**

Watson finished with a 69, bringing him into an unexpected tie with Crenshaw, who shot a seemingly unbeatable 67. Watson's first-place finish was worth \$45,000. Pro Gibby Gilbert and Richard Gelb, chairman of the board of Bristol-Myers, won the pro-am team title.

See **WATSON** page 46ATT



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2026



# THE HISTORY

## WATSON

From page 44ATT

### ■ 1979

**Winner: Lon Hinkle**  
70-68-69-77 (284)

After Andy Bean missed a 20-foot putt on 18, a three-way tie forced a playoff between Bean and fellow PGA youngsters Mark Hayes and Lon Hinkle — a playoff ultimately decided in Hinkle's favor when he sank a 12-foot birdie putt on 17. The winner's purse was \$54,000.

Hinkle's dramatic finish wasn't seen by TV viewers, however, when CBS decided to end its coverage after 72 holes in favor of "60 Minutes" and "Rocky."

Jack Nicklaus missed the Crosby in 1979 for the first time in his career, and Hale Irwin broke his string of making the cut in 87 straight tournaments.

Pro-am winners were Bean and Florida real estate developer Bill Bunting.

### ■ 1980

**Winner: George Burns III**  
71-69-71-69 (280)

Under crystal-clear skies, a record gallery of more than 10,000 watched Sunday's final round of the Crosby, when George Burns (no relation to the comedian) overcame a big lead by Jack Nicklaus to win. Nicklaus was at one point 10 under (including a 5-under performance on the first six holes Sunday) but faded on the back nine. Burns, meanwhile, was steadily making difficult putts, including a monster 40-footer on 16.

"It surprised the hell out of me," said Burns who, at 30, had won almost \$500,000 in five years on the PGA Tour without a victory. He added another \$54,000 with his win at Pebble Beach. Pro-am winners were George Cadle and Whizzer Farish of Pebble Beach, a pilot for Pan Am in his 22nd Crosby.

### ■ 1981

**Winner: John Cook**  
66-71-72 (209)

A dramatic five-way playoff, the first ever on the PGA Tour, ended in a stunning victory for unknown pro John Cook over 20-year-old Bobby Clampett, Hale Irwin, Ben Crenshaw and Barney Thompson.

Cook won by making par on the third playoff hole after lapses by his opponents (including a bogey by Irwin) left the door wide open. Rain delayed the start of the Crosby to Saturday, and icy winds made things miserable throughout the weekend. Nevertheless, record crowds turned out to watch the tournament, which was shortened to 54 holes and ended on Monday.

Clampett, who lived in Carmel Valley, missed the victory when he couldn't sink a 3-foot par putt on his final hole at Cypress.

Cook's winning purse was \$40,500 (reduced by 25 percent because the tournament was shortened). Pro-am winners were again George Cadle and Whizzer Farish — the first pro-am team to repeat.

Farish, who grew up on the Peninsula, said of the three Crosby courses, "I've played them a thousand times — each."

### ■ 1982

**Winner: Jim Simons**  
71-66-71-66 (274)

Blowing a five-stroke lead with 10 holes to play — and foreshadowing the 2000 AT&T Pro-Am when Tiger Woods overcame an even bigger deficit — Craig Stadler let Jim Simons win the 1982 Crosby and its first prize of \$54,000. But Simons was no patsy; his final round of 66 was one of the finest finishes to date in the tournament, and he set a Crosby record with his total of 274, 14 under par.

The great Jack Nicklaus might have won but ended up in a five-way tie for third (with Johnny Miller and three others) after missing several key putts.

### ■ 1983

**Winner: Tom Kite**  
69-72-62-73 (276)

It rained all day during Sunday's final round, but play continued anyway as Tom Kite took the tournament despite a final round of 73. Saturday, when Kite also played

Pebble, he set a course record of 62. The \$58,500 first prize was Kite's fifth PGA crown in 12 years.

Despite four birdies on the back nine, Jack Nicklaus finished in sixth place — which earned him \$11,700 and made him the first golf pro to earn more than \$4 million in a career. Cal Peete was in second place, two strokes back. The pro-am winners were Gilder and Clark.

### ■ 1984

**Winner: Hale Irwin**  
69-69-68-72 (278)

With the most improbable shot in Pebble Beach history, Hale Irwin captured the 1984 Crosby title and the \$72,000 check that came with it. Even Tiger Woods couldn't hope to pull off the shot Irwin made on 18 at Pebble during the final round Sunday. Irwin's tee shot was headed out into Stillwater Cove when the ball improbably caromed off a rock and bounced back onto the fairway.

"The entire tournament evolved around that tremendous break I had on 18," Irwin said. Mark O'Meara, with two eagles on the front nine, nearly caught Irwin. Even after Irwin birdied 18, Jim Nelford did catch him, forcing a playoff.

But on the second playoff hole — 16 — Irwin made a tremendous second shot from a bunker 200 yards onto the green and just 9 feet from the cup.

When Nelford missed his birdie putt on the hole, Irwin calmly nailed his tournament-winning shot. O'Meara, paired with J.P. Diesel of Houston, won the pro-am team crown.

### ■ 1985

**Winner: Mark O'Meara**  
70-72-68-73 (273)

The final year of the Crosby saw the tournament begin under frosty skies with winds at 35 mph. But in the end, Mark O'Meara warmed up the crowd with clutch putting that, despite a final round of 73, gave him the \$90,000 first-place check and a then-record 72-hole low Pebble Beach Pro-Am score of 273. Larry Rinker, Kikuo Arai and Curtis Strange were all just one shot behind.

Playing in the final group, O'Meara missed a birdie putt on 18, but so did Strange, ending any chance of a playoff. Dean Spanos, who lived in Stockton and was part owner of the San Diego Chargers, and pro partner Hubert Green captured the pro-am crown.

### ■ 1986

**Winner: Fuzzy Zoeller**  
69-66-70 (205)

The first year with its new corporate sponsor was nearly a washout for the AT&T Pebble Beach Pro-Am. Friday's round was canceled after heavy morning rains drenched the three courses. And so was the rescheduled final round on Monday, leaving Fuzzy Zoeller the winner of the \$108,000 first prize after just 54 holes. Crowds were sparse, but the event still generated a hefty sum for charity, with AT&T contributing \$750,000 in its first year backing the tournament.

Zoeller, who was on Pebble Monday before play was suspended, called the weather, "the worst conditions I've ever played under." He was also winner of the pro-am team title, partnered with Corral de Tierra golfer Mike Evans.

### ■ 1987

**Winner: Johnny Miller**  
72-72-68-66 (278)

Taking advantage of a bogey on 17 by third-round leader Payne Stewart, Johnny Miller won the Pebble Beach Pro-Am for the second time. On a perfect Sunday at Pebble Beach, he shot a 6-under 66, including seven birdies, for the \$108,000 first prize. "I can't believe I won," Miller was overheard to say to his caddy as the day wrapped up. Stewart finished just one stroke back. This was Miller's 19th appearance at the tournament he continued to call the Crosby.

In 1968, he launched his career with a victory at the California State Amateur, also at Pebble Beach, which he often referred to as his home course. And Miller wasn't through. He came back and won the pro-am again in 1994.

The team victory went to Fred Couples and baseball great George Brett, who capped the title with a 3-inch putt on 18.



PHOTO/JULIAN P. GRAHAM

**Clint Eastwood, then at the beginning of his international movie-star fame, playing in the 1963 Crosby.**

### ■ 1988

**Winner: Steve Jones**  
72-64-70-74 (280)

With an 18-foot birdie putt on the second hole of a sudden-death playoff, Steve Jones capped a dramatic victory at Pebble Beach over a field that included five or six players with a shot at the title. Jones, a relative unknown, triumphed over 1988's top players, including Bob Tway, Greg Norman and Craig Stadler.

Jones had a three-stroke lead as Sunday's round began, but bogeys on 15 and 17 opened the door for Tway, who tied the leader with a birdie on 18. But in the playoff, it was Jones who out-putted the veteran for a \$126,000 first-place check. The pro-am winners were Dan Pohl and Miami Dolphins quarterback Dan Marino.

### ■ 1989

**Winner: Mark O'Meara**  
66-68-73-70 (277)

With a dramatic 10-foot birdie putt on 18, Mark O'Meara edged out Tom Kite — who missed his chance for a tie on 18 when his 15-foot putt for birdie fell short — for the 1989 first prize of \$180,000. "I knew that whoever birdied 18 would win," Kite said. He finished just one stroke back.

After the match, O'Meara sharply criticized the slow play during the tournament, saying it took his group three hours to finish the first nine holes during the final round. Pro-am winners were Steve Jones and Carmel Valley doctor Jim Rheim, who birdied 18 with a 9-foot putt.

### ■ 1990

**Winner: Mark O'Meara**  
67-73-69-72 (281)

Winning for the second year in a row, Mark O'Meara became the first player to win back-to-back titles since Tom Watson in 1977 and 1978. Nicklaus also won consecutive titles; Cory Middlecoff was the first to do it here, back in 1955 and 1956. O'Meara won the \$180,000 first prize with a final round of 72 at a windy Pebble Beach.

Kenny Perry finished in second place, two strokes back. Payne Stewart seemed like the favorite to win until he bogeyed 12, 14, 16 and 18.

Four groups had to finish their third round Sunday morning, after high winds at Cypress curtailed play on Saturday.

Dean Spanos, co-owner of the San Diego Chargers, teamed with Hubert Green for the pro-am team title.

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