

EXTRA! EXTRA!

# The Carmel Pine Cone

100<sup>TH</sup> ANNIVERSARY ISSUE!

FEBRUARY 20, 2015

TRUSTED BY LOCALS AND LOVED BY VISITORS SINCE 1915



PHOTO/COURTESY PAT HATHAWAY, CALIFORNIA VIEWS

Looking east on Ocean Avenue in the early 1920s, with the World War I Memorial Arch at right and the Pine Cone offices at the left, just off the corner of Dolores Street, where Carmel Forecast is now.

## A man, a plan, a printing press and a newspaper

### ■ William Overstreet's vision endures

By PAUL MILLER

**H**OW RIGHT he was.

In the inaugural edition of *The Carmel Pine Cone*, Feb. 3, 1915, William Overstreet promised, "We are here to stay."

Nothing is forever, of course, and since that daring, ambitious 43-year-old put ink to paper, hundreds of newspapers have come and gone in this ever changing country of ours. Lately, they've mostly gone.

Yet, *The Pine Cone* grows and prospers, and is as vigorous today as ever. Scarcely a day goes by that someone doesn't tell us how much they love this little newspaper. As it begins its 101st year, *The Pine Cone* has devoted readers not only in every corner of the Monterey Peninsula, but in many countries around the world.

A great deal of the credit for that, of course, belongs to the town itself — which has somehow found the magic formula for maintaining its standing as one of the best loved small towns in the world. Magnificent scenery, inspiring history, a devotion to the arts, resistance to change and a fiercely loyal citizenry are all essential parts of that formula. Here at *The Pine Cone*, we are deeply grateful for the chance to play our part — not only in preserving the history of Carmel-by-the-Sea, but in protecting its future.

We also stand on the shoulders of Overstreet — an angular intellectual with plenty of street smarts who had ink in his veins.

"I cannot remember a time when I did not wish to own and operate a newspaper," he wrote in *The Pine Cone's* 25th Anniversary edition. His father was also a newspaperman, and "at 13, I was apprenticed to the printing trade," Overstreet wrote.

By the tender age of 18, he was a "full-fledged journeyman printer," and began working for newspapers in San Francisco, not only as a printer, but as a journalist.

In those days, to run your own newspaper, you needed to know it all, and Overstreet was on his way to doing just that.

In 1910, he was also on his way to Carmel, where friends and family had already relocated after the San Francisco earthquake. Like so many others, the Overstreets — Bill, wife Kathryn and daughter Phyllis — visited Carmel and quickly decided to stay.

For Overstreet himself, the town that became his new home didn't immediately offer a chance to further his chosen profession, however. Carmel, with a population of fewer than 500, did not have a newspaper, and the closest one, the *Monterey American*, was an arduous day trip away. He wanted to start his own paper, but the "time wasn't ripe — not enough population or business concerns," Overstreet recalled. So he temporarily busied himself with other professions.

"My father was a man of tremendous energy and enthusiasm who could out work almost anyone," Overstreet's daughter, Phyllis, noted in an article published in March 1951. "For a while, he was assistant postmaster."

"For five years, I devoted myself to clerking and writing, but always having the newspaper idea in my mind, and gradually acquiring the materials of a printing plant," Overstreet said.

In mid-1914, he purchased a second-hand, foot-powered printing press and, setting up shop behind the post office, began running commercial jobs.

And then one day, a friend "breezed into my small shop and announced that a Los Angeles newspaperman was shortly to publish a weekly newspaper here."

That focused his mind, and in February 1915, Overstreet launched *The Carmel Pine Cone* with the motto, "If you read it in *The Pine Cone*, you may safely repeat it."

Phyllis said her father decided on the name because of his fondness for the pine cones he collected in the woods near



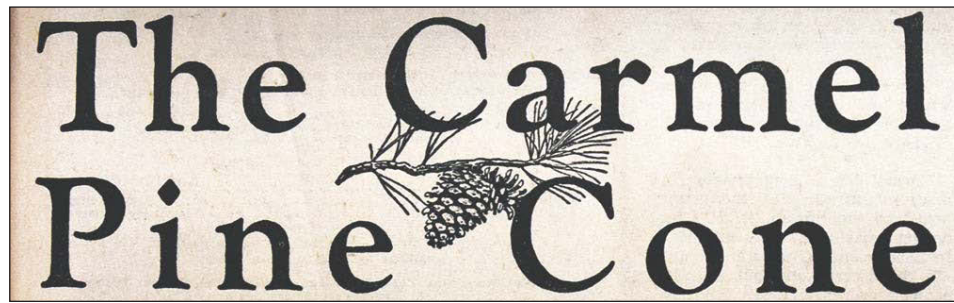
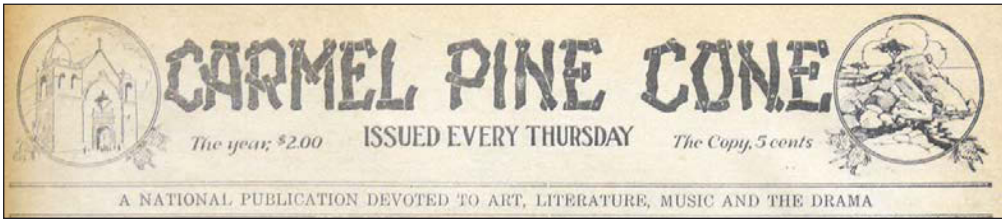
PHOTO/COURTESY MICHELE PERREULT

See **OVERSTREET** page 18 CE

William L. Overstreet in 1939, 24 years after he started *The Pine Cone*.



# Historic editions now available online



The Carmel Pine Cone has flown quite a variety of flags over the years — including the hand-drawn original that appeared in February 1915 (top left), the woodcut “campground” version of the 1920s (lower left), the gothic typeset of the 1930s (top right), and the streamlined version of the 1940s (lower right). And, beginning today, you can peruse some of these historic editions on our website, [www.carmelpinecone.com](http://www.carmelpinecone.com). “Click on ‘Archive’ and you’ll be able to download every edition from 1915 to 1919,” said publisher Paul Miller. “Scanning them is an expensive process, and we’ll be adding more editions as the months go by.” He asked anyone who wants to support the Pine Cone digitization project not to make a contribution, but to be a regular reader, subscribe to the email edition and, most importantly, patronize the newspaper’s advertisers. “They’re the ones ultimately paying for the whole thing,” Miller said. “And I’m talking about our current advertisers, not the ones we had 90 years ago!”

## VIP tributes

**“If I had to choose between government without newspapers, and newspapers without government, I wouldn’t hesitate to choose the latter.” — Thomas Jefferson**

Thomas Jefferson understood the importance of newspapers in a well functioning democracy. Fortunately, Bill Overstreet, the founder of The Carmel Pine Cone, heeded Jefferson’s advice. The Carmel Pine Cone was started in 1915, a year before the city itself was incorporated. As Jefferson recognized, newspapers create an informed and active citizenry essential in holding our government accountable and keeping the power

where it belongs; in the hands of the people.

Seen in this light, The Pine Cone rightfully should receive substantial credit for Carmel-by-the-Sea’s success over the years. Few in the community attend every planning commission and city council meeting, but with Mary Schley’s excellent reporting of city hall, anyone who reads The Pine Cone has a pretty good sense of what is going on in town (even as mayor I learn something about city business by reading The Carmel Pine Cone). Beyond simply reporting on meetings and events, The Pine Cone’s reporters have a sense of history, bring institutional memory, ask probing questions and

help all of us do better in our efforts to serve the community.

We should not take this for granted. In fact, few small towns in America have a newspaper of the quality of The Carmel Pine Cone. With the decline in the daily papers across the nation, most towns effectively have government without newspapers. Jefferson would not be pleased. Fortunately, Carmel is different. Let us all thank The Carmel Pine Cone for its first 100 years and wish it the best in its second century of service to the community.

— **Mayor Jason Burnett**

The Carmel Pine Cone was adopted 100 years ago by the residents of Carmel-by-Sea as our main provider of information.

Here’s to the next 100 years.

— **Ken White, mayor, 1992 to 2000**

I tip my chapeau to The Pine Cone on its Centennial, during which time it morphed from four pages to four sections last week.

Just think, your first issue was published when the German Empire began its submarine blockade of Britain. That issue touted a weekend round-trip from San Francisco to Carmel could be undertaken for \$5.75, all inclusive costs. But then, you could buy a Carmel lot for as little as \$50 — today the city is appraised at \$3.4 billion!

You have chronicled our history: The 1915 electrification of Carmel; the 1916 vote to incorporate Carmel was 113 to 86; city receipts in 1918 totaled \$6,006 — expenses \$4,370; about this time the “Abalone Song” with verses by George Sterling and Sinclair Lewis rose from the abalone feasts on Carmel Beach; \$1,000 was raised in 1922 to build the memorial arch on Ocean Ave.; in 1930, the Woman’s Club and Sunset PTA worked to establish a planning committee and gas lines were laid; in 1943, the city council voted down plans for the Business Association to become a Chamber of Commerce, and the “City’s dog,” Pal, died.

By 1944, 60 graduates of CHS were serving in the military (two were women); in 1951 the greatest threat to Carmel’s individuality was a State Assembly bill requiring house numbers; in 1953, the parking issue reared its head, but no one wanted parking meters (and here we are over 60 years later stymied by the same issue); in 1966, Herbert Heron wrote that the Forest Theater was the first outdoor community theater in America, was founded in 1910, and refurbished 55 years later at a cost of \$20,000.

One of your early editions stated: “It’s not official until it’s in the Pine Cone.”

This was particularly important since the city fathers would not permit rooftop TV aerials, so the city did not have television until cable TV was available, and we relied on The Pine Cone for local news.

Here’s to another 100 years!

— **Sue McCloud, mayor, 2000 to 2012**

One hundred years. This is remarkable. Worthy of comment and celebration. Since early times, The Pine Cone has been a part of

the warp and weft of Carmel village life.

My personal relationship with the paper started early. Several short “news items” appeared in The Pine Cone. No doubt written as a class assignment made by Mrs. Farley, Sunset School’s fourth-grade teacher. Also in that time period, I sold Pine Cones in front of Carmel’s post office. “Ten cents please.”

Years later, I became The Pine Cone’s office manager. Hired by editor (friend) Don Marshall. The desk I used was a large old roll top. Which — when thoroughly cleaned (badly needed) — yielded documents from the late 1800s. History!

And — working for the paper — I must have honed my proofreading skills, which I used when I was mayor to check council meeting minutes and other documents. Also, which I have used for 30-plus years, and still use, to check the minutes of the Carmel Area Wastewater District, of which I’m a board member.

That same district was recently written about in The Pine Cone, pointing out how the wastewater treatment was so little known, but so important to the good life here.

Then there was another Pine Cone owner/editor, Al Eisner, who hailed from New York City and thought that all “politics” were venal. Troublesome! But later he became a good friend of David Maradei, Carmel postmaster and council member, who taught him to sail.

Eisner had a boat, “Passport,” which became derelict after his demise 30-plus years ago. Now she is “rescued,” restored and enjoyed by co-owners David and Charlotte.

Coming soon will be modern retrieval system whereby one can access Pine Cone issues, all of them, in their original format. Exciting. There is little doubt that when accessing some old issues that I will hear, once again, the clickety-clack of type being set, smell printer’s ink, hear the clang/bang/rumble of the presses and sway with the rock-and-rolling of the paper being printed.

The Pine Cone forms an integral part of the traditions and heritage that make this area such a unique and wonderful place. Let us celebrate and honor that history. Congratulations on 100 years, Pine Cone!

— **Charlotte Townsend, mayor, 1982 to 1986**

The Carmel Pine Cone is the longest running newspaper on the Monterey Peninsula, with a history of providing in-depth news coverage by reporters with local knowledge and deep historical insight; a legacy that continues to this very day. I look forward to picking up a copy every week as I feel it provides well researched and fact-checked articles that keep my constituency well informed about important issues that affect us all. I would like to thank them for their many years of dedicated reporting, and congratulate The Carmel Pine Cone on their centennial anniversary. Job well done, and keep up the great work!”

— **Dave Potter, 5th District Supervisor**

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## Just like the Pine Cone (and nearly as long ago), Community Hospital got its start in Carmel...

1934

**It all began 81 years ago**, in the fall of 1934...

A Carmel research clinic, owned by a woman named Grace Deere Velie Harris — one of four heirs to the Deere tractor fortune — was converted into the 30-bed Peninsula Community Hospital. Some 30 years later, that clinic moved a few miles north to 22 pristine, pine-filled acres in the Del Monte Forest. It became what is now known as Community Hospital of the Monterey Peninsula.

That's not all that has changed in healthcare the past century...Let's take a little journey...

**1922** — Insulin is first used to treat diabetes.

**1928** — Sir Alexander Fleming discovers penicillin.

**1945** — The first flu vaccine is created.

**1955** — Jonas Salk develops the first polio vaccine.

**1967** — Dr. Christian Barnard performs the first human heart transplant.

**1978** — The first test tube baby is born in the U.K.

**1980** — The World Health Organization announces that smallpox is eradicated.

**1982** — Dr. William DeVries implants an artificial heart into Barney Clark. Clark lives 112 days.

**1996** — Dolly the sheep becomes the first mammal cloned from an adult cell (Dolly died in 2003.)

**2000** — The first draft of a human genome is announced.

2015

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CENTENNIAL EDITION

A town's history, captured in 5,221 newspapers

DID YOU know that there's a extensive, secret encyclopedia, comprising more than 100 weighty volumes, of the history of Carmel-by-the-Sea and its neighboring communities?

Until today, this encyclopedia has only been available in a series of tall bookcases in a nondescript office building somewhere in the Monterey Peninsula, and on microfilm in a local library. Few people have seen more than a small portion of this secret history, and nobody has read it in its entirety.

It consists, of course, of the entire output of The Carmel Pine Cone, which for the past century has chronicled, in minute detail, the comings and going of Carmel — its politics, its growth, its accomplishments and its social and artistic endeavors, along with its controversies, scandals and crimes.

In some ways, of course, Carmel is a city like every other, filled with the joys and heartaches of daily human life — and many of those, from the sublime, to the truly ridiculous, have been recorded in the pages of The Pine Cone. In other ways, Carmel is perhaps the most extraordinary town in the world — a proposition The Pine Cone seems to prove every week.

Begun as a simple, four-page promotional sheet to trumpet a nascent village's virtues, The Pine Cone has grown into a respected news source for an entire region — but still keeps a keen eye on the ebb and flow of daily life in a town with just 3,000 citizens. Once, the newspaper proudly proclaimed its devotion to "Art, Music, Literature and the Drama," while today it devotes most of its space to the newsworthy bustlings of a vibrant community, but from day zero until today, one thing hasn't changed: The Carmel Pine Cone is local, local, local.

To be a writer or editor at The Pine Cone has always meant to be focused solely on what's happening this week — they call it "news," after all, not "olds." But while they weren't looking, the generations of journalists, artists and production specialists, and even the advertising sales and

business office employees, who have toiled over the newspaper's pages all these years created something much more enduring: They created a history.

Complete editions of The Pine Cone have been preserved online since 2007. As noted elsewhere in these pages, beginning this week, The Pine Cone is also releasing its historic editions in electronic form, though it will take some time for the transformation to be complete. In the meantime, we hereby present the history of Carmel, as reported in 5,221 editions of The Carmel Pine Cone, from February 1915 until now:

1910s — a world changes and a town grows

The inaugural edition of The Pine Cone came off the press Feb. 3, 1915, after much planning and effort by William Overstreet and his wife, Kathryn. The town — which began in 1888 when the first subdivision map of a real estate venture was duly recorded by Honore Escolle and Santiago Duckworth — had by 1915 grown into a busy artists' community of perhaps 400 souls, and The Pine Cone's initial front page reflected the town's spirit and ambitions, while proudly trumpeting its virtues. "Carmel — How It Was Named," "Location of the Village," "Many Pleasures for a Vacation," and "Forest Theatre is World Famous," bragged the premiere front page.

On the other side of the world, of course, a gruesome war had begun, with the invasion of France in August 1914, and although the United States wouldn't become involved for several more years, The Pine Cone showed its interest early on, including a front-page story about war songs on Feb. 24, 1915. In April 1917, as American entry in the war loomed, the newspaper prominently printed President Woodrow Wilson's calls for a declaration of war against Germany.



The front page of the June 23, 1915, edition featured a woodcut of Junipero Serra, in celebration of "The Pageant of the Padres," staged at the Forest Theater in July.

Later that year, it started a fundraising campaign to erect a pole for the American flag in town, the names of young men who joined the Army were duly listed, and Liberty Loan rallies were regularly reported. In September 1918, all "male persons residing in Carmel Precinct who shall have attained their 18th birthday and who have not attained their 46th birthday" were warned to register for the draft. But from August to November 1918, as tens of thousands of U.S. soldiers met their deaths on the battlefields of France, there was little mention of the war in The Pine Cone.

In November 1918, as the war in Europe neared its end, a large notice on the front page celebrated, "Sugar Allowances for Home Use Increased." And on Nov. 14, 1918, the front page said, "We Celebrate" over an essay reporting the end of the war, which Carmel celebrated with a "street parade, bell ringing, speeches and music," not to mention a big bonfire on Ocean Avenue.

"Bob Leidig sent up a patriotic balloon, we all sang 'The Star Spangled Banner' and 'God Save the King.' After that, young folks and old danced on the San Carlos Highway," The Pine Cone said.

Another monumental development of that era was the opening of the Panama Canal, also in August 1914. The newspaper doesn't seem to have noticed, except for a few mentions of the Pan Pacific Exposition in San Francisco, held to celebrate the canal's completion.

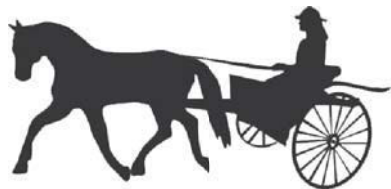
In June 1915, a production of a play celebrating the life of Junipero Serra was front-page news, under the headline, "Junipero Serra Will Be Great Spectacular Affair." A wood-

See DECADES page 6 CE



For your personal souvenir copy of our 100TH ANNIVERSARY ISSUE

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Many Thanks to The Pine Cone for introducing us to the happenings of Carmel-by-the-Sea and the surrounding community.

Congratulations and the best for many years of success.

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## DECADES

*From page 4 CE*

cut of the padre, who is soon to be made a saint by Pope Francis, graced the front page several weeks later. In September 1915, a front-page article recapped "Carmel's Dramatic Activities" during the year, and that theme continued throughout the remainder of the decade, as the Forest Theater hosted production after production. Meanwhile, The Pine Cone's front page, in the absence of more pressing news, was frequently dominated by the social column, "Pine Needles," and poetry helped fill its pages.

Development of the town was of major interest, of course, during those early years. In October 1913, Ocean Avenue was to be "leveled and oil soaked" and construction of a larger library was recommended; the current one had just "2,843 volumes," The Pine Cone said. The very next month, the newspaper noted that "Carmel has two first-class chemical fire engines," but called for instal-

lation of a "mechanical device for sounding alarms." Lack of a sewage treatment plant was a perennial concern, and so was the purity of the drinking water. In June 1916, there was a celebration of the fact that "before many weeks now the highways, near and remote, leading to Carmel will be in first-class condition." Still, in January 1917, there was an appeal for federal appropriations to "complete the wonderful coast road to San Luis Obispo."

The schools were a major issue, as well. Or, we should say, "school," since Carmel only had one. In May 1916, the newspaper launched a campaign to buy a Victrola so the students at Sunset School could "learn to appreciate good music." And in September 1916, The Pine Cone announced, Carmel would soon have its own Red Cross chapter.

In August 1916, the first murmurings of incorporation appeared in print, leading to a successful conclusion of the campaign to create the City of Carmel-by-the-Sea in October of that year, after a public vote of 113 in favor

*See EVENTS page 8 CE*

The Carmel Mission Basilica was a ruin when Carmel was subdivided in the 1880s and wasn't fully restored until the 1930s.



PHOTO/PINE CONE FILE

# Happy Birthday!

## CARMEL PINE CONE

THANK YOU  
for 100 years of  
reporting our rich  
history. We raise  
a toast to the next  
100 years!

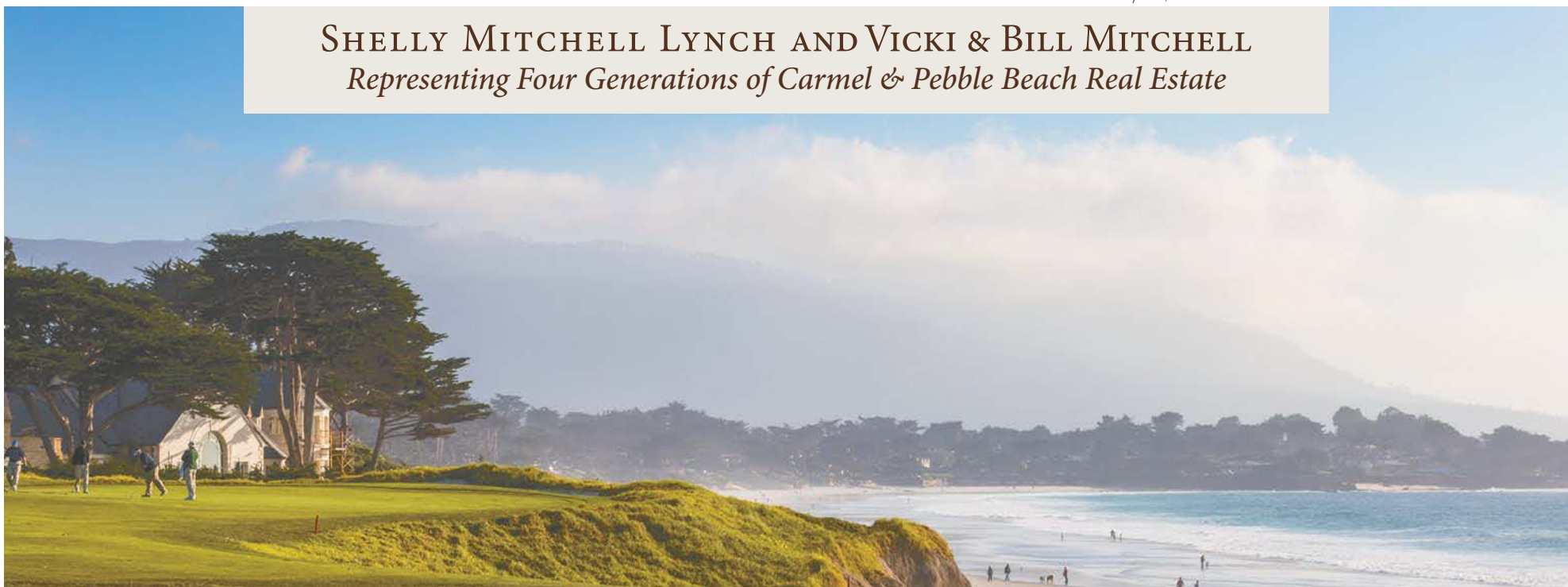
Mayor Jason Burnett and the  
Carmel-by-the-Sea City Council  
and City Administrator Doug Schmitz



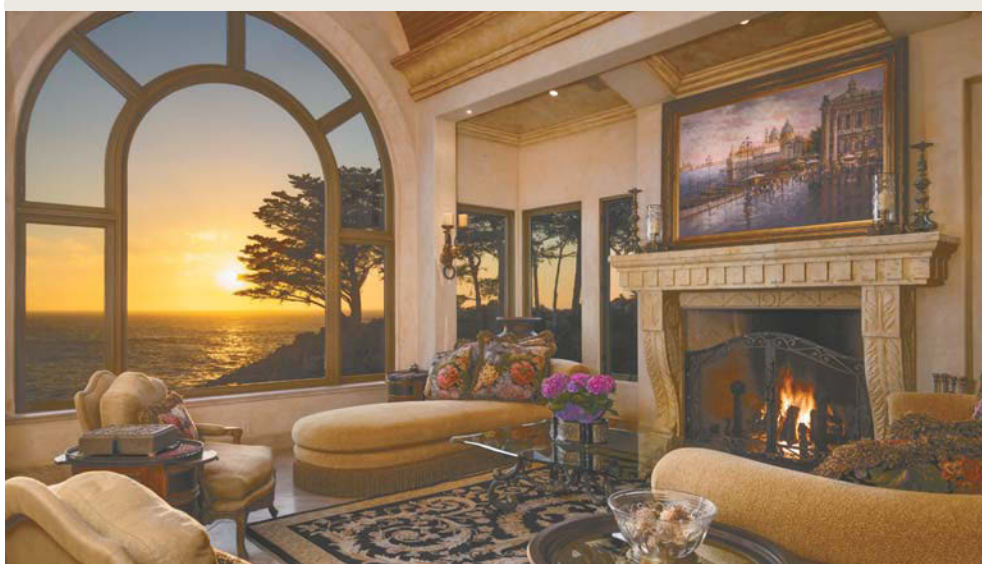


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# EVENTS

From page 6 CE

and 86 opposed. Only men were allowed to vote, of course. In February 1919, The Pine Cone took note of the impending opening of the Pebble Beach Golf Links and the adjacent lodge, reporting that “over 150 reservations are already on hand for accommodations at the new Del Monte Lodge at Pebble Beach. The fee to play golf in a tournament at the new golf course was \$2 for men and \$1.50 for women. As the decade continued, the newspaper frequently listed “Golf at Pebble Beach” as one of the top attractions in the Carmel area, along with “Glass-bottom boats, library and reading room, fishing and swimming in the Carmel River, public tennis court, visit the historic mission, good moving

picture show every Tuesday and Saturday, picnic at Point Lobos, visit the Forest Theater, and beautiful walks, drives.” As the go-go 1920s approached, Carmelites were also advised of the new income tax law, which was instituted to pay for World War I, and which applied to “all unmarried persons with an income of \$1,000 a year and married folks whose income is \$2,000 a year.”

## ■ 1920s — Paving main street and playing softball

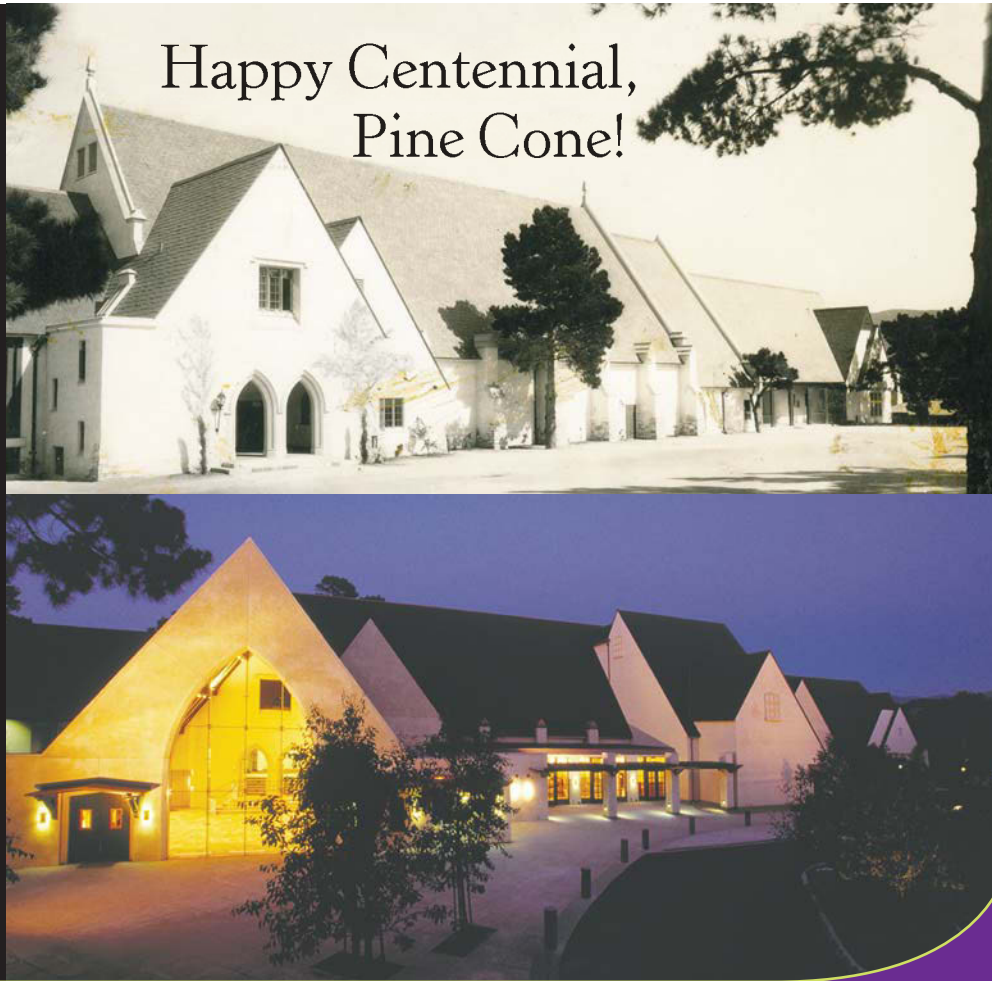
Reflecting the widespread prosperity sweeping the country at the time, Carmel in the 1920s was the site of much construction, which some feared would lead the young town to ruin. Like the activists and preservationists of today, a group of

locals battled city hall over the idea of paving Ocean Avenue. Future Carmel Mayor and Pine Cone publisher Perry Newberry warned that such development would lead to “hurdy gurdys and peanut stands on our beautiful beach,” according to the April 7, 1921, Pine Cone. Newberry’s words, though, couldn’t halt progress — Ocean Avenue was paved the following year.

The country’s prosperity also helped fuel a creative renaissance, which led to more construction. In Carmel, live theater was so popular that two indoor theaters were built between 1922 and 1924, the Arts & Crafts Hall and the Theatre of the Golden Bough. It was also during this time that the town’s most famous poet, Robinson Jeffers, completed his landmark Hawk Tower, and Hugh Comstock, M.J. Murphy and others

See HISTORY page 10 CE

Honoring our roots while growing towards the future!



First established as a school in 1926, Sunset Center has evolved into the premier performing arts facility of the Monterey Peninsula through ongoing support from the community. We are proud to call Carmel-by-the-Sea home for nearly nine decades.

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# Pine Cone FAQ

Answers to commonly asked questions about The Carmel Pine Cone.

**Q: Where is it printed?**

A: The Pine Cone is printed at Southwest Offset in San Jose. In the early years, it had its own simple printing press. Later, as the complexity of printing grew — especially with the advent of color — the printing was moved to Carmel Valley, King City and then Salinas. Today, due to consolidation of the printing industry, most newspapers are printed by just a few, large printing plants in the San Francisco area.

**Q: What does it cost to print The Pine Cone?**

A: For standard issues, each copy costs about 25 cents. For larger ones, the cost can approach \$1 per copy. Of course, that’s just for printing, and doesn’t include payroll, office space, computers, software, insurance, taxes and everything else that comes with running a small business.

**Q: If it’s so expensive, why don’t you charge for it?**

A: In 1983, The Pine Cone was converted from a paid newspaper to a free one by owners Al and Judy Eisner. Once you start giving people something free, it’s difficult to start charging for it, whether it’s otherwise a good idea or not. Thank goodness for our advertisers, whose support of The Pine Cone makes the whole enterprise possible.

**Q: Why isn’t it a daily?**

A: Not enough happens in Carmel to warrant the printing of a daily newspaper. And that’s a good thing!

**Q: We love your PDF edition, but why doesn’t your website have reader comments?**

A: Online comments are fine, except that they’re usually taken over by crazy people.

**Q: PC or Mac?**

A: We are a 100 percent Apple office.

**Q: Why is your office in Pacific Grove?**

A: In 2004, we tried to buy a small motel at the corner of Ocean and Junipero — right next to the Presbyterian Church, Carmel Plaza, and a large inn — and convert it to our offices, but that would have violated the sanctity of the residential district, we were told in no uncertain terms, so we had to look elsewhere.

**Q: How do I get something printed in The Pine Cone?**

A: Send it to us. Our standards are low.

**Q: Isn’t it true that Clint Eastwood actually owns The Pine Cone?**

A: No.

**Q: What is Paul Miller really like?**

A: It’s a secret.

Congratulations!

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Stuart Weitzman  
"Bowover"

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# HISTORY

From page 8 CE

constructed homes that are cherished today. Drawn to Carmel by its many charms, artists became one of the town's chief imports during the 1920s. Seeking fellowship and a place to display their work, 19 of them banded together to form the Carmel Art Association. According to an Aug. 12, 1927, Pine Cone article on their beginnings, the group would "stimulate and develop art interest" and offer its members a way "to keep in better touch with one another."

A particularly noteworthy development was the tearing down of the bathhouse at the foot of Ocean Avenue, which had stood since the late 1880s. The property where Devendorf Park is located was acquired by

the city in 1922, with voters approving the \$15,000 purchase price. In 1926, the city's annual lighting of the Christmas tree across from the park began, and the Carmel Woman's Club was established. Two years later, the city council famously adopted a resolution declaring the city to be primarily residential — a principle enshrined in the council chambers even today. The water trough at Ocean and San Carlos was replaced by the World War I Memorial Arch (designed by Greene & Greene), which had its cornerstone set on Armistice Day in 1921. Also in the 1920s, the city's famous milk shrines were replaced by home delivery, and a new artistic medium, fine art photography, arrived. Edward Weston — soon to be one of the world's most influential photographers

See **CHRONICLES** page 12 CE



PHOTOS/PINE CONE FILE

S.F.B. Morse (left) was the genius behind the development of Pebble Beach and the creation of its world-famous golf course. Frank Devendorf (right) had the vision and the real estate acumen to make Carmel what it is today.

## Ballad of The Pine Cone

By Herbert Heron

The growing pine-cone hangs upon the tree,  
Protected by needles like a screen;  
Clear indication of the cone to be:  
Now young and full of sap, a tender green —  
The springtime softness of the nectarine —  
So rich in promise, though but new and small,  
Among the elder boughs the sea-winds glean,  
And every little while the pine-cones fall.

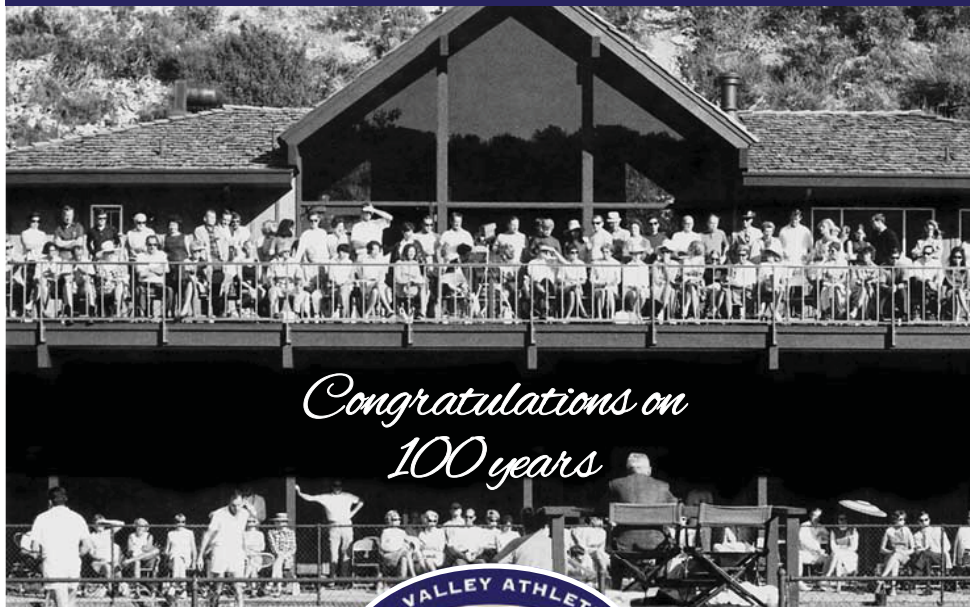
The changing pine-cone, now a harmony  
Of emerald and russet brown, is seen:  
By Nature's wonderful and firm decree  
Turning through sunlight to a finer sheen  
(As a young princess turns into a queen).  
The sea-wind rises, and a sudden squall  
Comes on the larger boughs that swing serene,  
And every little while the pine-cones fall.

The ripened pine-cone sways above the lea —  
Ripe nut that tinkles like a tambourine:  
As fine a cone as one would wish to see.  
First in the growth of seasons strong and clean —  
Holding its fruit till winds shall intervene;  
Its color now a perfect brown, where tall  
Bright summer suns have softly kissing been ...  
And every little while the pine-cones fall.

The Carmel Pine Cone bursts upon the scene,  
With youth and sap, with color, fruit and all;  
Our local press, our weekly magazine ...  
And every little while the Pine Cones fall.

— The Carmel Pine Cone, Feb. 3, 1915

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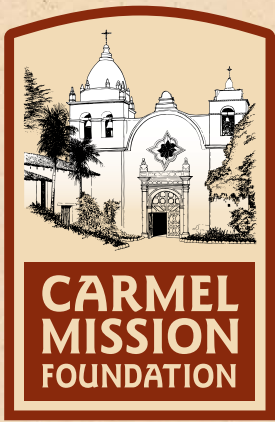
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The Foundation congratulates the Carmel Pine Cone on its 100th Anniversary!



# Saving the Carmel Mission

*for future generations*

## The Carmel Mission

- ❖ Founded in 1771 by Junípero Serra
- ❖ Father Serra's burial place
- ❖ Headquarters of the Alta California mission system, foundation for what would become the State of California
- ❖ Treasure trove of California history
- ❖ National and State Historic Landmark
- ❖ Major tourist attraction and economic engine for the Monterey Peninsula

## Multimillion-Dollar Restoration Underway

The Carmel Mission Foundation was established to save and preserve the Carmel Mission. This includes the Basilica, plus 11 other historic structures, and over 1,500 priceless artifacts within the Carmel Mission's 22-acre complex. The adobe walls are deteriorating due to exposure to the weather. Many structures are now overstressed and life safety issues challenge their continued use. The structures themselves and the irreplaceable artifacts they contain, such as the books in the library dating to 1511, are in jeopardy of being lost or destroyed.

The Foundation has divided the effort to save the Mission into two major phases:



### PHASE I Basilica Restoration COMPLETED 2013

The Foundation funded the \$5.5 million Basilica seismic retrofit and restoration, which was completed safely, on time, and \$1.5 million under budget. The project was the recipient of a construction industry Best-Project-of-the-Year Award.



### PHASE II Historic Structures NEXT

The Foundation now seeks \$20 million to rescue and restore the remaining 11 historic structures and courtyards that include the Mission's five museums, California's first library, and the Orchard House, believed to be California's oldest residence.

## We cannot save the Mission without your help.

Deterioration continues and there is the constant threat of a major earthquake. If the Carmel Mission Foundation, through its generous donors, does not move quickly to preserve the remaining structures and artifacts of the Carmel Mission, this historic treasure will be lost to future generations. **Please help us now!**

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## 244 Years of History



1827\*



1852



1884



1946



2012

\*1827 watercolor of the Carmel Mission by British midshipman Richard Brydges Beechey (1808-1895)



CENTENNIAL EDITION

CHRONICLES

From page 10 CE

—discovered Point Lobos in 1929, capturing the first of many iconic images.

When residents weren't squabbling over politics or painting seascapes, they played softball in the Abalone League. Featuring a colorful cast of characters, some quirky local rules and at least one woman on each team, the games at Carmel Point were covered by The Pine Cone with great enthusiasm. A victory by a Carmel team over a Monterey rival "determined the supremacy of the home-

made article in the rivalry to capture bases," read a July 15, 1927, Pine Cone report.

While the good times of the Roaring '20s couldn't last forever, they lasted at least through the end of the decade in Carmel. The stock market crash of 1929 doesn't get a mention in The Pine Cone, although an editorial in the newspaper three months later conceded there is "a suspicion in the minds of many people as to the safety of the stock market speculation." By the following year, though, the economy was in a tailspin, and the Great Depression was under way.

See VOLUMES next page



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PHOTO/PINE CONE FILE

Dene Denny and Hazel Watrous at home in Carmel. In 1935, they founded the Carmel Bach Festival, which is still one of the most important events on the city's calendar every year.

HELPING TO BUILD CARMEL SINCE 1904



1904 M.J. Murphy and his wife Edna settled in Carmel. He built a one-room home which still stands today on 9th & Monte Verde. M.J. started as a carpenter but expanded his business to cover all aspects of his trade.



In 1950's all operations transferred to the Carmel Valley yard which has been in use since 1946.



From 1904 to 1930's M.J. built many familiar structures around Carmel, Harrison Memorial Library, Pine Inn, La Playa Hotel, Old Carmel Hospital and much more.



In 1931 M.J. Murphy was one of the sub-contractors involved in the construction of the Bixby Bridge. Murphy truck drivers made the dangerous trip many times supplying the materials needed.



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# CENTENNIAL EDITION

## VOLUMES

From previous page

But back in 1921, the future seemed filled with possibilities for Carmel and the country.

### 1930s — Festivals, alcohol and a new highway

The 1930s in Carmel-by-the-Sea were a decade of big changes. The village was dealing with the effects of the Great Depression, albeit on a micro level, as well as with the need to further establish its infrastructure. After all, at that point, the city wasn't even 20 years old.

Roads were of paramount importance, as the population of Carmel and the surrounding area grew, and more people depended on cars for transportation. An Oct. 24, 1930, issue declared that downtown's streets would be paved, and the Nov. 14, 1930, issue trumpeted, "New Road to Grove is Now Open to Traffic," touting a shorter trek from Carmel to Pacific Grove.

Carmelites also believed their streets shouldn't follow the typical grid pattern of most cities. "Preliminary Plan To Be Drawn for Carmel's Winding Streets," announced the Nov. 20, 1931, issue. "Narrow, winding roads that will retain much of the natural and artistic atmosphere of the village loomed as a definite possibility today following the action of the city council Wednesday night."

The Christmas Day issue of 1936 announced, "Coast Highway To Open In June," and sure enough, it did, with a price tag of about \$8.5 million. The impending creation of the Carmel-San Simeon Highway also sparked a strident and long-running debate over zoning along the highway, to prevent drive-in restaurants and the like from littering the roadside through Carmel, as well as loud protestation over billboards. "Traffic to the peninsula will double with the opening of the new road," The Pine Cone predicted.

The 1930s also saw the construction of the Sixth Avenue firehouse, the acquisition of the Forest Theater, the groundwork for the new sanitation district and the construction of the high school, among other substantial projects. The new post office opened in rented space in the Murphy building at Ocean and Mission in 1934.

The Carmel Unified School District recognized the need for a high school, since its teenagers had been attending school in Monterey, and the debate was on regarding a possible site. Ultimately, the 22-acre Hatton Ranch at the top of Ocean Avenue was purchased for \$31,000, and the Dec. 29, 1939, issue estimated the costs of construction at \$165,000, part of which would come from the Works Progress Administration.

"Boy Scout House Now Ready for Building," read a headline in the March 27, 1931, issue. "With plans complete and specifications drawn and ready for contractors, the Boy Scout clubhouse of Carmel is in its final phase, the actual building. Within a very few days the contract will be let, and the work will begin." Also in 1931, the auditorium at Sunset School was built.

A June 15, 1934, issue announced that an American Legion Post would be formed here, and on Nov. 19, 1934, the paper reported the Post had been installed at Dolores and Eighth. Also in 1934, in October, the Grace Deere Velie

Metabolic Clinic was turned into a general hospital, two months after work began there to create the new Peninsula Hospital.

In the summer of 1935, the Bach Festival made quite a splash with its first season, under the guidance of Dene Denny and Hazel Watrous.

The Jan. 8, 1937, issue reported the city council voted to accept the Forest Theater, which by then had been operating for 27 years, as a gift. "The Forest Theater, for more than a quarter of a century one of Carmel's most characteristic institutions, has been offered to the City of Carmel, free and clear of all encumbrances, and with no strings attached. The only stipulations of the Forest Theater board of directors, in making its offer by letter to the city council Wednesday evening, was that the 14 wooded lots comprising the theater be used for park purposes only, and that the production of outdoor theatricals be considered a legitimate park use." It was estimated the value was between \$12,000 and \$15,000.

A Nov. 13, 1936, Pine Cone reported the old Mission Ranch site at the south end of the city would be converted to a sports club, and on Jan. 23, 1937, the grand opening of "Carmel's new sports and recreational center" was held, with invitations sent to 300 Monterey Peninsula residents, and guests expected from afar.

Plans for the city's firehouse on Sixth Avenue were "given final okeh" in November 1935, and a firehouse bond election was set for 1936. The bond election passed, and work began. A partial collapse of the firehouse and inspections by federal WPA officials complicated the project. And a \$2,000 ambulance became part of the station's emergency equipment in 1937.

Amid the car crashes and burglaries reported by the paper throughout the decade, a few crime stories from the decade stood out. A Sept. 19, 1930, issue reported, "Carmel's Famous Criminal Dies In State's Prison." The convict, a Japanese man called Kodoni, was jailed at Folsom for the murder of Helena Smith in 1914. Smith had been living alone in a small house on Lincoln near Ninth when she went missing, and her body was later found in a shallow grave under some dead brush on Carmel Point. Kodoni had gone to show her some art and later disappeared as well, but was eventually found. He died of pneumonia.

And the Jan. 18, 1937, issue reported the wife of police officer Douglas Rogers successfully fought off an assailant. "Plucky woman beats off attacker with arrow, then phones authorities for aid," read the subhead of the story, which described the attack after a man got into her home and demanded food. When she told him to leave, he punched her, scratched her face and then slashed her shoulder, breast and left hand with a knife. In defense, she grabbed an arrow from the quiver she'd used in archery practice earlier that day and stabbed him with it. He fled, but the broken arrow showed at least three inches of blood, indicating she'd managed to wound him.

With the repeal of Prohibition in 1933, the City of Carmel was faced with how, exactly, to handle liquor. It had been a dry city before the ban on alcohol, but a 1933 vote over 3.2 percent beer showed inhabitants were ready to drink. "Beer

## Plant Trees

By Mrs. A. V. Cotton

What do we plant when we plant the tree?  
We plant the ship which will cross the sea;  
We plant the mast to carry the sails.  
We plant the plank to withstand the gales.  
The keel, the keelson, and beam and knee;  
We plant the ship when we plant the tree.

What do we plant when we plant the tree?  
We plant the houses for you and me;  
We plant the rafters, the shingles, the floors.  
We plant the studding, the laths, the doors.  
The beams, the siding, all parts that be;  
We plant the house when we plant the tree.

What do we plant when we plant the tree?  
A thousands things that we daily see;  
We plant the spire that out-towers the crag.  
We plant the staff for our country's flag.  
We plant the shade, from the hot sun free;  
We plant all these when we plant the tree.

— Carmel Pine Cone, Feb. 3, 1915

Foams to Splash Legally as Carmel Goes Dripping Wet," read the headline.

But, it turned out the debate over liquor was complicated by the fact that when Carmel Development Company subdivided Carmel, it imposed "restraining clauses" prohibiting alcohol. The State Attorney General cleared things up a bit when it sent a letter to Police Chief August Englund in January 1934 clarifying that the state would grant the permits. "Since there is no prohibition in the State Liquor Control Act against granting licenses to applicants who desire to use their license privileges on premises upon which there is a deed restriction as to the sale of intoxicating liquors, it is my view that the board should grant licenses to all qualified applicants and that any question arising as to the restrictions contained in the deed to the premises is the concern between the grantor and the grantee and should be determined solely by them." Carmel Development Co. filed suit over the issue in 1935.

In an effort to relieve some of the pain of the Great Depression, businesses in Carmel came up with the idea of

See DRAMA next page

27th Year Friday, December 12, 1941 No. 50  
Published Every Friday in California  
Year, \$2.00 Copy, 5c

# The Carmel Pine Cone

## Total Blackout Brings Surprises

### Orders Issued To Evacuate Are Countermanded

At 4:45 o'clock last night, Carmelites were startled into action when the fire alarm shrieked its four blast warning for five short minutes. It was the village's first taste of total blackout.

The blackout, which capped the entire peninsula, was very unusual in Carmel. It was particularly so. Although in some cases the police were forced to use their sirens and red lights, the streets were cleared of traffic almost immediately. All inhabitants were ordered to take cover for the duration of the blackout, and block wardens told all residents to remain at home with their families.

Under cover of darkness from spectators came the orders that should have been countermanded. The evacuation orders were immediately for Monterey, and the evacuation orders were immediately for Carmel. The evacuation orders were immediately for Carmel.

**Christmas Play to be Given by Both Schools**

"The Christmas Eve" the traditional annual Christmas program, will be presented by High School and Junior students in the Sherry School Auditorium, Thursday afternoon, Dec. 14, at 7:30.

"The Christmas Eve" opens with the High School A Cappella. The singing the evening routine. The background by singing the story of the birth of Christ as it unfolds before us in four scenes. Mary and Joseph arriving at the inn, the shepherds watching their flock, the three kings seeking "A."

**If You Want to Help, Tell Precinct Captain**

There are numerous things the average citizen can do to help in the present emergency.

**Urgent Need of Red Cross Workers**

Carmel's Red Cross is in serious need of volunteer workers to help in the evacuation of children and adults from the evacuation camps. The Red Cross is in need of workers to help in the evacuation of children and adults from the evacuation camps.

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## DRAMA

*From previous page*

### ■ 1940s — Far from the front lines, the impact of World War II hits home

the Carmel Dollar, which was first issued in February 1933.

The dollars, designed by artists Jo Mora and Catherine Seideneck, were first circulated as pay for “some 20 unemployed men working for the city.” “Virtually every Carmel merchant is behind the plan that is expected to also aid the unemployed in this section. At a business association meeting Wednesday night, the merchants pledged their support and will accept the script as readily as money,” the paper reported. Followup stories indicated the dollars were slow going at first, but repeated campaigns for their use and redemption boosted circulation later in the year.

The decade saw a few significant changes for The Pine Cone, too. In 1933, it obtained a full press and a dedicated pressman.

In September 1934, the paper and the Denny-Watrous Gallery swapped locations, with the women’s gallery going to the former Old Manzanita theater on San Carlos south of Ocean, and the paper moving to Dolores south of Ocean into a space then known as “The Pine Cone Building.”

In April 1935, the paper expanded its offices in the building, which was purchased by Warren E. Burton, his wife and her sister. All the paper’s operations were there, including editorial, business and printing.

In September 1934, Ross Miller became the new editor of The Pine Cone, taking over Perry Newberry’s ownership.

Newberry, who served as Mayor of Carmel from 1922 to 1924, remained as associate editor until his death on Dec. 6, 1938, and Miller and Ranald Cockburn, who was already managing editor, owned the paper together.

In October 1939, New Yorker Archibald MacPhail purchased the paper from Cockburn and then co-owner James L. Cockburn.

In other notable news of the decade, Carmel founding father Frank Devendorf died in October 1934. “J. Franklin Devendorf, founder of Carmel and sponsor of many institutions which have made the town distinctive, died Tuesday afternoon at the age of 78 in his home, 326 Vernon St., Oakland, following a long illness that culminated in heart disease,” the paper reported.

More than any other decade in the 20th century, the 1940s were defined by a military conflict, World War II.

As the decade opened, war was on the minds of many residents, despite the vast distance between them and the conflict in Europe. As the Pine Cone celebrated its 25th anniversary, a Feb. 2, 1940, editorial noted a chilling coincidence.

“Twenty-five years ago tomorrow, the first issue of The Carmel Pine Cone was published,” reads the opinion piece. “At the same time, the German empire was beginning a submarine blockade of Great Britain. Today, The Pine Cone celebrates its 25th birthday, and Germany is blockading with submarines the ports of Great Britain.”

Two days before Japan attacked Pearl Harbor and destroyed much of the United States Pacific Fleet, the lead story in the Dec. 5, 1941, Pine Cone was about a city council debate on the subject of making Carmel’s Christmas decorations more original. “The council decided the town’s artistically minded citizens ought to come to the rescue of Carmel’s honor as a place that is different, clever and ingenious,” the newspaper reported.

But farther down on the front page, there was a brief story advocating the position that our country should get involved in the war. It quotes Dwight W. Morrow, Jr., the brother-in-law of famed aviator Charles Lindbergh, who was a spokesman for the America First Committee, which lobbied to keep the United States out of the conflict.

“I don’t agree with America First at all,” Morrow told The Pine Cone. According to the article, Morrow and his family had just rented a ranch in Carmel Valley. “I think we ought to fight for freedom.”

Morrow got his wish 48 hours later. The war was on everybody’s mind when The Pine Cone published its Dec. 12, 1941, edition. The headlines said it all: “Total Blackout Brings Surprises,” read one. “Orders Issued To Evacuate Are Countermanded,” announced another. An article titled “Needless Telephone Calls at Night Urged Stopped” pleaded with residents

*See NOTEWORTHY next page*

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## NOTEWORTHY

*From previous page*

“to keep the circuits clear for vital calls.”

Over the next four years, The Pine Cone’s pages were filled with reminders that war was raging around the world. Men from 17 to 50 were encouraged to sign up for military service. Soldiers were commonly seen disembarking from trains at Fort Ord for basic training. Residents were asked to buy war bonds and had to drive with dimmed lights as they travelled the two-lane Highway 1 heading along the shore of Monterey Bay. Tank and heavy artillery practice could be heard at night at Fort Ord, near Pt. Pinos and from the top of Jacks Peak. And dispatches from the front provided news of how the local boys were faring.

In its March 24, 1944, edition, The Pine Cone ran a letter from Sgt. Francis Vandervort to his wife, Shirley, of Carmel, letting her know that he was at Anzio Beach in Italy fighting the Germans, and that a blackout on correspondence had recently been lifted.

“Now that the Krauts know we are here, I guess they figured you folks at home may share the secret as well,” wrote Vandervort, who conceded he had little time available for writing letters. “It’s getting kind of rough here again, so I had better sign this and get on with the job.”

When the war ended in Europe in May 1945, there was scarcely a mention of it in The Pine Cone, because Japan had yet to be subdued. Just days after the Germans surrendered, a two-page ad in the newspaper implored citizens to keep buying war bonds. “Berlin is only a whistle stop — keep buying bonds until Tokyo falls.” The ad was paid for by 18 “patriotic

merchants” of Carmel, including one that still thrives today, Nielsen Bros. Market.

By the time Japan surrendered in September 1945, residents were already focused on the postwar prosperity that would soon arrive in Carmel. “No Post War Depression is Expected Here,” read the headline of the lead story in The Pine Cone on Aug. 17, 1945. The next week’s top headline was even more direct: “Buying Spree Is On The Way.”

The Pine Cone recorded the scene in town when World War II officially ended. As the news spread that the conflict’s end was imminent, radios blared throughout the village as everyone waited for the cue to begin the postwar party.

When the word finally arrived, “the fire siren rose and fell, and after a while, the bell from the All Saints Church began to ring.” A spontaneous celebration broke out on Ocean Avenue as horns blared, flags were waved and the mood suddenly turned festive. “Isn’t it wonderful,” wrote the article’s author, who only signed it with the initials, “B.H.”

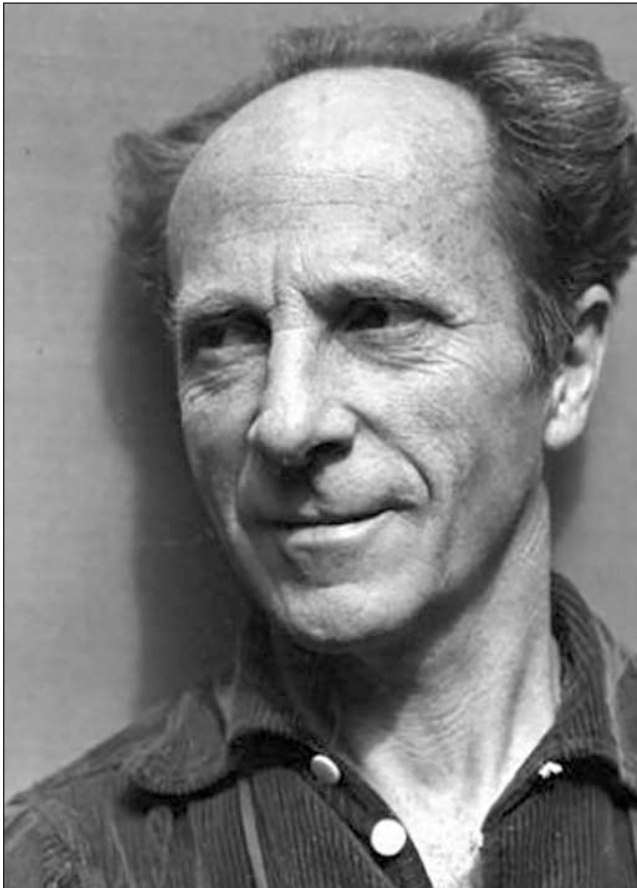
After the war, local residents — like their counterparts

across the country — were ready to enjoy the newfound prosperity that was sweeping the United States. Americans quickly revived their prewar interests in recreation and entertainment, and a new pastime — fueled by the thriving economy — captured their imagination: the road trip.

On the Monterey Peninsula, local business leaders began searching for creative ways to bring visitors to the area, especially during the winter. A sense of urgency drove their efforts because one of the region’s chief industries, sardine fishing, had collapsed.

Meanwhile, even back in the 1940s, a Carmel tree could occasionally be cut down for human convenience. “The sturdy old pine that has stood in the middle of Lincoln Street just south of Ocean ever since the village was founded, blocking the thoroughfare to motorists since the invention of the automobile, has been removed amid wails of anguish,” The Pine Cone reported Jan. 25, 1947.

*See HIGHLIGHTS page 19 CE*



A pioneer in fine art photography, Edward Weston (top) discovered Point Lobos in 1929 and later relocated to the nearby Carmel Highlands in the 1930s, where his family still lives today. The most famous of all fine art photographers, Ansel Adams (above) moved to the Highlands in 1960s.



***Congratulations to the Pine Cone  
for 100 years of news!  
Rep. Sam Farr***

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**CHRISTIE'S**  
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# OVERSTREET

From page 1 CE

the family home, which was on Junipero Street near Ocean Avenue. The pine cones were perfect for burning in the fireplace, she said.

Handling the writing, composition, ad and subscription sales and printing himself, Overstreet later reflected that he must have had a lot of nerve embarking on such an enterprise. The initial run was only four pages, each just 13-inches-by-10-inches, and a humble 300 copies — which still meant 1,200 runs through the tiny press.

But Overstreet had some help. His wife, Kathryn, handled the folding and wrote a social column called “Pine Needles.” And the tiny town’s citizenry was quite grateful to have its own newspaper and was there to help.

For example, the very first edition carried a poem by Forest Theater founder Hebert Heron, “The Ballad of The Pine Cone.”

“All of the first 300 copies were sold or subscribed for,” Overstreet said. “My next-door neighbor, Birney Adams, was the first paid-in-advance subscriber, James Franklin Devendorf the second.”

Yet he also had his doubts. At times, all he could think of was “the years of sacrifice to purchase the second-hand plant, of the money I had borrowed, of the hectic weeks of hand typesetting, of my aching, press-kicking legs.”

But the support was there. Soon after the first edition came out, one resident prepaid a five-year subscription for the princely sum of \$5.

Even the Monterey newspaper lent its encouragement, predicting a bright future for The Pine Cone

“It is not much as to size, but if it will continue to have the same high-grade contributions which it had in its first issue,

the literary quality should be considerably above the average country weekly, and in keeping with the high ideals of Carmel,” the Monterey American said. “We wish The Pine Cone and its publisher much success.”

His venture did prosper, and Overstreet continued publishing The Pine Cone until 1926, when “much against my desire, I sold the paper to J.A. Easton, who offered financial inducements I could not refuse.”

He then devoted his energy to his poetry and what he called “literary pursuits,” and was even postmaster of Carmel, “appointed by President Herbert Hoover,” from June 1929 to March 1934.

On April 29, 1941, 69-year-old William Overstreet was killed walking home to Carmel from Monterey along the narrow highway that connected the two cities. A hit-and-run driver, who was never identified, took his life in an instant, The Pine Cone reported.

His legacy, needless to say, lives on, not only in the pages of this newspaper, but in the grateful hearts of the people of the city he loved, and especially of the small group of people who work at his newspaper, striving every day to maintain the traditions of The Carmel Pine Cone.

## Who’s buried in his grave?

To accompany this story, one of the photos we hoped to print was the headstone on William Overstreet’s grave, but that turned out to be a lot harder than you’d think — impossible even.

Coverage of his death in the May 2, 1941, Pine Cone gave us our first clue. “Interment was made in the family plot in the Monterey cemetery,” the newspaper said. But a search of all three historic cemeteries in Monterey — El Encinal, St. John’s and San Carlos — produced no results. They have plenty of headstones marked “Balestreri,” “Balesteri,” “Shake,” “Cutino” and other well known local names, but none that say, “Overstreet.”

Next, a family member, Michele Perreault, told us Overstreet and his wife, Kathryn, were both buried in El Carmelo Cemetery in Pacific Grove. So off we went to examine the older parts of that cemetery, but again, we found nothing. So we asked Pacific Grove City Hall.

“William L. Overstreet and Kathryn Jane Overstreet are buried in El Carmelo Cemetery,” Darlene Billstrom helpfully informed us. “William is in Site 7, Lot 29, Block 3, Section J,” she said, and she provided a map. Following her directions, we searched again, and still found no sign of the man or his permanent resting place.

As we stared at the ground where the Overstreet graves were supposed to be, a city maintenance worker, Roque Pinhero, happened to drive by and offered to help.

After making lots of phone calls to city hall, and comparing the official maps of the cemetery to the various grave-stones in the vicinity of where the Overstreets were supposedly buried, even Pinhero turned up empty-handed.

At one point, he retrieved a T-bar from his truck, and gently prodded the thick turf, in case William and Kathryn’s grave markers had become overgrown in the years since they died.

“It makes a ‘clink’ when it hits a brass marker,” Pinhero said. But these was no “clink.”

So off he went to city hall to search through the original cemetery deeds, to see if there had been some mistake, or even whether a grave marker had ever been placed.

And that’s exactly what turned out to be the case. William Overstreet, founder of The Carmel Pine Cone, lies in an unmarked grave, just a short distance from Asilomar Blvd. in Pacific Grove, right up against a tree — but not a pine, unfortunately.

“His role in the history of Carmel and the entire Monterey Peninsula should be honored better than that,” publisher Paul Miller said. “With the family’s permission, I’m going to have a marker placed. Everyone at The Pine Cone owes a lot to this man, and it’s the least we can do.”



PHOTOS/ABOVE LEFT AND RIGHT, COURTESY MICHELE PERREAULT; RIGHT, PIONEER TOWN; FAR RIGHT, PAUL MILLER.



In a family photo from the mid-1930s (upper right), William Overstreet (seated on running board) poses with (from left) his half-brother Harry Overstreet, son-in-law Dewitt Appleton, daughter Phyllis Appleton, wife Kathryn Overstreet, mother-in-law Mrs. Fortier, and grandchildren Mick and Tick Appleton. Above, Overstreet shows his fondness for roses. A foot-powered printing press (right) from the early 20th century on display at Pioneer Town is probably similar to the one used for the first editions of The Pine Cone. This week, City of Pacific Grove worker Roque Pinhero (far right) searched El Carmelo Cemetery for Overstreet’s grave marker, only to discover that he doesn’t have one.

Get your complete Pine Cone every Thursday evening by email — free subscriptions at [www.carmelpinecone.com](http://www.carmelpinecone.com)



## HIGHLIGHTS

From page 15 CE

And when a local sportswriter suggested to Bing Crosby that he move his fundraising golf tournament to Pebble Beach, the actor and singer — who had bought a home site along the golf course there — agreed.

An article in the Jan. 10, 1947, edition of The Pine Cone announced the first-ever "\$10,000 National Pro-Amateur golf championship."

"Today, the nation's top professional golfers ... as well as leading amateurs and Hollywood celebrities, tee off at Cypress Point Club," the article read.

The following year, the tournament was rechristened the "Bing Crosby Invitational," drawing a "record" 10,000 spectators. The lineup, The Pine Cone noted, included "colorful personalities" and "fabulous characters." "Everyone had a glorious time," it reported.

### ■ 1950s — Threatening to secede

As a war was waged half a world away in Korea, ads for blood drives and news of local soldiers returning home on leave dotted The Pine Cone's pages. Health and morality were also big newsmakers. During a referendum on fluoridated water in 1953, the Citizens Committee Against Mass Fluoridation took

out a full-page ad with the headline, "Who wants mass medication?" The ad condemned fluoridation as the work of the chemical industry, "emotional do-gooders," and socialists. The Pine Cone also came out against the measure, rationally noting that long-term effects of fluoridation weren't known and there were already adequate ways to get fluoride. The proposal was defeated. By contrast, in 1955, with very little fanfare, the first polio vaccines were given to Carmel first and second graders. What was once a childhood scourge would, in a relatively short time, become nearly unknown.

Alcohol was also a concern. In 1951, one man burned his son's yearbook upon discovering "downright vile" inscriptions with references to drinking. He condemned adults who provided alcohol to minors. His cautionary letter said in part, "given the right conditions indiscriminate drinking leads to a slackening of morals and ethics and, inevitably, to indiscriminate copulation." In 1952, La Playa Inn struggled to get its liquor license and in 1956 and 1957, a request to transfer Hearstone Bar and Restaurant's liquor license to its new location across from Devendorf Park threw neighbors into a tizzy. Worse, the Pink Elephant — an out-of-town liquor chain — wanted to open a store right downtown. The license transfer was ultimately approved, and the Pink Elephant morphed into a more sedate drugstore that also sold liquor. Thankfully, the name was changed to Surf 'N Sand.

In politics, Fred Farr was elected to the

State Senate after Sen. Fred Weybret died. And in June of 1951, a 12-year-old lad named Leon Panetta gave a "remarkable" piano concert at the Carl Cherry Foundation. The review closed with this: "It will be interesting to follow the progress of this young man. He certainly has great possibilities."

In 1952, unpopular plans to widen Highway 1 to four lanes between Carmel and Pacific Grove moved residents to send letters and petitions endorsing a different route. The state agreed and in 1955 approved the popular alternative: The Hatton Canyon Freeway Project.

In one of those only-in-Carmel moments, in 1953 the city threatened to secede from California if house numbers were required statewide. But change wasn't completely out of the question. Bing Crosby helped open the Carmel Youth center in 1950.

The Church of the Wayfarer celebrated its 50th anniversary in 1954. The brand-new Carmel Presbyterian Church welcomed visit-

ing President Eisenhower to their worship services on Aug. 26, 1956. Bettie Greene's stables were torn down at the corner of Fifth and Junipero in November 1958 to make way for an inn. Over the hill in Monterey, construction of the Del Monte Shopping Center was approved, the Naval Postgraduate School got its first binary computer and Bank of America announced it would speed customers' transactions using ERMA, or "Electronic Recording Machine Accounting." And on Nov. 4, 1950, over in Pebble Beach, a little thing called the Concours d'Elegance was held for the first time — an event which went unmentioned in The Pine Cone. We guess the crystal ball wasn't working that day.

The California Telephone and Water Company began the decade by lecturing its customers on proper phone maintenance and party-line etiquette. By 1957, its ads extolled

See NEWS next page

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## NEWS

From previous page

our “plentiful and inexpensive” water supply, proclaiming, “Water is cheaper than dirt!” Those were the days.

The 1950s were a period of rapid growth and accumulating wealth in Carmel, a trend which John Steinbeck captured succinctly in his 1962 book, “Travels with Charley”:

“Carmel, begun by starveling writers and unwanted painters, is now a community of the well-to-do and the retired. If Carmel’s founders should return, they could not afford to live there, but it wouldn’t get that far. They would be instantly picked up as suspicious characters and deported over the city line.”

Imagine what he’d say today!

## ■ 1960s — Hippies, turmoil and a ban on high heels

One of the most of turbulent decades of the 20th Century, the 1960s were well represented in The Pine Cone, with important local issues and major national events — such as the assassination of JFK and the Apollo 11 mission — gracing the pages of the 15-cent newspaper.

At the start of the 1960s, the fear of the spread of communism was still prevalent in the minds of many Americans. Those fears hit home when on June 1, 1960, Carmel Unified School District trustees passed a resolution to request a transcript showing refusal by Sunset School teacher Martin Marcus to answer questions posed to him by the subcommittee of the House Un-American Activities Committee on May 12, 1960, in San Francisco. (The congressional committee was first established in the late 1930s to uncover American citizens with Nazi ties before its role turned to finding those with ties to communism and other subversive activities.)

A public meeting on the issue included an opinion by an attorney representing the school district that any school employee who refuses, under oath, to answer a congressional committee’s questions “is guilty of insubordination” and may be “immediately suspended and dismissed.”

That same year, Carmel’s shopping mall, Carmel Plaza, opened for business, on the site of the Carmel Movie Theater. Featured in a full-page Aug. 25, 1960, advertisement, the then-smaller Plaza was said to be “A Contemporary Approach to Creative Carmel.” The first incarnation of the mall had a main floor level facing Ocean Avenue with a small second floor over a portion of the main building.

According to accompanying advertisements in the newspaper, the first Plaza shops included I. Magnin & Co., Thomas Watt men’s wear, Scardi Custom Jewelers, and Carmel Sport Shop, which offered “a complete line of quality sporting goods.” If you wanted to get a bite to eat while you were there, Sambo’s restaurant offered filet mignon for \$2.15, New York cut steak for \$1.95, and ham and eggs for \$1.15.

On Aug. 23, 1961 — during a time the Soviet Union and

the United States were battling for nuclear supremacy, and about four months after the failed Bay of Pigs invasion in Cuba — Carmel Unified School District trustees were told that there would be no federal funds to pay for a bomb shelter at the proposed junior high school at the mouth of Carmel Valley. Trustees of the school — now called Carmel Middle School — were told that if they wanted to build a fallout shelter, they would have to raise local funds to pay for it. One board member, Clayton Neill, even suggested building underground classrooms to protect children in the event of a nuclear attack.

In the Oct. 19, 1961, edition, The Pine Cone’s lead story was not only tragic, it directly affected the publication’s operations. The newspaper’s longtime editor, Wilma Cook, 56, suffered a heart attack Oct. 16 while shopping in an Ocean Avenue store in preparation for a trip to Mexico the same day with her husband Clifford Cook, the paper’s publisher. She was rushed to her local physician in Carmel but never responded to treatment and later died.

A tribute to Cook in the same edition said she had “a genuine flair for old-fashioned frontier editorializing,” but never harbored a grudge.

“She was the gadfly to the uneasy conscience of Carmel,” according to the tribute. “No public official was ever unaware of her condemnation when he yielded to expediency or apathy.”

Carmel’s beloved sandcastle contest began in 1962, when The Pine Cone’s editor and publisher, Larry Rose, suggested that Sept. 23 be set aside as a sandcastle day at Carmel Beach.

“We propose it,” Rose wrote, “because we think it would be an enormous amount of fun; because it would lure many a Carmelite back to the refreshing environment of the beach in a carnival mood; because it would be regrettable to think that the splendor of castles and dreams and bright waves crashing on white sands was merely literacy fancy and not literally possible.”

In an effort to curb injury claims against the city, the Carmel City Council on Oct. 9, 1963, famously decided to make it illegal for women to wear high heels without obtaining a special permit. The law required that anyone wearing “shoes with heels which are in excess of two inches in height and less than one square inch of bearing surface obtain a permit from city hall” and sign a waiver of legal claims against the city.

“A letter from the city’s insurance agents pointed out that quaint sidewalks are not compatible with high fashion,” according to an article in the Oct. 10 edition.

The Nov. 22, 1963, assassination of President John F. Kennedy in Dallas is indelibly imprinted in the minds of those who lived through those days. The Pine Cone devoted its Nov. 28, 1963, front page to the killing, with a large photograph of the president, a poem by Harry Wellesley Fletcher and an editorial.

“There are no words that this paper could possibly print which could ever in any way assuage the grief of the world on this great loss it has suffered,” according to the paper, which was run by editor and publisher Donald T. Marshall. “John Fitzgerald Kennedy was, as was shockingly demonstrated last Friday morning, a mortal. No matter how remote he had formerly seemed, and regardless of how much one had disagreed with his philosophy, his loss was a personal tragedy to every person on this earth.”

In a move that would largely benefit Carmel and its residents, voters decided by a large majority on April 14, 1964, that the city should buy the Sunset School — now known as the Sunset Center. A total of 1,330 votes were cast in favor of approving a \$575,000 bond for the purchase, while a mere 169 opposed it. In the April 9, 1964, edition, the paper recommended voting Yes on the acquisition of the school by the city.

“No matter what the final utilization of the property may be,” according to the editorial, “we believe the property should be acquired now, when we have the opportunity to buy it without any increase in taxes. We can discuss usage later.”

Two firemen with the Carmel Volunteer Fire Department were suspended from duty in on Feb. 2, 1966, for hanging an effigy of a coworker. Suspended from rafters of the firehouse, the effigy had on overalls and the name “Paul” stitched on the clothing, topped with a fire hat. The fire engineers, Lee McGuckin and Charles Grimshaw, held a press conference on the “gag,” saying the prank had been “vastly inflated and distorted.”

On June 8, 1967, The Pine Cone previewed the now-legendary Monterey International Pop Festival at the fairgrounds with an article about the June 16-18 event and a photo of San Francisco band, Jefferson Airplane.

The festival marked breakout performances by Jimi Hendrix, The Who and Ravi Shankar, and exposed Janis Joplin to a wider audience. It was also a bad day for Fender Stratocaster guitars, as Hendrix famously lit his Strat on fire during “Wild Thing” before smashing it on stage and giving the remnants to the audience. Sans lighter fluid, Pete

**The Carmel Pine Cone**

48th Year, No. 48 P.O. Box G-1 THURSDAY, NOVEMBER 28, 1963 624-3881 Price 15c



Fabian Bachrach photo.

**Entertainment of Spanish Dignitaries Sharply Curtailed by National Tragedy**

Through the past many weeks, Carmel, particularly our Mayor Eben Whittlesley and his family, had been planning a festive week-end. Nov. 22, 23 and 24 were to be devoted to the celebration of the 25th anniversary of the birth of Carmel's spiritual founder, Fr. Junipero Serra. Invited by the mayor to join us were high dignitaries of the island of Mallorca, Fr. Serra's birthplace, also United States officials, the clergy and hundreds of friends.

Our city council was consulted concerning the official reception. The solemn high mass (missa cantata) at the Mission San Carlos Borromeo, pinnacle of Serra's Mission Trail, where he lived, died and is buried, was arranged for by the Rev. Father Roger J. Dieu Donna, rector; the sermon to be preached in Spanish by Rev. Juan M. Ordonez.

Festive entertainment, luncheons, cocktail parties and peninsular tours were the gay plans of Mrs. Whittlesley and her committee that included Mrs. Hans von Richter, Mrs. Shobourne Robinson, Mrs. Nelson Miles Leoni, Mrs. John E. Brook, and Mrs. Edwin Blue.

Climaxing the social program for the visitors was to be the black tie dinner at Del Monte Lodge, given by the Carmel Rotary Club, with Richard Curtis acting as host to 150 guests. Mr. and Mrs. Hank Ponsessa, who insisted that the visitors from Spain be their personal guests in the Jade Tree Inn, turned their rooms into bovers of flowers.

Carmel hospitably, at its happy best, was to make the occasion an expression of friendship long to be remembered. Then came the crushing tragedy of Friday noon, when the heavens wept.

Saturday morning there was an official reception for our city's guests, with Mayor Whittlesley presiding, and every member of the Council present. There were warmly understanding smiles as the Mayor addressed his old friends from Mallorca in their native tongue, with a translation passed now and then.

Charming, starry-eyed Deborah Whittlesley, daughter of Mayor and Mrs. Whittlesley, appeared in the exquisite costume of a princess. It had been presented to her in Mallorca when, as official visitors to Petra (Carmel's sister city), and Palma the last spring, the Whittlesleys had made lifelong friends of the officials gathered together in our City Hall Council Chambers.

As she presented gifts to each visitor, Deborah was, in continental fashion, kissed on either cheek. The gifts were Carmel originals, the unique art of Carmel craftsmen.

The mayors of Petra and Palma, their wives and other officials responded with smiles and warmth to the greetings and gifts, and in turn presented our mayor and the city with a magnificently framed document of enduring friendship, from the city of Petra.

As the party left city hall, happily the sun broke through the grey clouds, and the tour of the Mission, conducted by the Mission's curator and restorer, Harry Downie, was beautiful and rewarding.

Dazed and sorrowful by our national tragedy, the visitors accepted with sincere understanding the curtailment of the social program planned for them. There were small gatherings

(Continued on Page Four)

To J. F. K.

Dear John, Dear John,  
I cannot think you gone  
While we of lesser magnitude  
Are left to carry on  
No braver heart, no stronger hand  
Held high the beacon of our land,  
Stood staunch for justice, struck the key  
To herald world-wide liberty.

This day, your name on foreign tongue  
Reverberates your work begun;  
And if your loss is freedom's gain,  
Your martyrdom was not in vain.

Harry Wellesley Fletcher

Due to the tragic events of the past week, this week's PINE CONE does not contain many items we had hoped to publish. As many of these as are practicable will be printed in the following issue.

Don Marshall, Publisher.

**City of Carmel-by-the-Sea**

**PERMIT FOR THE WEARING OF SHOES WITH HEELS IN EXCESS OF CERTAIN LIMITATIONS.**

*Mary Schley* having released the City of Carmel-by-the-Sea from any claims for damages arising from the wearing of shoes with heels thereon which are prohibited by Section 639.2 of the Municipal Code, the City of Carmel-by-the-Sea does hereby grant a permit to said person allowing the wearing of such shoes with heels in excess of the limits set by said section of the Municipal Code.

*February 19, 2013* (date) *[Signature]* City Clerk

Permit Number 1041

In October 1963, the city famously passed an ordinance requiring a permit to wear high heels (“shoes with heels which are in excess of two inches in height and less than one square inch of bearing surface”) in town. Just a few weeks later, the spirit of levity behind the ordinance was blown to smithereens when President John Kennedy was assassinated in Dallas. “There are no words that this paper could possibly print which could ever in any way assuage the grief of the world on the great loss it has suffered,” The Pine Cone said on Nov. 28, 1963.

Townsend with The Who also obliterated his Stratocaster during “My Generation.”

Although there was no mention of the April 4, 1968, assassination of civil rights activist Martin Luther King in The Pine Cone, in June the newspaper had a front-page editorial by publisher Allman Cook about Sen. Robert Kennedy’s assassination in Los Angeles. Allman also used the piece to take a shot at the Vietnam War.

“I join the millions of people who now grieve over the assassination of Sen. Robert Kennedy,” Cook wrote. “I regret the violence that caused this situation and see in it the same violence causing the assassination of 500 of our American young men every week in Vietnam plus the many hundreds of Asians suffering the same fate.”

To deal with the “extraordinary influx of undesirable and unsanitary visitors to the city, sometimes known as hippies,” according to Carmel City Council, council members on July 31, 1968, unanimously adopted an emergency ordinance regulating the use of public property.

The ordinance made it illegal for people to “climb any tree, or walk, stand or sit upon monuments, vases, fountains, railings, fences, planted areas or upon any other property not designed or customarily used for such purposes, or to sit on any sidewalks or steps, or to lie or sit on any laws,” including Devendorf Park.

It also prohibited disfiguration or removal of public property, misuse of public washrooms, littering of public property, “loitering and boisterousness on public property” and other activities.

Soon-to-be-mayor Gunnar Norberg reported in the Aug. 1, 1968, edition that councilman Blanks, at the meeting the night before, said the ordinance was an effort to “legislate good manners.”

Four days after American astronaut Neil Armstrong and

See REPORTS next page

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## CENTENNIAL EDITION

## REPORTS

From previous page

Buzz Aldrin became the first humans to land on the moon (July 20, 1969), The Pine Cone published a beautiful photograph on the cover depicting two deer in the distance on a hillside with the moon above. And the photo's caption questioned, philosophically, the historic Apollo 11 mission.

"Man has, in a sense, profaned the surface of the moon with his presence, and as mankind enters the age of the cosmos," according to the caption in the July 24, 1969, edition, "it may pay humanity to pause for a moment to determine its spiritual needs in the years ahead."

Beginning a new era for The Pine Cone at the end of a decade, Pine Cone publisher Allman Cook announced Aug. 21, 1969, that he'd sold the newspaper to John Mustard and Wayne Everton, owners and publishers of The Squire, a community weekly in Lafayette. Everton became the general manager, and Mustard, the publisher.

## 1970s — The environmental movement takes hold

Like the decade just before it, the 1970s

had its share of turmoil and tragedy, including the Jonestown mass suicide, the Iran hostage crisis, the Kent State shootings, Roe v. Wade and Elvis' death. And while The Pine Cone sometimes touched on national and international news during those 10 years, most of its coverage focused on local news, like it's always done.

The 1970s also marked an increase in the price of a copy of The Pine Cone, which rose from a modest 15 cents to 25 cents, starting with the Sept. 2, 1976, edition.

In a Jan. 21, 1971, article with the headline "Sitting on the grass is legal now!" Pine Cone writer Gary Frantz reported the Jan. 18 decision by the California Supreme Court to strike down a 1968 emergency ordinance adopted by the Carmel City Council that made it illegal for people to sit on the lawn at Devendorf Park and display other behavior such as climbing trees and sitting on monuments and sidewalks.

The ordinance, adopted to target the droves of hippies who congregated in Carmel at the time, was challenged by Carmel bookseller Ann Parr after she was arrested Aug. 19, 1968, for sitting on the grass at Devendorf to protest the ordinance. Parr argued the law was unconstitutional because it violated the equal protection clause of the 14th Amendment. The Supreme Court agreed in a 4-3 decision written by Justice Stanley

Mosk.

The Pine Cone article featured photographs, including one of Parr, another of an attractive woman in a minidress standing next to a sign in Devendorf that said "Unlawful to Sit or Lie on Grass," and another of a group of young people lounging on the park's grass.

In January 1971, a Carmel Citizens Committee annual meeting attracted about 100 people who supported "demands" by its chairman, C.W. Fisher, to "continue our efforts against over-population," according to a Feb. 4, 1971, article about the meeting. "Resist overcrowding by objecting to any more freeways in the area. Do everything we can to prevent pollution of soil, air and water."

Admiral Fisher also warned those at the meeting that the major problem in the Carmel area, "one which overrides everything else," was greater population density. "We want Carmel to be different, not like every other town," Fisher said. At the time, the population of Carmel was near its peak of about 4,500.

But no longer could they travel from the Monterey Peninsula to San Francisco by rail: On April 30, 1971, the Del Monte Express made its last run.

Helping establish the future mayor as a true Carmel resident, the June 22, 1972, edition of The Pine Cone reported that Clint Eastwood's Hog's Breath Inn opened "without fanfare." The actor's restaurant came to be, according to the article written by reporter Phyllis Jervey, when Eastwood and Paul Lippman "were looking for a Carmel spot in which to set up a bar of their own. Along came Carmel's well known restaurateur and owner of Le Marquis, Walter Becker, to make up a "smoothly coordinated threesome" partnership, Jervey wrote. The reporter went on to say that never had she "encountered a more dedicated group of workers constantly on the go with swarms of hungry and thirsty localites, Hollywoodites

and tennis and golf celebrities."

To this day, the Hog's Breath still draws people from all over the world who believe Eastwood still owns the restaurant.

Thirteen years after Pine Cone editor Wilma Cook died as a result of a heart attack while shopping on Ocean Avenue, her husband, who had worked alongside her as publisher for 22 years, died at Community Hospital on March 4, 1974, following an undisclosed "brief illness." A native of Geary, Okla., Cook was a printer who moved from Arizona to California.

In the April 8, 1976, edition, a lengthy article by reporter Leslie Johnson told the story of California Coastal Commission member Carmen Warschaw's decision to resign her post, calling her experiences "a nightmare." A member of the agency's South Coast Regional Commission, Warschaw alleged the state agency ignored the rights of property owners — a criticism that still exists today — and constantly changed the rules.

"The requirements for individual permits changed continually, from meeting to meeting," she told a crowd of about 100 during a presentation at Monterey Peninsula College. "The red tape created and the arrogance of many commissioners were unconscionable." The commission was established through Proposition 20 in 1972 and later made permanent in 1976.

The Pine Cone published a feature story in its July 7, 1977, edition, profiling freshman Congressman Leon Panetta. In a largely favorable article, reporter Bruce Horovitz said Panetta had "earned the respect of colleagues, constituents" despite only having been on the job for six months. Horovitz pointed out that among the lessons Panetta had learned in Washington was not to take himself too seriously. Secondly, he only "grabs for what he can hold," according to the news story.

See **INCIDENTS** next page



PHOTO/PINE CONE FILE

In April 1986, shortly after becoming mayor, Clint Eastwood held a news conference in front of a horde of reporters and photographers. He was at the height of his fame as an action movie star, and his election brought worldwide attention to the tiny village — a phenomenon many in town welcomed, but others definitely did not.

In our **35th** year, congratulations to the Carmel Pine Cone on celebrating **100** years!

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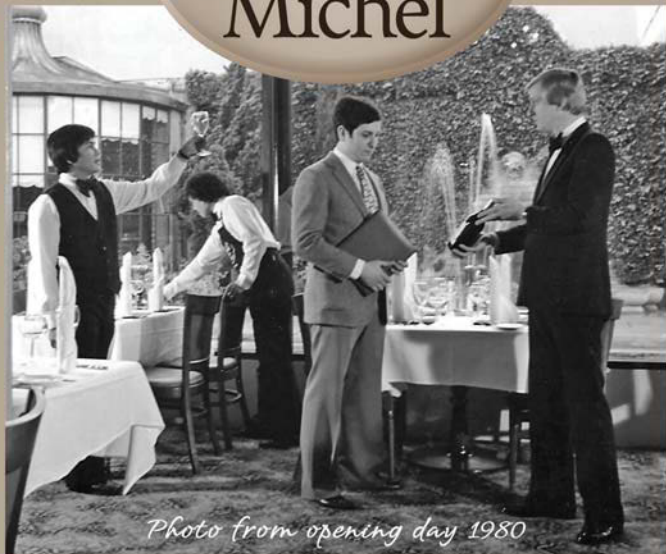


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CENTENNIAL EDITION

INCIDENTS

From previous page

“The name of the game is not just simply reaching for the brass ring and grabbing it,” Panetta told the reporter, “but it’s moving five steps closer and hoping you don’t slip five feet back.”

What a difference 35 years makes in terms of public employee salaries. On Dec. 6, 1979, The Carmel City Council gave 29-year-old city administrator Doug Peterson — who began working for the city in February 1978 — a salary boost to \$30,000, the same amount his predecessor, Jack Collins, earned. Peterson’s salary was retroactive to June 1, 1979, the date he was named administrator.

For some reason, the Shakespeare and Company bookshop in Paris has a copy of the Oct. 18, 1979, edition of The Pine Cone on display inside, under a staircase. The issue features a pretentious front-page editorial written by the late Milton Mayer — a “journalist and educator,” according to a Wikipedia page devoted to him — who claimed “there is nothing in darkest Mississippi as solidly segregationist as Carmel.” Mayer, a Carmel resident, called himself a “lifelong racist” as well as a “front-line fighter for civil rights,” in the bizarre opinion piece. He died in Carmel in 1986, according to Wikipedia.

And on March 1, 1973, legendary cartoonist Bill Bates made his debut in The Pine Cone. With a few interruptions, his original drawings depicting life in Carmel as no one else could appeared in the newspaper until he died in May 2009. Today, under the heading “Best of Bates,” they are still printed on the editorial page every week.

■ 1980s — A very, very famous mayor

The most significant news events of the 1980s, of course, were the election of Clint

Eastwood as Mayor of Carmel in 1986 and Pope John Paul’s visit to the Monterey Peninsula in 1987. But a lot of other notable changes occurred during that decade, too.

The April 3, 1980, Pine Cone dedicated some 20 pages of coverage, letters and opinion pieces to the upcoming municipal election, and the following week, Barney Laiolo became the first mayor to be elected by the people, defeating Howard Brunn by 3 percent, while Mike Brown came in a distant third. Laiolo served one term, losing to Charlotte Townsend in a close race in 1982.

In 1984, in what perhaps inspired Eastwood to run for mayor two years later, council members David Maradei and Helen Arnold appealed the planning commission’s approval of his building project on San Carlos Street. Eventually, the commission overturned its approval of the project and was supported by the city council in 1985, but Eastwood sued the city over it, and the suit was settled, allowing the development to proceed.

In 1986, the city’s most famous resident decided to challenge incumbent Townsend for the mayor’s seat. “Clint Runs for mayor,” read the huge headline on the cover of the Jan. 30, 1986, Pine Cone, which was followed by months of coverage of the race. Two other mayoral candidates subsequently dropped out to back him, and a media center was set up at Sunset Center to field inquiries. In April 1986, Eastwood won, 2,166 votes to 799, and said he planned to “take city government out of the hands of the few and put it into the hands of the many,” The Pine Cone reported.

Council meetings were moved to the Carmel Woman’s Club to accommodate the crowds who came to see Eastwood, more than due to their interest in city government, and a political group that disagreed with his administration, the Carmel Residents Association, was born in 1987. Eastwood

See MEMORABLE next page



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IN ITS EARLIEST DAYS, Carmel-by-the-Sea was known to be a Bohemian artist colony. The village had a grocery store, a stationery shop, a small inn, and a bakery along the road that led to the most enchanting white sand beach along the Pacific Coast.

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Top: Ocean Avenue at the turn of the century with Carmel Bakery second from right. Above: Newspaper ads for Carmel Bakery from the Carmel Pine Cone in the 1920s

Equal parts bakery, deli, coffee bar and neighborhood hangout, Carmel Bakery specializes in Scottish shortbread, English scones, Italian biscotti and giant soft Bavarian pretzels. Deli-sandwiches, fresh soups and salads are also served.



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## CENTENNIAL EDITION

## MEMORABLE

From previous page

opted not to run again for mayor and backed Jean Grace in her successful bid in 1988.

At the end of 1986, Eastwood purchased Mission Ranch to protect it from development after its owners declared they were "open to anything" when it came to proposals for the land near the Carmel River Lagoon.

In October 1984 the Monterey Bay Aquarium opened to great fanfare, including in The Pine Cone, which published an extensive story accompanied by a big photo layout. The aquarium, which transformed Cannery Row if not the entire Monterey Peninsula, was built on the site of one of the row's abandoned canneries.

The city undertook a lot of legal wrangling in the 1980s. Close to home, its effort to curb short-term rentals moved in and out of court. In 1981, the council passed its first ban on rentals shorter than 30 days. It didn't survive a court challenge filed by property owners, but city attorney George Brehmer said he would write a new one that would address the court's concerns. That effort got overturned by the court again in 1982, and six years later, the city tried yet again. In 1989, a lawsuit was filed against Carmel for contempt of court regarding its ban on transient rentals, but a Monterey County Superior Court judge threw out the charge. The issue went all the way to the U.S. Supreme Court, where the city prevailed in 1991.

City attorneys also filed lawsuits over the county's approval of a rezoning of Mission Ranch to allow its development, and fought against Carmel Valley Ranch, the Carmel Valley Master Plan and a planned hotel at Rancho Cañada — a lawsuit that was ultimately successfully upheld in the Court of Appeal. The city also won the suit over the master plan in 1985, when Monterey County

Superior Court Judge Richard Silver decided it hadn't met the requirements of the California Environmental Quality Act.

Also that year, the city received national attention after officials denied a permit to an ice cream parlor. On Aug. 23, the city council denied Carmel Creamery's application "because it would use too much water and generate ice cream spills and litter on the streets," The Pine Cone reported. Even though ice cream was sold in many other parts of town, Carmel got a reputation as the city that banned ice cream, and the Los Angeles Times asked if Carmel was "Scrooge City." The planning commission later passed an ordinance to permit the sale of ice cream cones in town.

The papal visit in 1987 required months and months of planning on behalf of the city's police force, which shut down streets and managed the huge crowds Pope John Paul drew to the city. The pontiff was accompanied by the Secret Service and was flown by helicopter from the airport to the Carmel Mission. Two years later, he beatified Father Junipero Serra.

The 1980s also saw the Peninsula gripped in drought, with the Monterey Peninsula Water Management District imposing 20 percent mandatory rationing, based on 1987 usage, and a moratorium imposed on new water hookups — a moratorium which has persisted, with only a few, brief interruptions, to this day. At the time, water district board member Nick Lombardo was identified as the Peninsula's biggest water user for irrigating his golf courses. Amidst that was much to-and-froing over the idea of building a water reclamation project in Pebble Beach, with arguments over design, financing and partnerships. In 1988, the agencies finally all collaborated on the project, with the Pebble Beach Co. agreeing to fund it in exchange for receiving water for development.

See SIGNIFICANT page 25 CE

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## My Golden State — My California *By Florence Richmond*

I love thee, Golden State, yes I love thee!  
For thou art young and strong and full of play.  
If I should spend the remnant of my life  
Shut in — upon the outstretch of thy heart,  
Another chance would then be mine to know  
The vibrant life of thy immensities.  
Why do the poets mourn o'er human woes?  
Why do they cheat themselves in ignorance,  
With dreamings of such joy as the frail lip  
Can say? And what's the labor consequence?  
The days go on and most unworthy are,  
Forgetting song forever at their door.

I know the ruffled course of man's conceit,  
Perhaps 't's well he falters by the way.  
More wonderful he'll find thy gifts — the right  
To claim them all; and satisfied, at last,  
To work anew. To praise the list'ning God,  
On bended knee, for liberty and thee.  
How otherwise conceive of love, fair flower?  
Thy gifts are known to all the greedy world —  
Thy golden cargoes drift from shore to shore.  
But now I speak to prove what lies beyond  
My speech. The soul of God was borne in thee —  
My Golden State — my home — right legacy!

— *The Carmel Pine Cone, June 2, 1915*

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# CENTENNIAL EDITION

## SIGNIFICANT

From page 23 CE

Natural disasters figured prominently, starting with El Niño storms that battered the Peninsula in 1983, causing destruction that took years to repair and cutting off Big Sur from the rest of the Peninsula. Many of the stairways to Carmel Beach were ruined, but the work there led to the construction of the Scenic Road walkway, which opened in

1988. The highway to Big Sur reopened in the year following the storms.

In 1987, Huckleberry Hill in Pebble Beach was ablaze, with the fire eventually destroying 32 homes. It was started by an illegal campfire in the S.F.B. Morse Botanical Gardens.

The 1989 Loma Prieta earthquake, which initially registered at a 7.1 on the Richter Scale, destroyed sections of the Bay Bridge

See **RELEVANT** next page



PHOTO/PINE CONE FILE

In November 1998, Pine Cone publisher Paul Miller (back to camera) was interviewed by Steve Kroft (left) of "60 Minutes" for a segment on the newspaper's expose of lax voter registration rules, which made vote fraud "as easy as 1, 2, 3."



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Future Chief Executive Officer



Sydney Conners,  
Future Chief Operating Officer



## RELEVANT

From previous page

and a freeway, decimated parts of downtown Santa Cruz, and shook and startled Carmel residents, but caused little damage. The front page of that week's Pine Cones declared the area relatively unscathed, and noted the temblor served as a test of readiness for emergency responders.

In the category of milestones, Ansel Adams died in 1984 at the age of 82, and in 1986, Robert Talbott passed away. In 1985, Kathryn Crosby told Crosby Pro-Am organizers they could no longer use her late husband's name, and AT&T took over as title sponsor. Also that year, Orange Julius, Carmel's only fast-food restaurant, closed.

A decade of building, the 1980s also saw the construction of the Crossroads shopping center, with ground breaking in 1981 on the

\$5.7 million project, and the opening of the Pebble Beach Company's controversial resort, Spanish Bay, in 1988.

It wasn't without its scandal and crime, either. In 1983, the National Bank of Carmel was closed by the federal government, "shattering some businesses, leaving others in limbo and taking many residents' savings with it," according to The Pine Cone. Lawsuits against it proliferated, and in 1986, Leonard Levy, Robert Boynton and Richard Fritz were indicted by a federal grand jury for their part in the financial collapse of the National Bank of Carmel.

Perhaps most important of all, on March 26, 1981, the much heralded police log appeared in The Pine Cone for the first time. The police log has been mentioned on national talk shows, in numerous big-city newspapers, and even turned into tradition by the Bach Festival's chorale, which regularly performs excerpts as a motet.

And, finally, for The Pine Cone, the decade included two sales of the paper: In 1983, from the Donrey Media Group to Al and Judy Eisner, who converted it from a paid newspaper to a free one, and then from the Eisners to Bill and Chip Brown of the Oakland company, Brown & Wilson, in 1982.

### ■ 1990s — A freeway and a mansion

The 1990s saw the continuation of several epic local battles. The Hatton Canyon freeway project, pronounced "dead" on numerous occasions, kept coming back like a villain in a teen horror movie. Flanders Mansion

was up for sale. Then it wasn't. Then, maybe it was. A new Los Padres Dam on the Carmel River was a good idea. Or not. Proposed renovations to Sunset Center and Mission Ranch prompted two new series of debates. All conversations reinforced Carmel's reputation for passionate participation in local politics. There were a few moments that seem light-hearted in retrospect. A proposal to alter the 1939 prohibition against live music to allow musical groups of no more than three performers led to pleas not to "turn Carmel into a honky-tonk town," and a proposal to put condom vending machines in the high school's bathrooms provoked "a fiery

See **HISTORICAL** next page

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PHOTO/PAUL MILLER

While The Pine Cone has been mentioned in news media around the world, perhaps its greatest claim to fame is this simple display on the wall of the Shakespeare and Company bookshop in Paris, just across the Seine from Notre Dame cathedral. Nobody knows why it's there, and they also don't know why a piece of The Pine Cone's Oct. 18, 1979, front page is paired with a publicity shot of Audrey Hepburn and Gregory Peck in the film, "Roman Holiday." The whole thing is just a delightful mystery.

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## HISTORICAL

*From previous page*

debate.”

Another unwelcome change couldn't be stopped. In September 1990, The Pine Cone reported that the Pebble Beach Company had been sold to a Japanese firm. Although then-President Tom Oliver said, “We are excited about this new alliance,” locals were less enthusiastic. The new owners were embroiled in scandal, including a covert plan to limit access by selling private golf memberships. It took the rest of the decade, but by mid-1999, Clint Eastwood, Peter Ueberroth, Richard Ferris and Arnold Palmer and a group of investors closed a deal to buy the landmark business back.

The residents and merchants of Mission Fields endured a different type of intrusion in 1995, with not one, but two major floods. The first struck in January, and the second, in

March. Flood prevention improvements followed, leading to a headline in 1999 that said, “Experts: Repeat of '95 disaster unlikely.” In 1996, a 25,000-acre fire ravaged parts of Big Sur, but the community pulled together with characteristic strength to recover.

A national tragedy touched local hearts as writer Joe Klaas' granddaughter Polly was kidnapped from her Petaluma home and murdered, leading to the founding of the Polly Klaas Foundation. John Denver was killed when his ultralight plane crashed off Pacific Grove's coast, and Alan Shepard and Allen Funt were among other local notables who died during the decade.

Of course, some changes were positive. Doris Day penned a regular pet-adoption column. The first Carmel Valley Jazz Festival was held at Hidden Valley Music. Clint Eastwood

*See UNFORGETTABLE page 29 CE*



**“Bring your checkbooks, ladies.”**

From the first cartoon he did for The Pine Cone in March 1973 (top), until his last in May 2008 (bottom), Bill Bates captured the hearts of Carmel residents just as much as he captured the spirit, the customs and the foibles of their town. Along the way, many of his cartoons become instant classics (middle). When he died in 2009, he left behind a trove of more than 800 drawings, which The Pine Cone continues to run on its editorial page, yet everyone who lived through his era still misses him very much.

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His general knowledge of books and his particular acquaintance with the requirements of Carmel admirably fit him for the business.

The opening will be next Wednesday, August 28, at 1 o'clock.

## County tax rate fixed

The Board of Supervisors have established the tax rate for the fiscal year. On each \$100 of assessed valuation the rate is \$1.52 in Carmel, Pacific Grove, King City, Salinas and Monterey, and \$1.92 in other areas, because of a 40 cent levy for the county road fund.

— Carmel Pine Cone, Aug. 22, 1918

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# UNFORGETTABLE

From page 27 CE

was named chair of the Monterey Peninsula Foundation, which runs the annual pro-am golf tournament at Pebble Beach. In June 1998, The Pine Cone printed the first installment of its long-running dog column, Sandy Claws. And although initially many locals opposed the establishment of CSUMB, it eventually became a prominent example of re-use of public properties. Monterey Bay was designated as a Marine Sanctuary, thanks to Congressman Leon Panetta's efforts. And speaking of Panetta, in 1992, President Clinton nominated him for the Cabinet-level head of Office Management and Budget. A space for his congressional seat opened up. The 1993 special election resulted in Sam Farr's victory win for Panetta's seat, and an opening in Farr's seat in the State Assembly, which Bruce McPherson won. One of the perennial controversies in town — parking, especially on Ocean Avenue — entered a new phase as Mayor Ken White created a committee to study the issue of paid parking.

Finally, it would be wrong to leave the 1990s without noting that in 1997, Paul Miller and then-wife Kirstie Wilde purchased The Pine Cone. Within about a year, they were already stirring things up with an article on voter fraud that led to both a "60 Minutes" story and a threat of legal action for creating and registering a fake voter named — what else — Sandra Klaus. The story also led to tightened voter registration rules in California and foreshadowed the enormous national debate over vote fraud and "chads" after the 2000 presidential election between Al Gore and George W. Bush.

Paul Miller, who bought The Pine Cone after making his mark as a producer and editor for CBS News and NBC News, remains publisher today. When he took over The Pine Cone in 1998, he vowed to uphold the charm for which Carmel is renowned, but also to elevate the newspaper to a level of journalistic sophistication that reports real news.

## ■ 2000s — Passing the torch

Y2K dawned relatively without incident — certainly without the much-anticipated end-of-the-world prophecy that struck panic in millions and made many people rich. As Jan. 1, 2000, awakened, so did computers, as if it were simply the next day. And so it was.

So 2000 came in quietly — until Sue McCloud challenged incumbent Ken White in a tumultuous campaign for mayor and won. Yet 2001 marked a turning point for the world. "City Grieves with Horrified Nation," reported The Pine Cone, as the entire front page was devoted to local reactions to the September 11 terrorist attacks on New York and Washington. Subsequent issues carried stories of patriotism, preparedness and prayer, as the community endeavored to move forward into this new millennium.

As in many cities, small or large, the paper reported births and deaths, car crashes and trees coming down, crime and consequence. Readers learned of homes burning and beach bonfires, a cat up a tree and a bear falling from one, progress

and preservation, drowning and daring rescue in a fantastic and fickle sea. Some of the stories played out over weeks (such as huge winter storms, or the Basin Complex wildfire in Big Sur) or months or years, particularly regarding Hatton Canyon, Flanders Mansion or a desal plant.

The proposed freeway through Hatton Canyon to relieve traffic gridlock on Highway 1 had been debated for more than 50 years, but was finally abandoned by Caltrans in 2000 and the canyon was turned into a park.

The debate over Flanders Mansion, which had gone on almost continuously since the city bought it in 1972, seemed to enter its final phase in December 1999 when the council, with Ken White as mayor, voted 3-2 to explore the possibility of selling it and putting the money to some other worthwhile purpose. In November 2009, after multiple lawsuits, an extensive EIR and a series of council decisions, the citizenry also backed the sale of the mansion by 757 to 439. But everyone's efforts were blocked by a small but determined group called the Flanders Foundation, and the mansion continued in its perpetual state of limbo.

Retirement: As a town matures, the founders are replaced by new generations, and so are the businesses. In 2000, co-owner Clint Eastwood sold the landmark Hog's Breath Inn to a Palm Springs restaurateur but remained the landlord. In 2001, the Coniglio family closed the Mediterranean Market after 40 years of selling gourmet food and wine, and the Corner Cupboard closed its doors after selling souvenirs for nearly 75 years. In 2003, Surf 'N Sand's pharmacy closed after 40 years, leaving Carmel Drug Store the last independent pharmacy standing. And, in 2004, Dick Lugo, known as the "Mayor of Fifth & San Carlos," sold the "last corner service station" after nearly 40 years.

In 2004, 30 years after she built The Barnyard shopping center, May Waldroup sold it to a Santa Barbara real estate partnership. And, two years later, she closed the Thunderbird Bookstore, her impetus for building The Barnyard in the first place. Saks Fifth Avenue also closed in 2004 after anchoring Carmel Plaza for 18 years as Carmel's largest store. And, the Carmel Convalescent Hospital, built by M.J. Murphy in 1927, closed its doors. In 2006, after 43 years of serving excellent food with an Old World flavor, Pernille Restaurant lowered the flag. In January 2009, Gardiner's Resort closed its doors, ending its 50-year reign as the center of the local tennis community. And, after 50 years in the grocery business, Merv and Nancie Sutton sold Nielsen Bros., the market her family opened more than 75 years ago.

Renovation: In 2001, Sunset Center closed for what was budgeted as a \$12.6 million renovation to address acoustical and sightline issues, as well as deterioration of the landmark building that had begun as a school. In July 2003, the stunning new Sunset Center opened with song and celebration in time for the Carmel Bach Festival. Carmel residents Bill and Nancy Doolittle, and former Mayor Ken White were given the first-ever keys to the city for contributions that made the ultimately \$21.65 million renovation possible.

In 2005, artist Christina Miles restored the 1,200-square-foot mural spanning the gymnasium wall at Carmel Middle School, where her own children had studied. In 2006, the firehouse received a seismic retrofit after 70 years of service.

And, in 2007, the Bob Walthour Aquatic Center was completed and dedicated at the high school. In 2008, Carmel architect Rob Carver was tapped to design public restrooms to replace two porta-potties overlooking the south end of Carmel Beach. (The restrooms opened in December 2014.)

Revelry: In 2002, Carmel proudly hosted the Olympic torch on its way to Salt Lake City for the Winter Games. At Carmel Mission, athlete Lehue Kahala Kekua handed it off to runner Buzz Joseph, who carried it into downtown Carmel. In 2007, a new film festival was conceived at a breakfast café, and was launched in 2008. In August 2007, longtime visitors to town and classic car lovers Doug and Genie Freedman parked their passion on Ocean Avenue with the first-annual Concours on the Avenue. And in September 2007 the Authors & Ideas Festival got under way. In 2008, the inaugural Pebble Beach Food & Wine hosted more than 3,000 guests, boding well for future gourmandizing.

The first decade of the century was a time of letting go and beginning again. Yet, the community will never forget cultural icon Virginia Best Adams, author Robert Campbell, photographer Cole Weston, poet Ric Masten, and legendary cartoonist Bill Bates, who live on through their creative contributions to Carmel, and in the pages of The Pine Cone.

## ■ 2010s — Comings and goings

In the summer of 2009, the nine bells of the venerable Carmel Mission fell silent during an \$80,000 restoration that would enable them to ring by remote control. By March 2010, the bells were back in business. This was just the beginning of a \$5 million restoration that included a seismic retrofit of the historic Basilica, which was completed by June 2013. Said Carmel Mission Foundation President Vic Grabrian, "It was like a jewel was sitting there, and someone came along and polished it."

Which is just what founder Father Junipero Serra had called it, "the jewel of his nine missions."

Preservation: Spring 2010 saw the restoration of Carmel Beach stairways from Scenic Road, following high seas and winter storms. By January 2011, a six-month trail renovation project was completed, restoring the hike to the scenic Inspiration Point. This was the beginning of additional trail developments through the hills and meadows of Carmel's southern reaches, such as the October 2011 opening of the Carmel River South Bank Trail, a \$1.65 million project enabling pedestrians and "pedalers" to move alongside the river from Ranch San Carlos Road to Palo Colorado Regional Park.

By September 2012, Scenic Road had become one way around Carmel Point, offering safer passage to pedestrians and passengers. And, in an effort to protect the pristine sands of Carmel Beach, in December 2014, the forest and beach commission recommended the installation of fire rings on the beach to curtail the number of beach fires and their debris. By January 2015, they also decided to ban portable barbecues and hibachis.

See **COMPREHENSIVE** page 29 CE



On The Pine Cone's 100th birthday, the staff gathered outside the newspaper's offices to pay tribute to founder William Overstreet. From left: Paul Miller, Chris Counts, Mary Schley, Kelly Nix, Jackie Edwards, Jung Yi-Crabbe, Hannah Miller, Sharron Smith, Larry Mylander, Vanessa Jimenez, Meena Lewellen, Irma Garcia and Vanessa Ramirez.



## A short historical jaunt through 100 years with the Pine Cone

A HUNDRED years – wow! Put another way, it's about 36,525 days. Those days were filled with events that altered and illuminated our times. Here are some things that happened during The Pine Cone's 100 years of publication.

Since its inception in 1915, The Pine Cone has reported on the 34 mayoral administrations of 31 different Carmel mayors. Three mayors served two non-consecutive terms. They were William T. Kibbler (1920-22, 1924-26), Herbert Heron (1930-32, 1938-40), and Bernard Laiolo (1968-72, 1980-82). The first mayor of Carmel, A.F. Fraser, took office the year following The Pine Cone's origin. His term ran from 1916 to 1920.

Eugene Hammond was mayor for seven

The Pine Cone published through the administrations of 17 presidents (and 19 vice-presidents). There have been nine popes from issue No. 1 until now. Three of the popes shared a name with our esteemed publisher. There was Paul VI, and John Pauls I and II. Could that mean our publisher is in line for canonization? After all, it's a miracle he discovered me.

The United States has been involved in two world wars and several other conflicts during The Pine Cone's life. One of the most obscure was also one of the longest — the Banana War, during which the United States occupied Haiti from 1915 until 1934.

During the 1920s, readers of The Pine Cone heard the first radio broadcast, read "The Great Gatsby," and drank their whiskey and sodas without whiskey as prohibition set in.

In the '30s, they did not pass Go and went directly to jail on the first Monopoly boards, saw what Edward VIII did for love, ate their first cheeseburgers, and went back

to having whiskeys and sodas.

In the 1940s, besides World War II, Pine Cone readers were introduced to Bugs Bunny and microwaves. They oogled instead of Googled, as bikinis hit the beaches. George Orwell tried to prepare them for 1984.

During the fifties, a perfect storm of talent came together when Marlon Brando, Elia Kazan, and Tennessee Williams staged "A Streetcar Named Desire." Readers buckled up with seat belts for the first time. And

See **GERVASE** next page

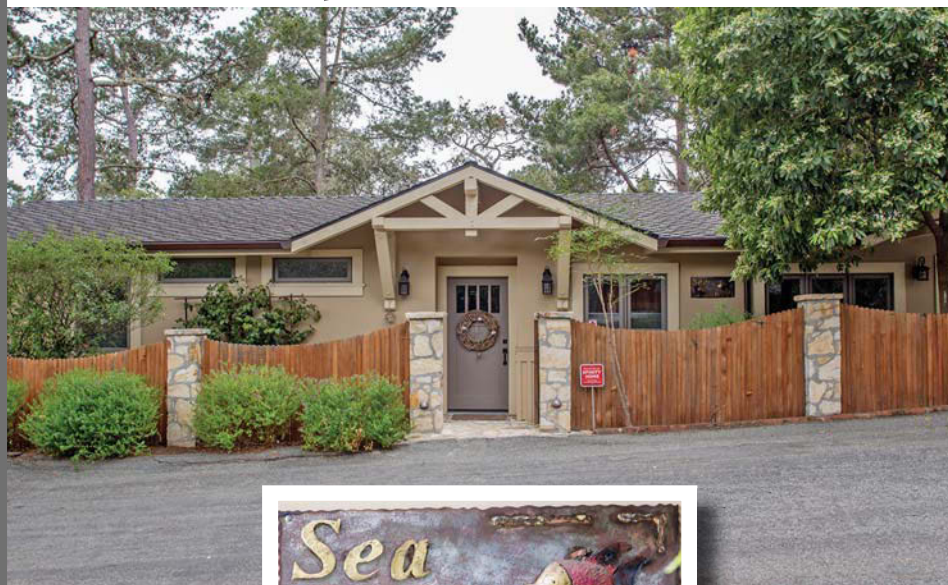
## Scenic Views

By **JERRY GERVASE**

months in 1976. When Bill Bates and Carol Minou were designing the Carmel Map to go up on a wall adjacent to Nielsen Bros. Market, Hammond wrote a letter to the city council protesting that it was too much of a cartoon. That tidbit was gleaned from the February 1981 issue of the Big Sur Gazette. Hammond's term was not the shortest one. William L. Maxwell was mayor for 19 days in 1922.

The mayor who served the longest? Sue McLoud (2000 – 2012). If you can name the most famous mayor, you win a chance to find a parking space at Mission Ranch.

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CENTENNIAL EDITION

COMPREHENSIVE

From page 29 CE

Politics: Carmel has always been populated by people fiercely protective of their rights and their town. In April 2010, Jason Burnett came "seemingly out of nowhere" — although he actually hails from a prominent family known for progress and preservation — to claim a seat on the city council. Two years later, he was elected Mayor of Carmel-by-the-Sea by an overwhelming majority, and was similarly re-elected in 2014.

Although The Carmel Pine Cone usually doesn't cover national stories, the raid that killed Osama bin Laden in Abbottabad, Pakistan, in April 2011 was hailed as one of the greatest intelligence successes in United States history, and Carmel Valley resident Leon Panetta, then director of the Central Intelligence Agency, was at the center of the effort.

One year later, in March 2012, Occupy Monterey protesters, part of a short-lived national movement that came to town to protest social and economic inequality around the world, picketed The Carmel Pine Cone offices, objecting to an editorial written by publisher Paul Miller which expressed doubts — despite widespread coverage in other newspapers to the contrary — that anyone in Monterey County was starving because they were poor.

Two months later, in June 2012, when Vice President Joe Biden came to the Sunset Center for a campaign event, he

was introduced by Burnett as "an extraordinary vice president and an extraordinary human being."

And in September 2012, after Clint Eastwood's famous "empty chair" speech at the Republican National Convention, The Pine Cone's front-page interview with the Hollywood superstar and former Carmel mayor — in which he declared his speech "mission accomplished" — produced an international sensation. The interview and The Pine Cone were featured on CBS, NBC, ABC and Fox News, not to mention the pages of the New York Times and hundreds of other major newspapers around the world, plus websites such as the Drudge Report and the Huffington Post, and publisher Paul Miller was interviewed live on CNN and MSNBC.

Back at home, reporter Mary Schley's in-depth coverage of Carmel City Hall led to a grassroots political effort when, in July 2014, one month before her 87th birthday, Carolina Bayne presented a petition in front of the Carmel Post Office to "terminate the current city administrator," based on her grave concern for how city hall was operating under the leadership of Jason Stilwell.

Bayne collected 549 signatures in 10 days. Stilwell resigned that October. And, whether it was politics or just "parking karma," 2014 came to a close with an experiment with paid parking that looked pretty permanent when cement slabs were poured in November to secure payment kiosks on Ocean Avenue.

Passages: Looking back on the first half of the decade reminds us of the comings and goings of prominent people

and changes to places we love. After 19 years at the podium, Maestro Bruno Weil retired from the Carmel Bach Festival at the end of the Summer 2010 season. The following season, from the moment he lowered his baton at the opening concert, conductor Paul Goodwin impressed audiences with his energy and enthusiasm. Goodwin's contemporary approach to classical music continues to engage his listeners.

In August 2010, the legendary Forest Theater turned 100 with a grand outdoor celebration. A year later, in October 2011, after 80 years in business, La Playa Hotel was sold and closed for nearly a year to undergo renovation. In January 2012, one year after celebrating its golden anniversary, the family-owned Brinton's Remarkable Home & Garden Store locked its doors, leaving employees and patrons in the lurch.

In February 2012, Carmel got its own postage stamp bearing an image of the Carmel Mission. In September 2012, a peaceful procession carried a piece of the fallen World Trade Center to a ceremony in Devendorf Park in remembrance of the 9/11 attacks. One year later, during another ceremony, the piece was permanently displayed in the park in a commitment to "resolve and remember."

During the 2010s, the city has endured the passing of founding family members and others who have contributed to the character of Carmel. Yet in April 2014, the community celebrated the 90th birthday of actress, singer and animal rights activist Doris Day, co-owner of the pet-friendly Cypress Inn.

Check back with us in 2115 for a summary of the next 100 years, as reported in the pages of The Carmel Pine Cone. Because, as William Overstreet said a century ago, we are here to stay.

— Compiled by Mary Schley, Chris Counts, Kelly Nix, Elaine Giuliano, Lisa Crawford Watson and Paul Miller.

**The Carmel Pine Cone**  
 YOUR SOURCE FOR LOCAL NEWS, ARTS AND OPINION SINCE 1915  
 Volume 87 No. 38 On the Internet: www.carmelpinecone.com September 14, 2011

**CITY GRIEVES WITH HORRIFIED NATION**  
**Carmel responds with patriotism**  
 BY TAVARA GRIPP

**Thankful to be alive and longing for home**  
 BY KRISTIE WILDE

**Schools offer solace, safety**  
 BY MARY BROWNFIELD

**Worship on day of mourning**  
 BY MARY BROWNFIELD

**Head-on Highway I crash injures five in Big Sur**  
 BY CHRIS COUNTS

**Much ado over latest version of Ft. Ord's future**  
 BY MARY SCHLEY

**Hours to build, seconds to destroy**  
 BY MARY SCHLEY

**Eastwood says his convention appearance was 'mission accomplished'**  
 BY PAUL MILLER

**Cop's stab wound may have been self-inflicted**  
 BY MARY SCHLEY

**Or maybe one of '30 to 40' girlfriends did it**  
 BY MARY SCHLEY

**WITNESS DAYS** of a Seattle police officer's report that he had been stabbed outside the Pacific Grove home shortly after 2 a.m. July 31 by a Hispanic male who fled in a silver Honda, questions about his story began circulating. Chatter increased after word spread the Monterey County District Attorney's Office had served a search warrant at Justin Gilroy's former home.

**WHILE D.A. INVESTIGATOR RYAN MCGUIRE** told The Pine Cone a few weeks ago that his office routinely serves search warrants on crime victims, the officer's "statement of probable cause" submitted to the court Aug. 3 by D.A. investigator Alois Cohen and made public this week shows that officers investigating the alleged stabbing had immediate questions about the brother of Gilroy's.

The information was sufficient for Monterey County Superior Court Judge Francis Butler to authorize the warrant Aug. 7.

According to Cohen, Gilroy, 29, told conflicting stories about the stabbing, was evasive about possible enemies who might want to harm him — including former girlfriend, friends and other associates — and was uncooperative with P.C. police attempting to investigate the incident. In addition, evidence, such as blood found throughout the home, seemed to contradict his description of events.

**STABBED** page 134

**Head-on Highway I crash injures five in Big Sur**  
 BY CHRIS COUNTS

**FIVE PEOPLE** were hospitalized Sept. 2 when a motorist hit unsuccessfully to pass a string of cars along Highway 1 near Sobranes Point and collided head-on with a truck driven by a Big Sur resident.

The woman — Karin Cummings, 66 — suffered a broken back and other injuries.

Hashed Mohammed of San Jose, 27, was driving a 2012 Mercedes GL400 northbound on Highway 1 Sunday at about 4:30 p.m. when he tried to make the pass. The stretch of Highway 1 Mohammed was traveling on — located about eight miles south of Carmel — is one of the few segments of the scenic route that allows drivers to pass legally, as long as they can do it safely.

But before he could complete the pass, Mohammed's Mercedes crashed into a 2003 Toyota Tacoma driven by Cummings, according to California Highway Patrol spokesman Robert Lehman.

Cummings' daughter, Michelle, meanwhile, provided The Pine Cone with her mother's recollection of the accident. "My mom came around Sobranes Point and was coming down the hill when she saw a whole line of cars in the neighborhood lane."

**CRASH** page 64

**Much ado over latest version of Ft. Ord's future**  
 BY MARY SCHLEY

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The most important point for Carmel, Burnett said after the meeting, is the recent designation of Fort Ord as a National Monument, as it will benefit his city and all Peninsula jurisdictions by drawing more visitors. He also said the 15-year-old base reuse plan that outlines how the former base — which is roughly 45 times the size of the city of Carmel — should be

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**FOR** page 124

GERVASE

From previous page

"look up in the sky, it's a bird, it's a plane — no it's Sputnik. During the '60s readers saw the promise of JFK's inauguration and the tragedy of his assassination. The Great Society was ushered in, along with Medicare and Medicaid, and Neil Armstrong took one giant leap for mankind. On a dairy farm in the Catskills, near the town of Bethel, N.Y., we were half a million strong as we listened to Jimi, Janis and CSN.

In the '70s, M.A.S.H reminded us of the comedic irony and heartbreak of the Korean War. A president who swore he wasn't a crook resigned. Millions of fans wept in their private Heartbreak Hotels mourning the death of Elvis.

In the '80s, we lost a dreamer (but hopefully not the only one) as John Lennon was shot and killed in New York. We saw the rise of the personal computer and the fall of the Berlin Wall.

In the '90s many Angelinos weren't aware of the L.A. riots because they thought it was just another Dodger game letting out. There was eBay and OJ, and Dolly the sheep was cloned.

The first decade of the Pine Cone's entry into the new millennium brought us Wikipedia, the Euro, Simon Cowell, Barack Obama and Jennifer Lawrence — see, it wasn't all bad.

Through all of that, The Carmel Pine Cone has informed, admonished, entertained and promoted a remarkable place to live, and has given Carmel's citizens a forum to voice their opinions — even if those opinions were critical of The Pine Cone.

So Happy 100th Birthday, Carmel Pine Cone. Here's wishing you continued success and a bright future.

The unforgettable front page of September 14, 2001, showed how the horror of the 9/11 terrorist attacks in New York and Washington instantly spread to every corner of the United States, and reflected how the modern Pine Cone handles such an important national story. In September 2012, it was The Pine Cone's turn to make national news, when Clint Eastwood gave an exclusive interview to the newspaper about his famous "empty chair" speech to the Republican National Convention.

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On behalf of Monterey County Supervisor Dave Potter and the Fifth District staff of Kathleen Lee, Jayne Mohammadi and Bryan Flores

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